

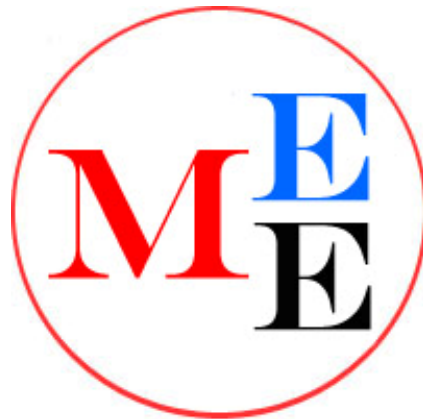
MINORITY ENTREPRENEURSHIP EDUCATION

BRIDGING THE ENTREPRENEURIAL GAP

National Policy Forum on Minority Entrepreneurship Education

APRIL 8, 2006

OMNI HOTEL AT THE CNN CENTER, ATLANTA, GEORGIA



SPONSORED BY

EWING MARION KAUFFMAN FOUNDATION
MINORITY ENTREPRENEURSHIP EDUCATION, INC
AND OTHERS

MINORITY ENTREPRENEURSHIP EDUCATION, INC. (MEE)

Mission:

To help Historically Black Colleges and Universities (HBCUs) to develop a comprehensive entrepreneurship curriculum integral in preparing young African-American men and women to become entrepreneurs. The program also aims to stimulate student interest in entrepreneurship and to give them the experience of conceiving business ventures and preparing business plans.

Activities:

National Policy Forum on Minority Entrepreneurship Education

To get academic, business, foundation, entrepreneurial, government, and other leaders involved in the minority entrepreneurship education issues and encourage them to take an active role in preparing African-American young men and women to become entrepreneurs.

OFC Venture Challenge: Business Plan Competition

Each year the participating schools conduct internal competitions on Business Plan Development and Presentation. The winner of each school's internal competition then comes to Atlanta for the national competition. The winner then goes to the international competition (Moot Corp) sponsored by the University of Texas-Austin. The program provides entrepreneurial opportunities and experiences to students, and helps them to look at the big picture and apply all of their conceptual & theoretical knowledge in a fast-paced business environment.

OFC Venture Challenge: HBCU Dean/Faculty Development Seminar

As an integral part of the program, OFC Venture Challenge has also been conducting HBCU Dean/Faculty Development Programs since 2001. Each year deans and faculty members from business and other schools are invited to Atlanta for an intensive seminar conducted by the leading entrepreneurship scholars and practitioners from around the country. The objective is to infuse entrepreneurship into the curriculums of HBCUs.

Training Programs for Minority Entrepreneurs

Programs provide all possible training and guidance to minority business owners for them to develop to the next level and to access all available opportunities including all types of corporate supplier diversity programs and government contracts.

Program Progress

These programs have been gaining popularity among students, faculty, academic administrators, entrepreneurs, leading business executives, government agencies, and many others. We have experienced over six hundred percent growth in participation so far. Feedback from students, faculty, judges, entrepreneurs, business executives, and others clearly indicate the need for the continuation of these programs.

Students who have participated in the OFC Venture Challenge have said that it was the best experience they had in their entire MBA program and some went on to say that it was one of the best experiences of their life.

Program Dates: The 2007 Programs will be held in Atlanta April 12-15, 2007

Contact: Dr. Mohammad Bhuiyan at 404-441-7881 or ofcvc@hotmail.com

Table of Contents

I.	Welcome Letter.....	1
II.	Expected Outcomes from this Summit.....	2
III.	Schedule of Events.....	3
IV.	Distinguished Leader Participants.....	4
V.	Moderator of the Forum.....	5
VI.	MEE Board of Directors.....	6
VII.	MEE President & CEO.....	7

NATIONAL POLICY FORUM ON MINORITY ENTREPRENEURSHIP EDUCATION

BRIDGING THE ENTREPRENEURIAL GAP

WELCOME



Ike Harris, Co-Chair Jesse Hill, Jr., Co-Chair

Welcome to the “National Policy Forum on Minority Entrepreneurship Education,” April 8-9, 2006 at the Omni Hotel at the CNN Center, Atlanta, Georgia. The Minority Entrepreneurship Education, Inc. (MEE) and Kauffman Foundation jointly sponsor this historic initiative as a major effort in promoting entrepreneurship among minority communities especially at all the Historically Black Colleges and Universities.

We are very pleased with the outstanding level of participation by the presidents of Historically Black Colleges and Universities (HBCUs), presidents of nationally ranked majority universities, presidents and senior VPs of major foundations and corporations, and successful entrepreneurs. We sincerely hope that this summit will produce directions for the future of minority entrepreneurship education and this group will continue to collaborate to determine the best possible ways to help establish entrepreneurship programs at every HBCU campus.

The MEE, Kauffman Foundation, and all participating HBCUs are indebted to Dr. Mohammad Bhuiyan, President & CEO of the Minority Entrepreneurship Education, Inc. for his unparalleled support and outstanding leadership to take the Minority Entrepreneurship Education initiative to a national prominence.

We hope you will have an enjoyable stay in Atlanta and will share your knowledge and wisdom with our very distinguished group of participants to make the policy forum an outstanding success.

The Board of Directors of the Minority Entrepreneurship Education, Inc.

Ike Harris, Chairman Thomas Dortch, Jr., Vice Chairman

Curley Dossman, Treasurer Leona Barr-Davenport, Secretary

Members:

William Clement Lt. Gen. Arthur Gregg (Ret.) Jesse Hill, Jr.

MINORITY ENTREPRENEURSHIP EDUCATION, INC. (MEE)

NATIONAL POLICY FORUM ON MINORITY ENTREPRENEURSHIP EDUCATION APRIL 8, 2006 ATLANTA, GA

THIS HISTORIC SUMMIT WILL

- Provide directions for the future of minority entrepreneurship education
- Create a “National Minority Entrepreneurship Education Advisory Council” (NMEEAC). The Council will work closely with HBCU presidents to ensure a “Rich Entrepreneurial Education Environment” at their campuses.
- Generate continuous collaborative efforts to determine the best possible ways to help establish fully funded entrepreneurship programs at every HBCU campus.
- Generate suggestions on how to develop sustainable entrepreneurship programs at HBCUs and how to fund those programs:
 - a. What roles corporations can play (Identify 10 champions on this subject)
 - b. What role foundations can play (Kauffman and Goldman Sachs)
 - c. What role government can play (OSDBU and other agencies)
- Set a time table for a national conference on Minority Entrepreneurship Education and include major players from all areas of importance.
- Target five HBCUs for a pilot program for fully funded entrepreneurship program

Entrepreneurship Education is important because it will result in wealth creation and economic development. Successful entrepreneurs from HBCU alumni community are more likely to write million dollar checks to their Alma Matters than any other group.

MINORITY ENTREPRENEURSHIP EDUCATION, INC. (MEE)

NATIONAL POLICY FORUM ON MINORITY ENTREPRENEURSHIP EDUCATION

Omni Hotel at CNN Center, Atlanta, GA

April 8, 2006

Schedule of Events

Arrival:

11:30 A.M. Leaders arrive at the Omni Hotel at CNN Center.

Activities:

12:00 P.M. VIP Luncheon for distinguished participants

1:00 P.M. Observe one presentation of Business Plan by students: Maple Room

1:45 PM Leaders will take their assigned seats: Atrium Terrace

2:00 P.M. “National Policy Forum on Minority Entrepreneurship Education.”

Introduction: Dr. Mohammad Bhuiyan, President & CEO, MEE

Moderator: Ms. Judith Cone, Senior Vice President, Kaufman Foundation

Co-Chair: Mr. Ike Harris, President, BAPCO / Chairman MEE Board

Co-Chair: Mr. Jesse Hill, Jr., Chairman, OFC / Member MEE Board

Presenters: Dr. Beverly Daniel Tatum, President, Spelman College

Dr. James Wright, President, Dartmouth College

Dr. James Moeser, Chancellor, UNC Chapel Hill

Mr. Jide Zeitlin, MD, Goldman Sachs / Chair, Amherst College

Open Discussion by All

4:45 P.M. Closing remarks

5:00 P.M. Break

6:30 PM Reception: International Ballroom Lobby (North Tower)

7:45 PM Award Dinner: International Ballroom (North Tower)

Sunday, April 10

Leaders may depart at any time: Transpiration Service to the Airport Available

7:30 – 8:20 AM Presidential Breakfast: Prime Meridian Restaurant (Optional)

8:30 – 10:30 AM Feedback Session: Maple Room (Optional)

MINORITY ENTREPRENEURSHIP EDUCATION, INC. (MEE)

NATIONAL POLICY FORUM ON MINORITY ENTREPRENEURSHIP EDUCATION Omni Hotel at CNN Center, Atlanta, GA, April 8, 2006

LIST OF DISTINGUISHED PARTICIPANTS

HBCU PRESIDENTS

Dr. Joe Lee, Alabama State University	Gen. Wallace Arnold, Cheyney Univ. of PA
Dr. Henry Tisdale, Claflin University	Dr. Allen L. Sessoms, Delaware State University
Dr. Hazel O'Leary, Fisk University	Dr. Dorothy C. Yancy, Johnson C. Smith Univ.
Dr. JoAnn Haysbert, Langston University	Dr. Carolyn Mahoney, Lincoln University
Dr. Lester Newman, Mississippi Valley St. Univ.	Dr. Earl S. Richardson, Morgan St. University
Dr. George C. Wright, Prairie View A&M Univ.	Dr. Clarence Newsome, Shaw University
Dr. Beverly Daniel Tatum, Spelman College	Dr. Melvin Johnson, Tennessee State University
Dr. William Pollard, University of the D.C.	Dr. Thelma Thompson, U of Maryland E-Shore
Dr. Eddie N. Moore, Jr., Virginia State University	

OTHER UNIVERSITY PRESIDENTS

Dr. James Wright, Dartmouth College
Dr. James Moeser, University of North Carolina Chapel Hill
Dr. Joe McDonald, Salish Kootenai College

OTHER DISTINGUISHED LEADERS

Ms. Leona Barr-Davenport, President, ABL / Secretary, MEE
Dr. Mohammad Bhuiyan, President & CEO, MEE
Ms. Jeanette Brown, Director, OSDBU, US EPA
Ms. Judith Cone, Senior Vice President, Kauffman Foundation
Mr. Thomas Dortch, Jr., President and CEO, TWD, Inc. / Vice Chair, MEE
Mr. Curley Dossman, President, Georgia Pacific Foundation / Treasurer, MEE
Mr. Ike Harris, President, Bellsouth (BAPCO) / Chair, MEE
Mr. Jesse Hill, Jr., Chairman OFC / Member MEE Board
Dr. Khalid Al-Mansour, Entrepreneur / Ambassador for Africa
Mr. Ronald Langston, National Director, Minority Business Dev. Agency (MBDA)
Mr. Rueben McDaniel, President & CEO, Jackson Securities
Ms. Shirley Mitchell, President, Bank of America Foundation
Mr. Mike Morris, President, Travel Girl, Inc.
Dr. William Pickard, Chairman & CEO, Global Automotive Alliance
Mr. Herman Russell, Sr., H. J. Russell & Company
Mr. Herb Wilkins, Sr., Chairman, SYNCOM
Mr. Jide Zeitlin, Managing Director, Goldman Sachs / Chair, Amherst College Trustee

ENTREPRENEURSHIP: ACADEMIC EXPERTS

Dr. Milton Cofield, Professor of Management, Carnegie Mellon University
Dr. James Johnson, Distinguished Professor of Entrepreneurship, UNC Chapel Hill
Dr. Alva Taylor, Professor of Entrepreneurship, Dartmouth College
Dr. Ted Zoller, Executive Director, Center for Entrepreneurial, UNC Chapel Hill

**MINORITY ENTREPRENEURSHIP EDUCATION, INC.
(MEE)**

**NATIONAL POLICY FORUM ON
MINORITY ENTREPRENEURSHIP EDUCATION**

Omni Hotel at CNN Center, Atlanta, GA

April 8, 2006

MODERATOR



Judith A. Cone
Senior Vice President
Kauffman Foundation

Judith Cone is a vice president with the Kauffman Foundation. Cone leads development of the Foundation's overall entrepreneurship strategy and oversees all entrepreneurship programming and operations. She also heads the Foundation's knowledge management team. Since joining the Foundation in 1993, Cone has been responsible for developing and growing a variety of national entrepreneurship initiatives, including the FastTrac entrepreneurship training programs, the award-winning EntreWorld Web site, and a number of adult entrepreneurship programs. Prior to joining the Foundation, Cone cofounded two management consulting firms with national clients such as AT&T, General Motors, and many global pharmaceutical firms. She started her career as a learning disabilities teacher, where she observed first-hand the effects of poverty on children's academic achievement. Cone has a Bachelor's degree from William Jewell College in Liberty, MO with areas of concentration in education and psychology, and a Master's degree in education from the University of Kansas.

MINORITY ENTREPRENEURSHIP EDUCATION, INC. (MEE)

BOARD OF DIRECTORS

CHAIR

Mr. Ike Harris
President, Bellsouth Advertising and Publishing (BAPCO)

VICE CHAIR

Mr. Thomas Dortch, Jr.
President and CEO, TWD, Inc.

TREASURER

Mr. Curley M. Dossman, Jr.
President, Georgia-Pacific Foundation

SECRETARY

Ms. Leona Barr-Davenport
President & CEO, Atlanta Business League

MEMBERS

Mr. Jesse Hill, Jr.
Retired Chairman & CEO of Atlanta Life and Chairman, OFC

Lt. Gen. Arthur J. Gregg, Retired
Treasurer and Vice Chairman, OFC

Mr. William A. Clement
Chairman and CEO, DOBBS, RAM & Co.

EX-OFFICIO

Dr. Mohammad Bhuiyan
President & CEO, MEE

Contact Information:
3330 Cumberland Blvd. Suite 500
Atlanta, GA 30339
Tel: 404-441-7881
E-mail: info@ofcvc.org

MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the President & CEO of Minority Entrepreneurship Education, Inc.(MEE) and the Director of the OFC Venture Challenge. He has over eighteen years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious Appel Prize by Babson College. He is also the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.



Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkley, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Before becoming the President & CEO of Minority Entrepreneurship Education, Inc.(MEE), Dr. Bhuiyan served as Assistant Dean, Department Head, and faculty member at Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of international business management, entrepreneurship and leadership. He offers training programs for business executives and others on "Global Business Culture"(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Bangladesh, Brazil, Canada, Chile, China, France, Germany, India, Italy, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States**. He is associated with a number of national and international professional academic and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative**.

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World*, *Who's Who in America*, *Who's Who in Finance & Industry*, *Who's Who in South and Southwest*, and *International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "**Dr. Mohammad Bhuiyan Day**," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "**Dr. Mohammad Bhuiyan Day**," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal**. Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of *Leadership Georgia's Class of 1996*. Dr. Bhuiyan is married to Shamima and has an eighteen-year-old son, Avi.



WHAT YOU CAN DO TO SUPPORT THIS HISTORIC EFFORT

1. Help the National Minority Entrepreneurship Education Council
2. Send Your Thoughts on this Initiative
3. Attend 2007 Summit in Atlanta
3. Be a Proud Sponsor
4. Help us to Find a Sponsor

For More Information:

Dr. Mohammad Bhuiyan
President & CEO
Minority Entrepreneurship Education, Inc.

E-Mail: ofcvc@hotmail.com

Tel: 404-441-7881 Fax: 770-984-2966

SPONSORSHIP LEVELS

- PARTNER \$50,000**
- TITLE SPONSOR \$25,000**
- MAJOR SPONSOR \$20,000**
- PLATINUM SPON. \$15,000**
- GOLD SPONSOR \$10,000**
- SILVER SPONSOR \$5,000**
- BRONZE SPONSOR \$2,500**

**Special Gift: Contact
Dr. Bhuiyan Directly at
404-441-7881**



Ewing Marion
KAUFFMAN
Foundation



SYNCOM



Georgia-Pacific



Bank of America



i n v e n t



Georgia



PBG



ATLANTA LIFE
Financial Group



Calculators

PUBLIX SUPER MARKETS
CHARITIES



Washington Mutual