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OFC VENTURE CHALLENGE

BRIDGING THE ENTREPRENEURIAL GAP

NINTH ANNUAL BUSINESS PLAN COMPETITION

WELCOME



Ret. Lt. Gen. Arthur Gregg
Chairman
Opportunity Funding Corporation

Welcome to the Ninth Annual OFC Venture Challenge Business Plan Competition for Historically Black Colleges and Universities (HBCUs) offering MBA/Graduate Business Degrees, April 16-19, 2009 at the Westin Peachtree Plaza Hotel, Atlanta, Georgia.

Opportunity Funding Corporation sponsors the OFC Venture Challenge Annual Business Plan Competition, HBCU Dean/Faculty Development Seminar, and the National Policy Forum on Minority Entrepreneurship Education. Other sponsors include Syndicated Communications, Sam's Club/Wal-Mart, Harland Clarke, UPS, Deloitte, Raytheon, ONR-NAVY, SAIC, Georgia Pacific, Rockwell Collins, Northrop Grumman, BB&T, HP, Westin Peachtree Plaza Hotel, Walgreens, ADP, Chick-fil-A, Boeing, Georgia Power, Atlanta Life, BET, Bondurant Mixson & Elmore, LLP, Anna D. Foods, Inc., PaloAlto Software, and more.

The OFC and the participating HBCUs/institutions are indebted to Dr. Mohammad Bhuiyan, Founding Director of the OFC Venture Challenge Program for his support and outstanding leadership. We would also like to thank Mr. William Clement for his leadership in serving as the chairman of the OFC Venture Challenge Committee. We further extend our thanks to Chancellor Dr. James Anderson, Provost Dr. Jon Young, Dean Dr. Assad Tavakoli, and others of the 2009 host institution Fayetteville State University.

To ensure a quality competition, judges are selected not only for their skills and experience in evaluating business plans for new ventures, but also because they are outstanding role models for the students.

Our distinguished 2009 speakers include Earvin "Magic" Johnson(Chairman & CEO of Magic Johnson Enterprises), John Allison(Chairman of the Board-BB&T Corporation), Dan Cathy(President & COO, Chick-fil-A), and Clayton Jones(Chairman, President, and CEO, Rockwell Collins).

The Governors of the Opportunity Funding Corporation

Lt. Gen. Arthur J. Gregg, Retired, Chairman

William Clement, Vice Chairman

Governors:

Jesse Hill, Jr., Chairman Emeritus John Butler Thomas Dortch, Jr.
Sharon Pratt Herbert Wilkins, Sr. Wesley Williams

ADVISORY COUNCIL ON OFC VENTURE CHALLENGE PROGRAM

CO-CHAIR

Mr. Jesse Hatcher,
Partner, Deloitte Consulting

CO-CHAIR

Mr. Ike Harris
Former President, BellSouth

MEMBERS

Mr. Jeff Bramlett, Esq., Bondurant, Mixson & Elmore, LLP

Mr. Curley Dossman, Jr., President, Georgia-Pacific Foundation

Ms. Benita Fortner, Director, Supplier Diversity, Raytheon Company

Mr. Richard Holmes, Senior VP, Corporate Affairs, Georgia Power

Mr. Clyde Jones, Vice President, ADP

Dr. Thomas Mensah, Georgia Aerospace

Ms. Sharon Orlopp, Senior VP, Sam's Club/Wal-Mart

Mr. George Otchere, Senior VP, SAIC

Dr. William Pickard, Chairman & CEO, Global Automotive Alliance

Ms. Tracey Pinson, Director, OSDBU, Army

Mr. Jana Schmidt, Senior Vice President, Harland Clarke

Mr. Michael Russell, President & CEO, H J Russell & Co.

Ex-Officio:

Dr. Mohammad Bhuiyan, National Director, OFC-VC, President & CEO, GTC, Inc.

OFC VENTURE CHALLENGE

BRIDGING THE ENTREPRENEURIAL GAP

April 16-19, 2009

LEADERSHIP TEAM

Overall Coordination: Shamima Amin

**Audio Visual: Dr. Raktim Sen
Hazael Andrew
Rouhin Sen**

Technology: Jae Yoo Koo

Welcome: Brian Faison

Volunteer Leader In-Charge: Dia Hunter

Photography: William Marshall

**Video: Daniel Fowler
Lee Davis**

CLARK ATLANTA UNIVERSITY VOLUNTEER LEADERSHIP TEAM

**George Davis Demar Greenslade Erica Harding
Sheree Johnson Lindsay Rubin Rhasaan Wilks**

FAYETTEVILLE STATE UNIVERSITY VOLUNTEER LEADERSHIP TEAM

**Dr. Donatus Okhomina (Faculty Leader)
Ms. Tammy Frutchey (Volunteer Leader)**

Student Leadership Team

**James Allen Jean-Marcel Belmont Stanley Brooks
Tony Browne Gregory Davis Andre Dickson
Angela Evans Leah Fowler Latonya Hunt
Kristy Mitchell Stephen Pennink Terry Moore
Sherika Meriwether**

GUEST OBSERVERS: LOCAL HIGH SCHOOLS

HARLAND CLARKE SPONSORED

Southwest DeKalb High School

Leaders:

Ms. Stacy Franklin, Harland Clark

Mr. Kenyatta Arnette, SDHC-Department Chair

Attendees:

Tamika Hunter	Titus Gates	Corinthia Wilkerson
Toni-Ann Ricketts	Kyle Sarjeant	Aaron Benjamin
Benjamin Turner	Ralph Culpepper	Taylor Seegars
Alana Davenport		

OTHER LOCAL HIGH SCHOOLS: ATLANTA

Southside High School
North Atlanta High School
Mays High School
Douglass High School
Washington High School

OFC VENTURE CHALLENGE

BRIDGING THE ENTREPRENEURIAL GAP

BUSINESS PLAN COMPETITION

Westin Peachtree Plaza Hotel, Atlanta, GA

April 16-19, 2009

Schedule of Events

DAY 1

Atlanta Ballroom (7th Floor)

Thursday, April 16

- 10:00 AM** Director and Volunteer Leadership Team Arrive (7th Floor)
- 11:00 AM – 9:00 PM** Arrival of Teams/Governors/Judges/Deans/Advisors/Sponsors/Guests
- 11:00 AM – 7:00 PM** Registration: Atlanta Foyer (7th Floor)
Ask for: "Sun Dial Tour of Atlanta from the Top"
(Tour is available only on Friday)
- 12:00 PM – 1:00 PM** OFC Board Luncheon: Board Room (6th Floor)
- 1:00 PM – 4:00 PM** OFC Board Meeting: Board Room (6th Floor)
- 2:00 PM - 5:30 PM** Business Development Lifecycle Training by SAIC
Atlanta Ballroom C&D
- 4:00 PM – 6:00 PM** Equipment Check for Student Teams (15 Minutes Limit)
- Track 1: Atlanta Ballroom F+G+H
- Track 2: Atlanta Ballroom B
- Track 3: Atlanta Ballroom E

6:30 PM - 7:30 PM

Reception for All: Peachtree Ballroom (8th Floor)

Hosted by: Raytheon, ONR- NAVY, and Harland Clarke

*******Announcements*******

7:30 PM - 10:00 PM

Dinner: Restaurant Based on Your Selection

Use Your Dinner Coupon and Have Dinner at Your Own Time

(No Program: Free Evening)

DAY 2

Friday, April 17

6:45 AM – 6:00 PM

Registration: Atlanta Foyer (7th Floor)

7:00 AM – 8:20 AM

**Breakfast: Atlanta Ballroom B (No Student Please)
(Deans, Advisors, Judges, Governors, Sponsors, and others)**

7:00 AM – 8:20 AM

Breakfast: Vinings and Augusta (Students Only)

7:00 AM – 8:20 AM

**Recruiter's Breakfast: Augusta & Vinings (7th Floor)
(Check with the Registration Desk for Your Name)**

8:20: AM

All Deans & Advisors Proceed to Atlanta Ballroom C&D

8:30 AM – 9:45 AM

Deans/Faculty Development Seminar: Atlanta Ballroom C&D

8:30 AM

Exhibit Booths Open (will remain open until Saturday 5:00 PM)

8:30 AM – 9:45 AM

Equipment check for Student Teams (15 Minutes Limit)

Track 1: Atlanta Ballroom F+G +H

Track 2: Atlanta Ballroom B

Track 3: Atlanta Ballroom E

8:30AM – 9:30 AM Judges and Team Registration: Atlanta Foyer

Friday, April 17

10:00 AM

10:20 AM

Friday, April 17

10:20 AM

11:00 AM

11:40 AM

12:20 PM – 1:20 PM

1:20 PM

1:30 PM

2:00 PM – 4:30 PM

2:10 PM

2:50 PM

3:30 PM

3:50 PM

4:20 PM

Friday, April 17

10:20 AM

11:00 AM

11:40 AM

12:20 PM – 1:20 PM

1:20 PM

1:30 PM

2:00 PM – 4:30 PM

2:10 PM

2:50 PM

3:30 PM

3:50 PM

General Briefing: Atlanta Ballroom F+G+H

General Briefing (Required for All)

Competition Begins

Track 1: Atlanta Ballroom F+G+H

Hampton University

University of The District of Columbia

Delaware State University

Lunch: Augusta I, II, &III

Judges and Students Report Back

Tennessee State University

Job Interviews (Based on Requests: See Job Bulletin Board)

Vinings (7th Floor)

North Carolina Central University

Clayton University

Ice Cream Break

University of West Indies

Judges Deliberate

Track 2: Atlanta Ballroom B

Clark Atlanta University

Savannah State University

North Carolina A&T State University

Lunch: Augusta I, II, &III

Judges and Students Report Back

Bowie State University

Job Interviews (Based on Requests: See Job Bulletin Board)

Vinings (7th Floor)

Southern University

Prairie View A&M University

Ice Cream Break

Morgan State University

4:20 PM **Judges Deliberate**

Friday, April 17

Track 3: Atlanta Ballroom E

10:20 AM **Winston-Salem State University**

11:00 AM **Alcorn State University**

11:40 AM **Fayetteville State University**

12:20 PM – 1:20 PM **Lunch: Augusta I, II, & III**

1:20 PM **Judges and Students Report Back**

1:30 PM **Jackson State University**

2:00 PM – 4:30 PM **Job Interviews (Based on Requests: See Job Bulletin Board)**

Vinings (7th Floor)

2:10 PM **Lincoln University of Missouri**

2:50 PM **Florida A&M University**

3:30 PM **Ice Cream Break**

3:50 PM **Albany State University**

4:20 PM **Alabama A&M University**

5:00 PM **Judges Deliberate**

5:30 PM **TRIP TO OFF SITE DINNER LOCATION**
All must board buses at 5:30 PM Sharp from
Back Entrance - 4th Floor - Valet parking Area
Dinner Location: Georgia Freight Room
(Near Underground Atlanta)

6:15 PM **Reception: Hosted by Sam's Club/Wal-Mart**

7:30 PM **Dinner: Hosted by Sam's Club/Wal-Mart**

Announcement of 6 First Round Winners

Live Entertainment

9:45 PM **Buses Depart for Westin Hotel**

DAY 3

Saturday, April 18

7:00 AM – 7:00 PM **Registration: Atlanta Foyer (7th Floor)**

7:00 AM – 8:20 AM **Breakfast: Atlanta Ballroom B (No Student Please)**
(Deans, Advisors, Judges, Governors, Sponsors, and others)

7:00 AM – 8:20 AM **Breakfast: Augusta III and Vinings (Students Only)**

7:00 AM – 8:20 AM **"Power Breakfast for Women Only"**
Augusta-1& II (All Women Participants)

8:20: AM **All Deans & Advisors Proceed to Atlanta Ballroom C&D**

8:30 AM **Deans/Faculty Development Seminar: Atlanta Ballroom C&D**

Saturday, April 18

8:30 AM **All Judges and Students Report to Registration Desk**

9:00 AM – 11:20 AM **First Round Teams: Feedback from Judges (See Bulletin Board)**

For Students: Feedback from Judges

Track 1: Augusta I

Track 2: Augusta II

Track 3: Augusta III

Each Team (& the Advisor) Gets 15 Minutes with Their Judges

Saturday, April 18 **Final Round Business Plan Competition**

8:30 AM **Finalist Teams and Final Round Judges Register: Atlanta Foyer**

9:10 AM **General Briefing (Final Round Judges and Finalists must attend)**

9:30 AM **Final Round Begins: Atlanta Ballroom F+G+H**

9:30 AM **First Place Winner from Track 3**

10:00 AM – 12:00 PM **Scheduled for Interviews for Selected Students (List at Reg. Desk)**

10:00 AM – 11:30 PM : **Students and Entrepreneurs Meet Together: Atlanta Foyer**

10:10 AM **Second Place Winner from Track 1**

10:50 AM **Second Place Winner from Track 2**

11:30 AM **ALL JUDGES, SPONSORS, AND PRESIDENTS PLEASE
PROCEED TO PLAZA BALLROOM (10TH FLOOR)**

11:45 PM **Lunch: Judges, Sponsors, and Presidents Only - Plaza Ballroom**

11:30 PM **Lunch: Augusta I, II, & III (for all other participants)**

12:45 PM **Final Round Judges & Team Members Report at the Plaza Ballroom**

1:00 PM **First Place Winner from Track 2 (Plaza Ballroom - 10th Floor))**

1:40 PM **Final Round Judges & Team Members Leave Plaza Ballroom for Atlanta
Ballroom F+G+H**

1:45 PM **National Policy Forum Starts**

1:50 PM **Keynote Speaker: John Allison, Chairman BB&T Corporation**

2:15 PM **Open Forum**

2:20 PM – 4:00 PM **Scheduled for Interviews for Selected Students (List at Reg. Desk)**

2:00 PM **First Place Winner from Track 1**

2:40 PM **Second Place Winner from Track 3**

3:25 PM **Ice Cream Break: Atlanta Foyer (7th Floor)**

3:40 PM **Further Questioning of Finalists (if necessary)**
Judges Deliberate

Saturday, April 18 **Awards Dinner: Peachtree Ballroom (8th Floor)**

6:15 PM – 7:15 PM **Reception: Peachtree Ballroom (8th Floor)**

Hosted By: UPS and Syndicated Communications, Inc.

7:30 PM **Awards Dinner: Peachtree Ballroom (8th Floor)**
Hosted By: UPS and Syndicated Communications, Inc.

DAY 4

Sunday, April 20

7:30 – 8:20 AM Breakfast: Atlanta Ballroom (for all)

8:20: AM All Deans and Advisors Proceed to Atlanta Ballroom C&D

8:20: AM All Students Must Proceed to Atlanta Ballroom F+G+H

Sunday, April 20

Atlanta Ballroom C&D

8:30 AM Feedback Session: Deans and Faculty Advisors

Sunday, April 15

ATLANTA Ballroom F+G+H

8:45 AM Networking and Feedback Session: All Students

Moderator: Shamima Amin

Panel:

Mrs. G. Jean Davis, President & CEO, Launchcoast Services

Dr. Allen Sessoms, President, University of the District of Columbia

Ms. Sharon Orlopp, Senior VP, Sam's Club / Wal-Mart

Dr. James Anderson, Chancellor, Fayetteville State University

Dr. Melvin Johnson, President, Tennessee State University

BG Belinda Pinckney, Commanding General, US Army

Maj. Gen (Ret.) Harry Brooks

Dr. Michelle Howard-Vital, Cheyney University of PA

Dr. Juliann Malveaux, President, Bennett College

and Others

10:30 AM Program Ends and Participants Depart

2009 OFC Venture Challenge Distinguished Judges

MICHAEL ADAMS

Michael D. Adams serves as the Southeast Region Tax Manager for UPS in Atlanta. With over 35 years of UPS experience in the areas of Finance, Accounting, Real Estate, and Operations, Adams is responsible for managing aspects of tax responsibility including incentives, compliance, local tax filings, audits, and effective tax management. His territory spans nine states along the eastern seaboard and the District of Columbia. The states include Delaware, Maryland, Virginia, North Carolina, Tennessee, South Carolina, Georgia, Alabama, and Florida. The Southeast Region has over 60,000 employees. Adams began his career with UPS in 1973 in Cleveland, Ohio. He went on to hold positions of increasing responsibility working in Ohio, California, and Georgia. Along the way, Adams held a number of special assignments on project teams to improve technology and efficiency within UPS's Finance & Accounting Group. Adams currently serves on the board of the Fellowship of Hope Foundation. He is a member of 100 Black men and is an eight-year member of the Black Executive Exchange Program (BEEP). He served as a Youth Pastor and Assistant Pastor of churches in California and currently serves in Atlanta. Adams directed the Southeast Region's United Way Campaign. Under his direction, region employees pledged over \$8 million to the 2008-09 campaign.

A native of Cleveland Ohio, Mike holds a Bachelor of Science Degree in Accounting, Management, and Business Administration from David Myers College. He holds a Master of Tax from Washington Institute of Graduate Studies. Adams is a graduate of Sacramento Bible College (Stockton) with a M.S. and Ph.D in Theology and Christian Education.

JEFF BRAMLETT

Jeff Bramlett has more than twenty years' experience trying cases and resolving complex disputes. He has served as lead trial counsel for clients ranging from Fortune 100 companies to prison inmates and homeless persons. He has tried cases ranging from securities fraud, professional liability, business torts, trademark infringement and RICO, to civil liberties, personal injury and murder. Jeff successfully defended a \$30 billion financial institution, with more than \$1 billion at stake. He prosecuted an employment discrimination class action that resulted in a historic \$192.5 million settlement. Peers in the legal community have voted him one of Georgia Trend magazine's "Legal Elite" and one of the "Top 100 Georgia Super Lawyers" in the March 2004 issue of Atlanta Magazine. Jeff is a past President of the 6,000+ member Atlanta Bar Association and a former Chairman of its Section on Litigation. He has been elected by Atlanta's lawyers to represent them on the State Bar's Board of Governors. Jeff received his B.A. from University of Maryland (1975) and J.D. from University of Texas (1980). He has been admitted to United States Supreme Court, State Bars of Georgia and Texas, United States Courts of Appeals for the Fifth, Eleventh and Federal Circuits and Western District of Michigan and United States Court of Federal Claims.

ELLIOTT BRANCH

Elliott B. Branch is the Executive Director for Contracts, Naval Sea Systems Command (NAVSEA). As the senior civilian for contracting at NAVSEA. He is a member of the Senior Executive Service (SES). Members of the SES serve in the key positions just below the top Presidential appointees. Before returning to NAVSEA, Mr. Branch's most recent positions have been in the private sector, where he specialized in acquisition and project management education, training and consulting for the federal workforce and its associated contractors. Prior to that, he served as the Chief Procurement Officer for the Government of the District of Columbia, where he was the agency head who was responsible for procurement operations, policy, and for formulating legislative proposals for local and Congressional consideration. Before joining the District government, Mr. Branch held various positions in the SES with the Department of the Navy (DON). In 1993, he became a member of the SES as the Director, Shipbuilding Contracts Division, at NAVSEA. He next served as Executive Director, Acquisition and Business Management for DON. He also served as Project Executive Officer, Acquisition Related Business Systems.

Mr. Branch graduated with a Bachelor of Science Degree in Economics from the University of Pennsylvania and completed the Executive Program at the University of Virginia, Colgate-Darden School. He has received the Navy Distinguished Civilian Service Medal, the David Packard Excellence in Acquisition Award, the Presidential Rank Award for Meritorious Executive, and the Vice Presidential Hammer Award for Reinventing Government.

Harry W. Brooks, Jr. Maj. Gen. US Army (Retired)

Harry W. Brooks, Jr. was born in Indianapolis, Indiana. At the age of 19, young Harry Jr. enlisted in the United States Army as a private. This started a distinguished career that would span over 29 years. In 1974, he was promoted to Major General and started his last Army assignment as the Commanding General, 25th Infantry Division, in Hawaii. During his military service, General Brooks would receive many awards and decorations. After his retirement from the Army in 1976, General Brooks joined Amfac, Inc., of Hawaii where he rose to the position of Executive Vice President. In 1984, General Brooks and his colleagues started Advanced Consumer Marketing Corporation, which generated over \$250 million in revenues over the next nine years. The company won the “1999 Department of Commerce Minority Business Enterprise of the Year,” and the “1990 Black Enterprise Company of the Year.”

He is the recipient of the Kiwanis International Award, the AACP Meritorious Service and Freedom Awards. He was awarded the Sagamore of the Wabash, Indiana’s highest civilian award. His bust is on permanent display at the World War Memorial in Indianapolis.

GLORIA JEAN DAVIS

Gloria Jean Davis became the President & Chief Executive Officer of Launch Coast Services, Inc. since 1995. Launch Coast Services, Inc. is a janitorial services firm created in 1995 by G.J. Davis. It now conducts \$5 million in business annually, with such clients as LCS, C & P Telephone Company, Potomac Electric Power Company, Kennedy Space Center and Cape Canaveral Air Force Base among others. She is also the President & Chief Executive Officer of Unibar Maintenance Services, Inc. since 1999. Unibar is a janitorial services firm located in Ann Arbor, Michigan. Since becoming President in 1999 the company’s business has increased from \$15 million to \$25 million. Mrs. Davis has over 20 years of extensive management and administrative work in both the private and Government sectors. Financial Planning, labor relations, EEO procedure, affirmative action, bid and proposal preparation, human resources and office management have all been part of her job duties.

She received B.Sc. in Business Administration and graduate credits from Southern University, Baton Rouge, Louisiana. She also attended Smaller Company Management Program at Harvard University, Cambridge, Massachusetts.

BENITA FORTNER

Benita Fortner is the Director of Supplier Diversity for Raytheon Company. She assumed that position in September of 2000 after serving as the Socioeconomic Program Manager for Raytheon Systems Company. Prior to that she served as the Corporate Liaison Officer and manager of Socioeconomic Programs for Hughes Electronics Corporation. Ms. Fortner currently serves as one of three co-chairs of TRIAD (an aerospace and defense industry group focused on small, minority, women veteran and hub zone issues) and was recently appointed as Chair of the Advisory Board for Minority Business Executive Programs at the Tuck School of Business at Dartmouth. She chairs the board of directors for Diversity Information Resources and serves on the boards of the National Minority Supplier Development Council, the New England Minority Supplier Development Councils, the Women’s Business Enterprise National Council, the Business Consortium Fund and the National Center for American Indian Enterprise Development. She is a past chair of the National Minority Supplier Development Council’s Chair Person’s Committee, the Southern California Regional Purchasing Council, and past Executive Committee Member of NMSDC. She has participated in a myriad of supplier diversity and development conferences and seminars from planning and facilitating to speaking and conducting workshops. In her previous position as procurement manager at Hughes Aircraft Company, she was instrumental in significantly increasing the number of corporate agreements awarded to minority suppliers, implementing supplier customer feedback sessions, second tier alliances, and electronic data interchange as a corporate agreement purchasing vehicle. She has also served as an Advisory Board Member to Yo-San University (School of Traditional Chinese Medicine).

Ms. Fortner holds a B.S.L. and Jurist Doctors Degree from Golden West University.

ARTHUR GREGG, LT. GEN. US ARMY (RETIRED)

Retired Lieutenant General Art Gregg has more than 40 years of professional experience, having held senior level command and staff positions in the military and several executive positions in industry. His record of performance demonstrates his ability to lead organizations to success, including new businesses and turn-around situations. As a result of his extensive experience, he is well known in the military services and the business community. General Gregg retired from active management in July 1996 but continues an active schedule as a member of several corporate and academic boards. He is the Honorary Colonel Emeritus of the Quartermaster Regiment, helping to inspire its members through a better understanding of its history and heritage. General Gregg is a Governor and Vice Chair of the Board of the Opportunity Funding Corporation. Art Gregg received his BS from Saint Benedict College, graduating summa cum laude. He has completed graduate level courses at the Army War College and at the Command and General Staff College and completed the Executive Program in National Security at Harvard University's John F. Kennedy School of Government.

ISAIAH (IKE) HARRIS

Isaiah "Ike" Harris is the former President of BellSouth's Advertising and Publishing Group. The advertising and publishing group is responsible for the marketing and publishing of The Real White and Yellow Pages® from BellSouth and includes BellSouth Advertising & Publishing Corporation; The Berry Company; Stevens Graphics; and IntelliVentures. He also has responsibility for BellSouth Shanghai Center, Ltd., which provides telecommunications services in Shanghai, China. Prior to his direct role overseeing advertising and publishing, Harris served as President-BellSouth Enterprises, President of BellSouth Consumer Services, Corporate VP of Finance and CFO of BellSouth Telecommunication. He is also co-chairman of BellSouth's Diversity Council. Mr. Harris previously held the position of Vice President and Corporate Controller of SUPERVALU, INC., a Minneapolis-based food wholesaler and retailer with \$17 billion in revenues, 13 years with KPMG Peat Marwick, and spent eight years as a professional football player with the then St. Louis Cardinals and the New Orleans Saints. Mr. Harris' current professional affiliations include board membership at Deluxe Corporation, Cigna Corporation, Henry W. Grady Foundation and the Iowa State University Foundation Board of Governors. Mr. Harris currently serves as the chairman of the Minority Entrepreneurship Education, Inc. board, a non-profit which facilitates the entrepreneurship curriculum in Historically Black Colleges and Universities. He is also a member of the American Institute of Certified Public Accountants and the Minnesota Society of CPAs.

A native of West Memphis, Arkansas, Mr. Harris holds a Bachelor of Science degree from Iowa State University and is a Certified Public Accountant. He has also completed the University of Minnesota Executive MBA program.

JESSE HATCHER

Jesse Hatcher is a partner at Deloitte. He practices in the area of Enterprise Applications with focuses in Life Sciences and Manufacturing. Jesse is the past President of the Deloitte's Southeast African American Network and a current member of the Deloitte's Black Employee Network.

Jesse Hatcher earned a BA from Clemson University where he received a commission as a 2nd Lieutenant. Jesse currently serves as a Major in the Georgia Army National Guard.

VICKI MARKS

Vicki Marks is currently the Marketing Director, Diversity for UPS Capital, the financial services subsidiary of UPS. In this capacity, Ms. Marks has a strategic focus on women and minority business owners. In 2007, she received a leadership award from the Center for Women's Business Research for her vision for and support of the ground breaking 3 year project "Accelerating the Growth of Businesses Owned by Women of Color". Ms. Marks has over twenty-five years of marketing experience with major corporations in both the manufacturing and service sectors. Her career at UPS began in 1996 when she joined UPS Supply Chain Solutions' new marketing team, and over the past thirteen years with UPS she has held a variety of marketing positions in Atlanta. In 2006, UPS honored Ms. Marks as a "Women of Distinction" for her leadership of a record-breaking UPS-SCS employee United Way campaign. Highly involved in her community, Ms. Marks has served on the Fulton County Advisory Board of United Way, The Atlanta Committee for CARE, the National Black Arts Festival's marketing subcommittee, and participates in the National Urban League's Black Executive Exchange Program (BEEP).

Ms. Marks has an undergraduate degree from Dartmouth College where she majored in Economics. She is actively involved with her alma mater as a prospective student recruiter, interviewer, student mentor, and has served as an at-large Alumni Council representative. She has an MBA in Marketing from the University Of Chicago Graduate School Of Business and a certificate in Strategic Marketing Management from the Emory University Goizueta School of Business, Executive Education Program.

CAREY MASON

Carey Mason is the Division Vice President / General manager of ADP National Accounts - Southeast National Service Center. During his 28 year ADP career, Carey's responsibilities have included management positions in implementation, client service, sales, marketing and product development. He has worked with businesses with as few as 1 employee and as many as 345,000 employees. During his tenure Carey has worked in multiple ADP Employer Services Divisions including Small Business, Major Accounts, National Accounts, Tax Services and most recently in International where he was the Managing Director for the Australian/New Zealand payroll operations. In August, 2008, Carey returned from Australia to become the Division Vice-President/General Manager for the Southeast National Service Center located in Atlanta, Georgia. In his current role, Carey oversees implementation, client services and relationship management for more than 525 large employers. Carey received a Bachelor of Arts degree from the University of Kentucky Master of Arts degree from the Ohio State University.

SHARON ORLOPP

Sharon Orlopp has more than 25 years of management experience; 16 of those years have been spent in the Human Resources arena. She came to Wal-Mart Stores, Inc. in 2003 and has current responsibility for the entire People Division of SAM'S CLUB as Senior Vice President. With 105,000+ associates nationwide, her responsibilities include training and development, associate processes, event planning and communication, compensation and all aspects of HR development for the nation's largest warehouse chain. Prior to joining the company, Sharon was Vice President of Human Resources at Gart Sports where she was responsible for the sporting goods retailer's compensation, benefits, training, recruiting, Public Relations, and Investor Relations. Before that, she spent 17 years with Footlocker where she worked her way up through the ranks from sales associate to become the Vice President of Human Resource Administration. Sharon currently sits on the Board of Directors for the Center for Business Women's Research—known as the leading authority on women business owners and their enterprises worldwide. Sharon has a passion for environmental sustainability, health and wellness, but mostly for people, as evidenced by her tireless advocacy of associates affected by Hurrricanes Rita and Katrina. She is married and has two wonderful children who keep her grounded by reminding her that she's more than a Senior Vice President, she's a Mom.

GEORGE OTCHERE

Mr. Otchere is a Senior Vice President for Corporate Development at Science Applications International Corporation (SAIC). One of his primary responsibilities is serving as SAIC's Small Business Development Program Director. In September 2000, Mr. Otchere received the prestigious Parren J. Mitchell Award from the United States Department of Commerce for his record of accomplishments in increasing minority business development in the nation. In June 2003, the Minority Business and Professionals Network Inc. recognized him as one of the Fifty Influential Minorities in Business. Prior to 1996, he served as a troubleshooter working with SAIC Management to ensure the successful performance of large complex firm fixed price contracts. He is a member of SAIC's Risk Committee, which evaluates and minimizes corporate exposure. Before joining SAIC in 1989, Mr. Otchere served as Director of Contracts for Tracor Inc., functioning as a corporate troubleshooter responsible for resolving contract performance issues. Between 1974 and 1980, Mr. Otchere was a Senior Accountant for TCOM, a subsidiary of Westinghouse Electric, and the Computer Sciences Corporation.

Mr. Otchere's education is comprised of the following: Bachelor, Business Administration with concentration in Accounting, George Washington University and Master of Science, Procurement and Contract Management, American University.

LARRY PATRICK

Larry Patrick a Manager with PricewaterhouseCoopers LLP, comes to the OFC Venture Challenge with a broad range of capital markets experience. Mr. Patrick has experience in providing financial consulting services in complex commercial real estate finance, corporate finance, securitization, intellectual property litigation, product liability litigation, real estate litigation, securities litigation, reorganization, and valuation; including expert witness testimony. His consulting experience includes matters involving breach of contract, trademark and patent infringement, failure to fulfill fiduciary responsibility, business valuation and damages calculations. His litigation experience includes testimony as a financial expert witness. His work has generally involved the analysis of complex financial structures and transactions, portfolio analysis and liquidation, damage quantification, development of financial models, operational audits and the evaluation of financial performance and condition.

Mr. Patrick has earned an M.B.A in Finance from the University of Texas at Austin and a B.S. in Economics, from Auburn University. He has Series 7 and 63 Securities License.

TRACEY PINSON

Ms. Tracey L. Pinson became the Director for Small and Disadvantaged Business Utilization, Office, Secretary of the Army in May 1995. Ms. Pinson advises the Secretary of the Army and the Army Staff on all small business procurement issues and is responsible for the implementation of the Federal acquisition programs designed to assist small businesses, including small disadvantaged businesses and women-owned businesses. She is responsible for the management of the Historically Black Colleges and Universities and Minority Institutions (HBCU/MI) program, and develops policies and initiatives to enhance their participation in Army funded programs. She also provides management and oversight for the Army's Mentor-Protégé Program. From 1986 – 1995, Ms. Pinson served as Assistant to the Director, Office of Small and Disadvantaged Business Utilization, Office of the Secretary of Defense. She also developed the implementation strategy for the DOD Mentor-Protégé Program resulting in over 250 participants with a budget allocation as high as \$120 million. This program has served as the model-mentoring program for all Federal government agencies. In 1982, Ms. Pinson participated in the Lyndon Baines Johnson Internship Program with the U.S. House of Representatives. From November 1982 to June 1986, she served as Counsel to the Committee on Small Business, U.S. House of Representatives and Special Counsel to the late Representative Joseph P. Addabbo.

Ms. Pinson received a Bachelor of Science Degree in Political Science from Howard University. She also received a law degree from Georgetown University Law Center. She is a member in good standing of the Maryland Bar Association and the National Contract Management Association.

BYRON RUSSELL

Bryan is a Principal in Deloitte Consulting's Oracle Life Sciences practice. Bryan has more than 16 years of consulting experience, and his primary focus is in program management of large, global, enterprise transformations in the Life Sciences Industry. In addition, Bryan is one of the leader's of Deloitte's ePedigree practice.

JANA SCHMIDT

Jana Schmidt is the Senior Vice President of Sales, Marketing, and Communications for Harland Clarke. In this position, Jana is responsible for revenue and margin growth in the \$500 million community bank and credit union segment for Payment Solutions, representing approximately 12,000 clients within Harland Clarke with a sales team of 150 people. Additionally, Jana leads the Payment Solutions Marketing and Communications team, responsible for the 75 person team that develops and manages innovative payment solutions, while also leading the communications team that supports all employee, client, community, and board communications for the company. Prior to this role, Jana served as Senior Vice President of Sales and Marketing for Harland Clarke Marketing Services, and general manager for Harland Clarke's Contact Center Services strategy. In this role, Jana led the efforts to grow revenue and margin through sales of direct mail, business intelligence, and agency services. She also oversaw the development and deployment of acquisition, retention, and cross sell marketing solutions to help the sales organization provide meaningful value to Harland Clarke's broad and diverse client base. Prior to the merger, Jana held the role of Vice President of Business Development for John H. Harland for two years. In this role, Jana reported directly to the CEO and leveraged her extensive experience at Harland to lead the company in organic growth strategies to include Harland Payment Solutions, Harland Financial Software Solutions and Scantron. Under Jana's leadership in business development, Harland began systematically approaching clients with compelling solutions from all of the company's divisions that helped address their business challenges and drove organic growth for Harland.

HERBERT WILKINS, JR.

Mr. Herbert Wilkins, Jr. is the General Partner of SYNCOM He joined SYNCOM in 1992. During the subsequent 15 years he has held the title of analyst, associate, and senior associate. He has analyzed and invested in numerous portfolio companies. In addition, Mr. Wilkins has held operational positions in radio stations and cable television systems the firm has owned. He currently serves on the boards of Si TV, TMX Communications, and Simplink, Inc. He is a Board Observer on the NewComm Wireless Services, Inc. Board. Prior to joining SYNCOM Mr. Wilkins served as a sales professional for a commercial and residential real estate developer on a number of projects in Maryland and Washington D.C. He joined the Firm as an investment analyst moving to associate and serving in that position until leaving to attend graduate school. In 1997, he rejoined SYNCOM as a Senior Associate. He was named General Partner in 2006.

Mr. Wilkins received a B.S. in Marketing from the University of Maryland and an M.B.A. from the F.W. Olin School of Business at Babson College.

BO WILLIAMS

Bo Williams is a Vice President at Patriarch Partners, a distressed private equity shop and distressed credit fund in New York. He previously worked as a Vice President at Marathon Asset Management, a diversified high-yield fund, with a focus on illiquid, turn-around investments. Williams spent much of his career working at Goldman Sachs, the New York-based securities house. He started at Goldman as an M&A generalist. Williams moved from investment banking to Goldman's merchant bank, focusing on both middle-market investing in underserved communities and large-cap leveraged buyouts. He has primarily concentrated on corporate investments, especially in the arenas of media/entertainment, general industrials, and consumer products.

Williams graduated cum laude from Harvard College with a degree in Sociology. He later received his Masters of Business Administration degree from the Harvard Business School.

2009 OFC VENTURE CHALLENGE: TEAMS

Alabama A& M University

CHRISTWORKS, INC.

Christworks International is a group of ministerial businesses where our mission is to educate all people about the Word of God and the Love of Christ and to empower all people with the Knowledge of God and the Ways of Christ. The divisions of Christworks International are Publishing, Financial, Productions, Academy, and Outreach.

Team:

Silencer Ombwayo

Robert Williams

Jonathan Pitts

Latasha Woods

Advisor: *Larry McDaniel*

Albany State University

KIDS FITNESS CENTER (K.F.C.), INC.

Kids Fitness Center (K.F.C.) Inc. is established in Georgia to provide physical fitness - healthy mind, in a healthy body to children ages (5-12) in Southwest Georgia. The Center will also serve as pre-school and after school care for the same age of children. Apart from physical fitness services, the center will also provide nutritious snacks; character development, music lesson and social skills are part of the business offerings.

Team:

Jana Mrozkova

Joshua Williams

Amber Bennett

Alvin Okongwu

Diane Harding

Advisor: *Jonathan Elimimian*

Alcorn State University

MEDI-CHOICE (MC), LLC.

Our company constructs the web-based choice format to unite the U.S patients and foreign medical practitioners along with travel agencies. Our company provides the customers with a unique opportunity to get the medical treatment, rehabilitation, and travel prospects in one package. Collaborating with international medical institutions and travel agencies, we supply the customers with the valuable information about multiple medical procedures and travel options to create a complete health care solution in any preferred country.

Team:

Evgenia Agapova

Derek Hunt

Sharabani Mohanty

Amarrius Scott

Tatiana Verzilina

Advisor: *Vivek Bhargava and Akash Dania*

Bowie State University

MONEY COMPANION, INC.

Money Companion provides a price comparison portal along with money management tools that address the common needs of students and their parents or guardians. Our mission is to help users to make daily shopping experiences more profitable, time-saving, convenient and exciting. Money Companion will target the education sector, providing a central location for cost-comparisons on key products consisting of books, computers, off-campus housing, health insurance, and other items throughout MD, VA, and Washington D.C.

Team:

Dwayne Roberts

Robert Ansu-Yeboah

Flora Burgess

Amarachi Ekedebe

Rachel Leonidas

Advisor: *David Anyiwo*

Clafin University

GREENOIL, INC.

The company will recycle wasted oil from local restaurants and home and turn into high quality, eco-friendly diesel.

Team:

Kizito Owuso-Sarfo

Marissa Bright

Kristina Jackson

James Griffin

Camilia Kantor

Advisor: *Tara Saracina*

Clark Atlanta University

APEX PLASTICS, INC.

Apex Plastics is an early stage technology company that enables plastic manufacturers to reduce their expenditures on quality assessment and reduce their time in creating commercial plastic products. **Apex Plastics** aims to be the leading provider of in-line quality assessments tools for Plastic manufactures, specifically for the USD \$17 billion Thermoforming and Blow Molding Industry.

Team:

Kamau Sewell

Ainsley Smith

Yemaya Bordain

Barry Wilson

Brian Rogers

Advisor: *Edward Davis*

Delaware State University

TSUYOSHI OPTICS, LLC.

Tsuyoshi Optics is a medium sized fiber optics technology firm located in Los Angeles, California. We use an innovative technology model which was developed at the physics department at Delaware State University, to design, test and manufacture fiber optic microphones. This new fiber optic system helps to increase the performance, quality and clarity of our microphone model.

Team:

Akosua Afiriyie-Hwedie

Allen Cote

Chelsey Fu

Mirgline Lindort

James Chavon

Advisor: *Young Kwak*

Fayetteville State University

EMREE TECH, INC.

EMREE TECH, Inc. (ETI) is a dynamic, dependable and socially responsible software developer driven to improve the standard of living of persons with visual impairment via advanced technologies in the field of artificial intelligence by using a multi-sensor approach. When paired with the appropriate hardware, ETI's software simulates and exceeds the actions and responsibilities of a traditional guide-dog.

Team:

Ramita Chitrakar

Tanish Blake

Rashad Hinnant

Demarious McNeill

Javier Rodriguez

Advisor: *Assad Tavakoli and Christine Powell*

Florida A&M University

READIMEDS, INC.

ReadiMeds is a pharmaceutical automation company located in Tallahassee, Florida. It has obtained a license as the sole distributor of NORA, an automated medication dispenser. NORA (Network Operated Prescription Assister) is the first automated medication dispensing technology that uses random access, which allows prescriptions to be filled at anytime.

Team:

Aaron Galloway

Lynada Peebles

Sean Mitchell

Tiffany Williams

Advisor: *Chris Workman*

Hampton University

RETTI, INC.

RETTI, Inc. is a new business venture committed to the design, development, manufacturing and distribution of affordable electronic notebooks to assist students in primary and secondary schools with the uploading of full version textbooks and other academic materials. The product will assist in a plethora of learning activities for students at the primary and secondary levels.

Team:

Marquis Bohannon

Ronald Gerald, Jr.

Cecil Stokes, Jr.

Carl Arrington

Christopher Queen

Tanisha Ramey

Advisor: *Susanne Toney*

Jackson State University

IMS, LLC.

With the recent passing of the stimulus bill, there will be a \$400 Billion dollar investment for improvements to our nation's roads, bridges, transit, waterways, and educational institutions. Our business will stand at the forefront of the American Recovery and Reinvestment Act. Our organization, IMS, will be a full-service consulting, engineering, technical, emergency response, management and operations firm; helping public and private clients improve the environment and infrastructure.

Team:

Casonja Thompson

Tori Whitley

Daniel Watkins

Brian Easley

Advisor(s): *John Calhoun and Dr. Mary White*

Lincoln University of Missouri

THE CHI-TOWN ANGELS, INC.

The Chi-Town Angels, Inc. is a subsidiary of Angels, Inc. The Chi-Town Angel's is a transportation company based in the Chicago metro area. The transportation company provides a sober driving service for downtown patrons, food delivery service on a contract basis for restaurants and airport/automobile dealership shuttle service on a contract basis. Chi-Town Angels prides itself on providing a responsible safe driving service that is also environmentally friendly by using motorbikes and hybrid vehicles for its services.

Team:

Brian Cruse

Ida Mitchell

Danielle Pruitt

Kandi Wade

Rufina Chernyak

Advisor: *Kylar Broadus*

Morgan State University

WIVERTISE, LLC.

Wivertise is a digital advertisement company that utilizes touch screen and way-finding technologies to assist transit commuters with navigating around town.

Team:

Marlon Barton

Kenneth Gwee

Michael Washington

Marvin Carr

Ayanna Adams

Sean Caesar and

Courtenay Desabaye

Advisor: Corey Dickens and Omar Muhammad

North Carolina A&T State University

REACTION TIME, INC.

Reaction Time Incorporated (RTI) is a gaming company that will blend science and advanced technology to develop and market a reaction time gaming system that measures the players' reaction time and helps to enhance their performance while providing entertainment value. Our gaming system will satisfy the needs of individuals and business customers by providing a product that will integrate entertainment and the serious benefits of video games.

Team:

Shwadhin Sharma

Evelyn Tinsley

Brittany Ramsey

Autumn Rowles

Genesis Capers

Advisor: Thaddeus McEwen

North Carolina Central University

MOBY MED, INC.

"Moby Med's innovative and patentable expert medication compliance technology will be a pioneering effort in being a, one of a kind, sustainable enterprise *in the health care industry*. Moby Med has developed an *integrated* solution to the problem of medication non-compliance. Moby Med offers a combination of an innovative technology called *Moby Rx* with an expert clinical monitoring service that will improve medication compliance. Its key success lies in a comprehensive sustainable solution that directly addresses the needs of patients, health care providers, insurance providers and in the long run, the national health care system"

Team:

John Olulo

Idonea Lewis

Aren Arakelyan

Monique Williamson

Wendell Camp

Advisor: Javad Kargar and Malavika Sundararajan

Prairie View A & M University

ONE SOURCE GEOCODING, INC.

One Source Geocoding provides potentially lifesaving, easily accessible Geocoding services for rural area campuses and towns, traditionally undeserved by GIS companies. We have the ability to map interior and exterior infrastructure (e.g. wiring and conduits) and improve offerings from other companies or customize data found at public sites.

Team:

Robyn Bell

Marcus Cheatham

Frank Cunningham

Jerry Jenkins

Priscilla Johnson

Roderic Smith

Advisor: Sammie Robinson & Hock Gin Chong

Savannah State University

WHITE SHIRTS DRY CLEANING

White Shirts Dry Cleaning is a high-quality dry cleaning service located in Pooler, GA, a suburb of the Savannah metro area. Our firm uses state of the art technology to deliver first rate cleaning services to its customers. Busy customers may opt to use our 24-hour clothing drop services located on our premises.

Team

Dominique Jackson

Siletta Wright

Umari Osgood

Delia Jackson

Marilyn Jackson

Advisor: Ulysses Brown, III

Southern University (Baton Rouge)

THE HBCU ONLINE SUPERSTORE, INC.

The *HBCU Online Superstore* is designed to capture the passion, loyalty, commitment **and** business of all students, alumni and fans of Historically Black Colleges and Universities (HBCU) by providing an extensive product line of each school's apparel, accessories and noteworthy events. The *Superstore* is superior to existing competitors and features an animated, user-friendly, interactive website that will bring customers back over and over again to our website with subsequent opportunities to capture sales from a clear and identified customer base.

Team:

Geleste Darby

Jarvis Diggs

Deion Dorsett

Ashley Robinson

Tiffany White

Advisor: Richard McCline and George Neely

Tennessee State University

ONE SPACE DISTRIBUTION CO.

Open Space Distribution Co. exists to relieve organizations of their technology disposal responsibilities by removing, formatting and recycling unwanted or unused personal computers and laptops. The service will reduce carrying costs while freeing management to perform core responsibilities within their respective organizations. Open Space will also refurbish computers to sell at low-cost to under-served communities to reduce the 'digital divide' within Tennessee.

Team:

Philip White

Tansy Hall

Dezira Spain

Daryus Merriwether

Adeusi Adeola

Advisor: Kevin Barksdale

University of The District of Columbia

EL SOL, INC.

EL SOL is an educational service provider that offers an educational enrichment assessment tool. The product is a software application package that consists of a CD-ROM and magazine. The on-line interactive game component of the bi-weekly newsmagazine allows for student learning assessment.

Team:

Yesica Bonilla

William Kellibrew

Shannon Jennings

Patricia Ofori

Adetola Shabi

Advisor: Minnette Bumpus

University of West Indies

GEO PRO 360 DEGREE

GeoPro360° is a fully integrated suite of web-based Geographic Information Systems (GIS) applications which provides users with useful GIS data, maps, and powerful spatial analytical tools to support a more informed decision-making process by placing a range of geographic information at the fingertips of users via a web browser or independent modules on desktops, laptops, and mobile devices. GeoPro360° will facilitate a true 360° perspective of your neighborhood, property values, threats related to hazards; security, fire, and health and provide customized leading edge GIS solutions to give businesses that competitive edge for success.

Team:

Tanya Graham

Nadine Jones

Karma Haye

Henry Karl Gaynor

Advisor: *Patricia Lothian*

Winston-Salem State University

BIOPURE, INC.

BioPure is a 3 million gallon/year locally based, multi - service production company that focuses on the recovery, conversion, and distribution of waste kitchen oils/grease into a cleaner bio-fuel alternative to gasoline and heating oil. BioPure enhances the quality of life of its stakeholders by reducing waste and pollutants in the air and water, while simultaneously offering an inexpensive source of fuel to sustain the environment and regional economies.

Team:

Tracy Askew

Erin Hammond

Tiyi Moori

Jonathan Sadler

Crystal Wilson

Advisor: *Notis Pagiavlas*

SPONSORS

ADP

ADP (Automatic Data Processing, Inc.), with nearly \$8 billion in revenues and approximately 585,000 clients, is one of the world's largest providers of business outsourcing solutions. Leveraging more than 55 years of experience, ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine and recreational vehicle dealers throughout the world.

AirTran Airways, Inc.

AirTran Airways, Inc. provides air transportation service primarily in the eastern United States. AirTran Airways, Inc. provides basic air transportation with a simplified reservation systems and check in procedure. It operates 75 aircrafts making approximately a total of 436 flights per day serving 60 communities in 21 states. The schedules are designed to provide service and connections for the business and leisure travelers and to facilitate connections for the passengers traveling through Atlanta. The Group offers a range of fares based on advance purchases of fourteen days, seven days, three days and walk-up fares.

Atlanta Life Financial Group

Atlanta Life Financial Group is a privately owned financial services company that helps consumers, businesses and communities build and protect wealth. Atlanta Life Financial Group consists of two operating units: Atlanta Life Insurance Company and Atlanta Life Investment Advisors. These companies provide a range of financial solutions to help individual and institutional customers manage their insurance and investment needs.

BB&T

The BB&T Corporation is one of America's largest banks, offering full-service commercial and retail banking services along with other financial services like insurance, investments, retail brokerage, mortgage, corporate finance, consumer finance, payment services, international banking, leasing and trust. Based in Winston-Salem, North Carolina, with \$136.5 billion in assets (as of September 2008), BB&T operates more than 1,500 financial centers in the U.S. South, throughout the states of North Carolina, South Carolina, Virginia, Maryland, West Virginia, Kentucky, Tennessee, Georgia, Florida, Alabama and Indiana, and in Washington, D.C.. BB&T claims to be a mission-driven organization with a clearly defined set of values. The "BB&T" acronym stands for "Branch Banking and Trust."

BET (Black Entertainment Television)

BET, a subsidiary of Viacom, Inc. is the nation's leading television network providing quality entertainment, music, news and public affairs programming for the African-American audience. The BET network reaches more than 80 million households according to Nielsen Media Research, and can be seen in the United States, Canada, and the Caribbean. BET is a dominant consumer brand in the urban marketplace with a diverse group of branded businesses: BET.com, BET Digital Networks - BET Jazz, BET Gospel, and BET Hip Hop, and BET Event Production.

BOEING

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing also operates the Space Shuttle and International Space Station, and provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries. Headquartered in Chicago, Boeing employs more than 150,000 people across the United States and in 70 countries.

Bondurant, Mixon & Elmore, LLP

Bondurant, Mixon & Elmore, LLP ("BME") has been rated as "The state's premiere litigation boutique" and the firm's attorneys have consistently been selected as among the best in the state and the country. Founder Emmet Bondurant has been recognized as one of America's Top Ten Trial Lawyers by the National Law Journal, and in 2004, 2005, and 2009, his peers voted him as the number one lawyer in Georgia.

Chick-fil-A

Chick-fil-A is a restaurant chain headquartered in Atlanta, Georgia, United States that specializes in chicken entrées. It is the second-largest chicken-based fast-food chain in the United States. The chain is associated with the southern United States, but it has in recent years been expanding further across the nation. The chain has over 1,400 locations in 37 U.S. states and the District of Columbia. It is distinct among fast-food chains in that all of its stores are closed on Sundays.

Deloitte

Deloitte, one of the nation's leading professional services firms, provides assurance and advisory, tax and management consulting services through 30,000 people in more than 100 U.S. cities. Deloitte, with offices worldwide, delivers consistent global service and staffs highly professional teams on the ground anywhere in the world. The Deloitte has been recognized as one of the "100 Best Companies to Work For" in America by *Fortune* magazine for four consecutive years.

Delta Air Lines

Delta traces its roots back to 1924, when Huff Daland Dusters was founded as the world's first aerial crop dusting organization. In 1928, the company became Delta Air Service. In 1941, the company moved its headquarters from Monroe to Atlanta, Georgia. Delta Air Lines transports more passengers worldwide than any other airline, through a vast worldwide route system. Delta mainline, domestic and international service, Delta Express, Delta Shuttle®, Delta Connection®, Delta SkyTeam™ and Worldwide Partners operate 5,643 flights each day to over 438 cities in 78 countries.

EPA: Environmental Protection Agency

The mission of the Environmental Protection Agency is to protect human health and the environment. Since 1970, EPA has been working for a cleaner, healthier environment for the American people. EPA employs 18,000 people across the country, including our headquarters offices in Washington, DC, 10 regional offices, and more than a dozen labs. EPA is led by the Administrator, who is appointed by the President of the United States. The United States Environmental Protection Agency's Office of Small and Disadvantaged Business Utilization is posting updated information on their world wide web site to enhance communication with the small business community.

Freedom Forum

The Freedom Forum, based in Arlington, Va., is a nonpartisan foundation dedicated to free press, free speech and free spirit for all people. The foundation focuses on three priorities: the Newseum, the First Amendment and newsroom diversity.

Georgia Department of Economic Development

Helping drive Georgia's economic growth is the Georgia Department of Economic Development (GDEcD). The GDEcD is a global agency and one-stop-shop for accessing Georgia's assets and finding the right components for success. Our specialists assist in business expansion and relocation, international trade, small business development, cutting-edge technological advances, the entertainment industry, and tourism. <http://www.georgia.org/>

Georgia-Pacific

Recently acquired by KOCH, Georgia-Pacific began in 1927 at an Augusta, GA, hardwood lumber yard. With more than 400 locations and 61,000 employees in North America and Europe, Georgia-Pacific is one of the world's leading manufacturers of tissue, pulp, paper, packaging, building products and related chemicals. GP's building products distribution segment has long been among the nation's leading wholesale suppliers of building products to lumber and building materials dealers and large do-it-yourself warehouse retailers. Building products include plywood, oriented strand board, gypsum wallboard and related installation materials, lumber, particleboard, medium density fiberboard, hardboard and related chemicals.

Georgia Power

Georgia Power, the largest of five electric utilities that make up Southern Company, has been providing electricity to Georgia for more than a century. The company's 2 million customers are in all but six of Georgia's 159 counties. Georgia Power has approximately 8,800 employees throughout the state. Georgia Power has been ranked #1 in customer satisfaction for electric utilities by The American Customer Satisfaction Index for the 4th year in a row. Georgia Power has invested more than \$4 billion in transmission and distribution (power lines) since 1991.

H. J. Russell & Co.

For nearly 50 years, H.J. Russell & Company has been a leader in the construction and real estate development industries. Russell is the single largest MBE real estate development firm, and one of the largest minority-owned business of any kind, in the United States. Russell offers a comprehensive list of services, including Real estate Development, Program management, Construction, Property Management, and Environmental.

Harland Clarke

Harland Clarke offers an expanded suite of direct marketing services, delivery and anti-fraud products, contact center services and checks and check-related products to the financial institution market, including banks, credit unions, thrifts, and securities firms. Harland Clarke is a leading provider to financial and commercial institutions as well as individual consumers and small businesses. The business subsidiaries and brands making up Harland Clarke include: Alcott Routon, B2Direct, Checks In, The Mail, Clarke American, Harland and Liberty. The company, headquartered in San Antonio, Texas, has a national presence with over 16 manufacturing facilities and 11 customer service centers. M & F Worldwide Corp. is the indirect parent to Harland Clarke.

HP

HP is a technology company that operates in more than 170 countries around the world. We provide infrastructure and business offerings that span from handheld devices to some of the world's most powerful supercomputer installations. We offer consumers a wide range of products and services from digital photography to digital entertainment and from computing to home printing.

Launch Coast Services, Inc.

Launch Coast Services, Inc. is a janitorial services firm created in 1995 by G.J. Davis. It now conducts \$5 million in business annually, with such clients as LCS, C & P Telephone Company, Potomac Electric Power Company, Kennedy Space Center and Cape Canaveral Air Force Base among others.

McDonald's

McDonald's is the leading global foodservice retailer with more than 31,000 local restaurants serving more than 58 million people in 118 countries each day. More than 75% of McDonald's restaurants worldwide are owned and operated by independent local men and women. We serve the world some of its favorite foods - World Famous Fries, Big Mac, Quarter Pounder, Chicken McNuggets and Egg McMuffin.

Minority Entrepreneurship Education, Inc. (MEE)

MEE is a non-profit entity with a mission to help Historically Black Colleges and Universities (HBCUs) to develop a comprehensive entrepreneurship curriculum integral in preparing young African-American men and women to become entrepreneurs.

Northrop Grumman Corporation

Northrop Grumman Corporation is a leading global security company whose 120,000 employees provide innovative systems, products, and solutions in aerospace, electronics, information systems, shipbuilding and technical services to government and commercial customers worldwide. On January 7, 2009, Northrop Grumman announced several structural actions to strengthen alignment with its customers, improve the company's program performance and growth potential, and enhance its cost competitiveness. These actions, effective immediately, include streamlining its organizational structure, reducing the number of sectors from seven to five. The five sectors will be Aerospace Systems; Electronic Systems; Information Systems; Shipbuilding; and Technical Services.

Office Depot

Office Depot, Inc. is a global supplier of office products and services. The company was incorporated in 1986 with the opening of our first retail store in Fort Lauderdale, Florida. In fiscal year 2006, we sold \$15 billion of products and services to consumers and businesses of all sizes through our three business units: North American Retail Division, North American Business Solutions Division and International Division. Sales are processed through multiple channels, consisting of office supply stores, a contract sales force, internet sites, direct marketing catalogs and call centers, all supported by our network of crossdocks, warehouses and delivery operations. www.officedepot.com

The Office of Naval Research (ONR)

The Office of Naval Research (ONR) coordinates, executes, and promotes the science and technology programs of the United States Navy and Marine Corps through schools, universities, government laboratories, and nonprofit and for-profit organizations. It provides technical advice to the Chief of Naval Operations and the Secretary of the Navy and works with industry to improve technology manufacturing processes.

Opportunity Funding Corporation (OFC)

The Office of Economic Opportunity funded OFC in 1970 during the Nixon administration to encourage “Black capitalism.” OFC was spun out of the federal government in 1980 during the Carter administration as a not-for-profit organization. OFC’s goal has been to facilitate business ownership by minorities and increase the flow of capital to disadvantaged firms and high-risk enterprises. The establishment of wholly owned for-profit subsidiaries Fulcrum Venture Capital Corporation and SYNCOM, facilitated this mission. Radio One had an IPO in 1999 and is Fulcrum’s most successful investment. OFC is the founder of the OFC Venture Challenge.

Owens Corning

Owens Corning (NYSE: OC) is a leading global producer of residential and commercial building materials, glass fiber reinforcements and engineered materials for composite systems. A Fortune 500 company for 53 consecutive years, Owens Corning is committed to driving sustainability through delivering solutions, transforming markets and enhancing lives. Founded in 1938, Owens Corning is a market-leading innovator of glass fiber technology with sales of \$5 billion in 2007 and 19,000 employees in 26 countries on five continents. Additional information is available at www.owenscorning.com.

Palo Alto Software

Palo Alto Software is the worldwide leader in [business plan software](#) and [marketing plan software](#). The company was founded in 1983 by Tim Berry, a business planning expert, Stanford MBA, and co-founder of Borland International with a long history of technology sector leadership in the Silicon Valley. Despite the company's name, Palo Alto Software is now headquartered in Eugene, Oregon, with international offices in London and Ireland. [Business Plan Pro](#) is the flagship product.

Pepsi Bottling Group

The Pepsi Bottling Group (PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages — some of the world's most recognized consumer brands. PBG became a publicly-traded company in March 1999 through one of the largest initial public offerings in the history of the New York Stock Exchange. It operates in the United States, Canada, Greece, Mexico, Russia, Spain and Turkey, accounting for more than one-half of the Pepsi-Cola beverages sold in North America, and about 40 percent of the Pepsi-Cola system volume worldwide.

PricewaterhouseCoopers

At PricewaterhouseCoopers, we measure our success by yours. Everyday our 125,000 people in more than 142 countries go to work to help our clients succeed. From Dublin to Durban, from Minneapolis to Manila, our job is channeling knowledge and value through five lines of service and 22 industry-specialized practices.

Project Success: 100 Black Men of Atlanta

Based on the mission statement of 100 Black Men of Atlanta, our programs are developed to implement academic, social, cultural, and economic initiatives that strengthen African-American youth in targeted communities. Since 1986, the Atlanta chapter of "The 100" has fulfilled many programs.

Publix

Founded in 1930, Publix Super Markets is the largest and fastest-growing employee-owned supermarket chain in the United States. Publix and our associates excel in community involvement, volunteerism and a commitment to our market areas and beyond. Publix's commitment to diversity has contributed to our success in being a great place to work and shop.

Radio One

Radio One was founded in 1980 and is the Eighth largest radio broadcasting company in the United States and the largest radio broadcasting company in the United States primarily targeting African-Americans. Radio One, Inc. is led by our Chairperson and Founder, Catherine L. Hughes, and her son, Alfred C. Liggins, III. The market portfolio includes stations in Atlanta, Augusta, Baltimore, Boston, Charlotte, Cincinnati, Cleveland, Columbus, Dallas, Dayton, Detroit, Houston, Indianapolis, Los Angeles, Louisville, Miami, Minneapolis, Philadelphia, Raleigh-Durham, Richmond, St. Louis and Washington, D.C.

Raytheon

Raytheon is an industry leader in defense and government electronics, space, information technology, technical services, and business aviation and special mission aircraft. Throughout its more than 80-year history, Raytheon Company has been a leader in developing defense technologies and in converting those technologies for use in commercial markets. Headquarters in Massachusetts, the company has 80,000 employees worldwide with \$20.3 billion in 2006 sales.

Rockwell Collins

At Rockwell Collins, we never forget that the world's leading aerospace and defense companies rely on us for smart communications and aviation electronics solutions. We put our technology and innovation to work to help you advance your goals. Working together, we strive to build trust. Every day.

SAIC

SAIC is a leading systems, solutions and technical services company. Science Applications International Corporation (SAIC) was founded in 1969 by J. Robert Beyster, Ph. D., and a small group of scientists. With approximately 44,000 employees in more than 150 cities worldwide, SAIC engineers and scientists solve complex technical challenges requiring innovative solutions for customers' mission-critical functions. For us, success depends on bringing people together to solve some of the toughest problems facing our nation and the world. The SAIC family of companies is committed to delivering superior performance and technology to our clients

SYNDICATED COMMUNICATIONS, INC.

Established in 1977, Syndicated Communications, inc. combines more than two decades of entrepreneurial spirit and venture capital management experience in providing early stage growth capital to minority entrepreneurs and/or under-served market sectors. SYNCOM is also committed to creating and growing significant companies that produce a meaningful positive economic impact within the minority community. Through our most recent Fund, Syndicated Communications Venture Partners IV, L.P. ("SYNCOM IV"), SYNCOM seeks to grow early to mid-stage media and communications companies generally targeting under-served consumers or unique market opportunities. SYNCOM's expertise and targeted approach within the rapidly developing communications sector has consistently produced competitive market rates of return for our investors while creating significant wealth for our portfolio companies' management and other stakeholders.

TARGET

Target's first store opened in Roseville, Minnesota, in 1962. Today, Target operates approximately 1,500 stores in 47 states, including more than 175 SuperTarget® stores that add an upscale grocery shopping experience. In addition to the photo processing, pharmacy and Food Avenue® restaurants found in almost every Target, SuperTarget includes an in-store bakery, deli, meat and produce sections. In May 2005, Target India began operations—first at Embassy Prime, then moving to the Embassy Golf Links.

UPS

Founded in 1907 as a messenger company in the United States, UPS has grown into a \$36 billion corporation by clearly focusing on the goal of enabling commerce around the globe. Today UPS is a global company with one of the most recognized and admired brands in the world. We have become the world's largest package delivery company and a leading global provider of specialized transportation and logistics services. Every day, we manage the flow of goods, funds, and information in more than 200 countries and territories worldwide.

Walgreens

Walgreens Health Initiatives (WHI), part of the 100-year-old Walgreen Co. offers pharmacy benefit management, mail service pharmacy, specialty pharmacy, and, in select areas, home care services. WHI programs are tailored to the needs of our clients, which include health plans, employer groups, union groups, government entities, third-party administrators, and coalitions.

Wal-Mart / Sam's Club

Wal-Mart Stores, Inc. is comprised of Wal-Mart stores, Sam's Clubs, Logistics, International Division, and Corporate Offices. We employ more than 1.9 million Associates in the United States and 13 countries where we operate and source from more than 70 countries worldwide to ensure we have the products that meet the needs of our diverse customers and communities. Our Associates can pursue a wide variety of careers ranging from internal audit to real estate, product development to global procurement, information systems programmer to marketing, buyer to replenishment trainee, aviation and more. We not only recognize the need for diverse talent and thought processes, we value and succeed because our commitment to diversity is a top priority across all of our business divisions.

The Westin Peachtree Plaza Hotel

The Westin Peachtree Plaza Hotel is a 73-floor landmark located in the heart of downtown Atlanta. This Atlanta hotel offers deluxe amenities and dramatic city views with luxurious guest rooms, featuring Westin's Heavenly Bed® & Heavenly Bath®. Enjoy delectable cuisine at the [Sun Dial Restaurant](#), our signature revolving rooftop restaurant and experience "Atlanta's Best View of Atlanta."

OFC VENTURE CHALLENGE

BRIDGING THE ENTREPRENEURIAL GAP

April 16-19, 2009

SCHOLARSHIPS

These scholarships recognize the top teams that best combine an innovative venture idea, an excellent business plan and an outstanding presentation to demonstrate most convincingly an attractive investment opportunity. The judges will determine each of the award winners.

Jesse Hill, Jr. Championship Award*	\$10,000.00
Second Place**	\$5,000.00
Third Place***	\$3,000.00
Fourth Place****	\$2,000.00
2 Consolation Scholarships	\$1,000.00 each

Outstanding Business Plan

This award recognizes the business plan that best demonstrates superior writing and analytical skills, and that best reflects marketing, management, and financial acumen in a clear, concise and convincing manner.

Outstanding Presentation

This award recognizes the presentation that best exemplifies superior oral, visual and interactive skills, and that best demonstrates poise, professionalism, and an ability to think on one's feet.

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- * First Place Winner: Sponsored by Syndicated Communications, Inc.
 - **Second Place Winner : Sponsored by BET
 - ***Third Place Winner: Sponsored by Syndicated Communications, Inc.
 - ****Fourth Place Winner: Sponsored by Syndicated Communications, Inc.

HISTORY OF THE OPPORTUNITY FUNDING CORPORATION

The Opportunity Funding Corporation (OFC) is a Section 501 (c) (3) non-for-profit corporation which was created in 1970 to facilitate the ownership of for-profit business entities by minorities and other disadvantaged persons through provision of investment capital. OFC, by utilizing guarantees direct loans and equity investments, has generated in excess of \$66 million in capital for over 184 minority owned companies in 35 states. Through equity investments in financial intermediaries such as OFC, Inc., Syndicated Communications, Inc., S&L Acquisition Company, Inc., OFC has generated another \$200 million in financings from banks, insurance companies, venture capital companies and others for literally hundreds of additional small business concerns.

At inception, OFC's primary mission was to be a risk taker which tested various models for the stimulation of minority business development. OFC was initially funded by the United States government Office of Economic Opportunity during the administration of President Nixon in the amount of \$7 million. OFC Governor David Hertz and the late John G. Gloster, a former Atlanta bank executive and OFC official, presented the OFC concept directly to President Nixon. OFC was spun out of the federal government during the Carter administration as a not-for-profit organization.

In 2000, Jesse Hill, then Chairman of OFC, initiated The OFC Venture Challenge. The vision was to simulate the process of student entrepreneurs soliciting capital from investors. The program aims to stimulate student interest in entrepreneurship and to give them the experience of conceiving business ventures and preparing business plans. Each year the participating schools conduct internal competitions on Business Plan Development and Presentation. The winner of each school's internal competition then comes to Atlanta for the national competition. The winner then goes to the international competition (Moot Corp) sponsored by the University of Texas-Austin. The program provides entrepreneurial opportunities and experiences to students, and helps them to look at the big picture and apply all of their conceptual & theoretical knowledge in a fast-paced business environment

In 2001, The OFC Venture Challenge was expanded to assist the Deans of the Business Schools of Historically Black Colleges and Universities (HBCUs) develop a comprehensive entrepreneurship curriculum that would be particularly relevant in preparing young African American men and women to become entrepreneurs.

In 2006, The OFC Venture Challenge was expanded to assist the university presidents of the HBCUs to help establish campus-wide entrepreneurship programs.

PARTICIPATING UNIVERSITIES

Alabama A&M University, Huntsville, Alabama

Alabama Agricultural and Mechanical University reflects the uniqueness of the traditional land-grant institution which combines professional, vocational and liberal arts pursuits. The University provides baccalaureate and graduate studies that are compatible with the times to all qualified, capable individuals who are interested in further developing their technical, professional, and scholastic skills and competencies. It operates in the three-fold function of teaching, research, and public service, including extension. A center of substance and excellence, Alabama A&M University provides a setting for the emergence of scholars, leaders, thinkers, and other contributors to society. Alabama A&M University, in cooperation with businesses, industrial and governmental agencies, and other institutions, provides a laboratory where theory is put into practice in a productive environment.

Albany State University – Albany, Georgia

ASU is the finest University in Southwest Georgia, with the Fourth highest graduation rate in the state of Georgia, while offering the ability to customize education to each individual's needs. The campus setting is as diverse as the opportunities that it offers. **Albany State University** offers degrees in over 30 majors, an astounding graduate school and small classroom setting that allow each student to have a personal relationship with each instructor. Here at Albany State University we pride ourselves on providing each student with the opportunity to receive the highest quality education in a wide range of disciplines.

Alcorn State University – Lorman, Mississippi

Founded in 1871, Alcorn State University is a land-grant institution and was the nation's first state-supported institution for the higher education of African Americans. Alcorn State University is located on 1700 acres of scenic land in southwest Mississippi, seven miles west of Lorman, seventeen miles southwest of Port Gibson, and about halfway between Vicksburg, to the north, and Natchez, to the south. Seven schools offer programs leading to the associate, baccalaureate, master's, and specialist degrees. Approximately 2,705 full-time undergraduates (997 men, 1,708 women); 220 part-time undergraduates; 175 graduate students ; total enrollment 3,100. Alcorn State University has received recognition throughout the United States of America for its excellence in liberal arts, agricultural research, technology, nursing and fine arts. We also have one of the largest marching bands in the United States of America and have won numerous athletic championships in men's and women's sports.

Bowie State University – Bowie, Maryland

Established in 1865, Bowie State University is the oldest historically Black institution of higher learning in Maryland and is one of the oldest in the nation. The Institution evolved from a normal school into a comprehensive university that offers a wide array of undergraduate, graduate and professional programs. Currently, Bowie State University serves a diverse student population, providing educational opportunities that will enable students to function in a highly technological and interdependent world. The University continues to honor its heritage of providing access to higher education for under-represented populations, with a commitment to African-Americans. Bowie State University remains a leader in the graduation of African-Americans in teacher education and technological fields. Bowie State University fosters a supportive, rigorous and collaborative environment that nurtures quality in academics and in professional and cross-cultural relationships. The University places particular emphasis on excellence in teaching and research on teaching methodology in order to improve the teaching/learning process. Bowie State University produces graduates who are leaders among their peers in a global community, who think critically, who value diversity and who are committed to high moral standards.

Claflin University – Orangeburg, South Carolina

Claflin University, founded in 1869, is the oldest historically black college or university in the state of South Carolina. *U.S. News & World Report* in **America's Best Colleges 2005** ranks Claflin number nine in the "Top Ten" and the "Best Value" among Southern Comprehensive Colleges for students working toward a bachelor's degree. A small university offering a big educational experience, Claflin has long been recognized for the rich legacy of its graduates' achievements in medicine, law, teaching, and dozens of other professions. Committed to maintaining the very highest standards of academic excellence, Claflin is gaining ever-greater *national* recognition as a premier comprehensive institution in the southeastern region of the United States.

Clark Atlanta University – Atlanta, Georgia

On July 1, 1988, two private historically black institutions - Atlanta University and Clark College consolidated to form Clark Atlanta University. This new educational institution which unites the strengths of both parent institutions is uniquely positioned to respond to challenges facing America now and for the future. Clark Atlanta University's vision is national preeminence built on a strong foundation, long traditions of academic excellence and proven reputations in higher education. This commits students not only to excel in their professional careers and personal lives, but also to seek new knowledge and solutions to pressing problems of humankind. Towards this end, the University encourages attainment of outcomes expressed in its dual mottos, "I'll Find a Way or Make One" and "Culture for Service".

Delaware State University, Dover, Delaware

Delaware State University is a public, comprehensive, 1890 land-grant institution. The mission of the University is to provide for the people of Delaware and others who are admitted, meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education. Within this context, the University provides educational opportunities to all qualified citizens of this state and other states at a cost consistent with the economic status of the students as a whole. While recognizing its historical heritage, the University serves a diverse student population with a broad range of programs in instruction, service, and research, so that its graduates will become competent, productive and contributing citizens. The University recognizes that education is attained, in part, through the activities of the students themselves. It strives to provide and maintain a corps of scholars, lecturers, and educators dedicated to the enlightenment of mankind. To this end, the University endeavors to: provide a well-rounded liberal arts education with a concentration in either the sciences, the humanities, or the professions.

Fayetteville State University, Fayetteville, North Carolina

A comprehensive institution. Instructional programs at the undergraduate level are organized under the schools of Business and Economics, Education, and the College of Arts and Sciences. Provides undergraduate instruction in the educational center at nearby Fort Bragg/Pope AFB. Offers graduate degrees in elementary education, middle grades education, special education, educ. admin. and supervision, secondary education, business administration, English, history, biology, mathematics, psychology, political science, sociology, master of arts in teaching, and doct. in educ. leadership. Established as Howard School in 1867. Became state-supported State Colored Normal School in 1877, and Normal State School in 1926. First four-year class graduated and institution renamed Fayetteville State Teachers College in 1939. Became Fayetteville State College in 1963 and Fayetteville State University in 1969. Merged into the University of North Carolina in 1972.

Florida A&M University, Tallahassee, Florida

Florida A&M University is a four-year, public, co-educational and fully accredited institution of higher learning. The main campus is spread over 419 acres located on the highest of seven hills in Tallahassee, the capital of Florida. The total assets of the University are valued over \$190 million dollars. The campus is comprised of 131 buildings and has a current operating budget of over \$210,000,000. Florida A&M University student enrollment population consists primarily of undergraduates (students enrolled at the lower division). As of Fall 1997, Florida A&M University offered 108 undergraduate degrees in 64 undergraduate programs and 60 graduate degrees in 32 graduate programs (includes 1 professional and 7 doctoral degrees) within its 12 Schools and Colleges. The doctor of philosophy is offered in the College of Pharmacy and Pharmaceutical Sciences, College of Education and FAMU/FSU College of Engineering.

Hampton University – Hampton, Virginia

Hampton University has embraced the principles of "Education for life" and learning by doing," since its founding in 1868 during the days of reconstruction. Founded on the banks of the Virginia Peninsula by Brigadier General Samuel Chapman Armstrong, the 29 year-old sons of missionary parents, Hampton became an oasis of opportunity for the thousands of newly freed people gathered behind Union lines. In 1984, Hampton's Board of Trustees formally adopted a university structure and changed the name to Hampton University, which today represents the unparalleled standard of excellence in American higher education. The University is comprised of six schools: the schools of Business, Engineering and Technology, Liberal Arts and Education, Nursing, Pharmacy, and Science; a Graduate College and a College of Continuing Education. The University offers 38 bachelor's degree programs, 14 master's degree programs, and the doctoral or professional degree in nursing (Ph.D.), physics (Ph.D.), physical therapy (DPT), and pharmacy.

Howard University – Washington, D.C.

Howard University is a comprehensive, research-oriented, historically Black private university providing an educational experience of exceptional quality to students of high academic potential with particular emphasis upon the provision of educational opportunities to promising Black students. Further, the University is dedicated to attracting and sustaining a cadre of faculty who are, through their teaching and research, committed to the development of distinguished and compassionate graduates and to the quest for solutions to human and social problems in the United States and throughout the world. Howard University is a comprehensive research university, unique and irreplaceable, defined by its core values, the excellence of all its activities in instruction, research and service, and by its enduring commitment to educating youth, African Americans and other people of color in particular, for leadership and service to our nation and the global community.

Jackson State University – Jackson, Mississippi

Jackson State University is a historically Black, coeducational, research-intensive public institution of higher learning that has been designated by the Board of Trustees of State Institutions of Higher Learning as the urban institution of Mississippi. The University functions as a community of learners in which teaching, research and service are central to its total learning environment. It further develops responsible leaders who are capable and willing to seek solutions to human, social and technological problems, with special emphasis on those relevant to the metropolitan and urban areas of the state, the nation and the world. While Jackson State remains proud of its heritage as one of America's leading HBCUs, it has become an increasingly diverse institution offering a myriad of opportunities for personal growth and achievement. The more than 6,200 students enrolled at Jackson State come from every county in Mississippi as well as from across the United States and from numerous foreign countries.

Lincoln University of Missouri – Jefferson City, Missouri

Lincoln University is an 1890 land grant, comprehensive institution which is part of the Missouri state system of higher education. Founded in 1866 through the cooperative efforts of the enlisted men and officers of the 62nd and 65th Colored Infantries, Lincoln University was designed to meet the education and social needs of freed African-Americans. While remaining committed to this purpose, the University has expanded its historical mission to embrace the needs of a significantly broader population reflecting varied social, economic, educational and cultural backgrounds. The University provides student-centered learning in a nurturing environment, integrating teaching, research and service. Lincoln University offers relevant, high quality undergraduate and select graduate programs that prepare students for careers and lifelong learning. These programs are grounded in the liberal arts and sciences and focused on public service professions that meet the academic and professional needs of its historical and statewide student clientele.

Morgan State University – Baltimore, MD

For over 130 years, Morgan State University has been an important part of the higher education system in the State of Maryland, and the nation. Throughout its history, Morgan has served the community with distinction while meeting the educational needs of an increasingly diverse society. Morgan's mission is to serve a multi-ethnic and multi-racial student body and to help ensure that the benefits of higher education are enjoyed by a broad segment of the population. To accomplish this, the University offers a comprehensive program of studies at the undergraduate level and degrees in selected fields at the master's and doctoral level. A high quality educational program is offered by a full-time faculty of almost 300. In addition, Morgan's instruction is integrated with its research and community service activities to help students comprehend how what they learn in the classroom can be applied to help their immediate community and society as a whole. Morgan's research programs produce important faculty contributions in a wide variety of fields while involving undergraduate students who are motivated and prepared for advanced study. Public service programs give both the faculty and students an opportunity to work with and learn from public schools, business, government and the general public.

North Carolina A&T State University – Greensboro, North Carolina

Since its inception as a land grant university in 1891, North Carolina A & T has year after year carried a rich tradition of leadership and achievement. From the heritage of its academia to the bond of its school pride, A & T is a source of inspiration which will always endure. Spread over 188 beautiful acres at the center of North Carolina's Piedmont, A&T's campus is just 9 blocks from downtown Greensboro. Well-known for its quality of life, the area's mix of industry with schools and universities contributes to its economic and cultural diversity. The mission of the University is to prepare students academically and professionally and to promote consciousness of social responsibility and dedication to the advancement of the general welfare of the people of North Carolina, the United States and the world.

North Carolina Central University – Durham, North Carolina

North Carolina Central University is a comprehensive university offering programs at the undergraduate and graduate levels. It is the nation's first public liberal arts institution founded for African Americans. The University maintains a strong liberal arts tradition and a commitment to academic excellence in a diverse educational and cultural environment. It seeks to encourage intellectual curiosity and to enhance the academic and professional skills of its students and faculty. The mission of the University is to prepare students academically and professionally and to promote consciousness of social responsibility and dedication to the advancement of the general welfare of the people of North Carolina, the United States and the world. The University will serve its traditional clientele of African-American students; it will also expand its commitment to meet the educational needs of a student body that is diverse in race and other socioeconomic attributes.

Prairie View A&M University – Prairie View, Texas

Prairie View A&M University is a comprehensive public institution of higher education. Part of the Texas A&M University System, it is a land-grant university authorized under the Morrill Acts of 1862 and 1890. The main campus is located in Waller County, approximately forty miles northwest of Houston, Texas and one mile north of Texas Highway 290 on University Drive (Farm Road 1098). A College of Nursing branch facility is located at 6436 Fannin Street in the Texas Medical Center in Houston, Texas. Prairie View A&M University is a state-assisted institution by legislative designation, serving a diverse ethnic and socioeconomic population. Having been designated by the Texas constitution as one of the three "institutions of the first class" (1984), the University is committed to preparing undergraduates in a range of careers including but not limited to engineering, computer science, natural sciences, architecture, business technology, criminal justice, the humanities, education, agricultural sciences, nursing, mathematics, and the social sciences.

Savannah State University – Savannah, Georgia

Clafin University, founded in 1869, is the oldest historically black college or university in the state of South Carolina. *U.S. News & World Report* in **America's Best Colleges 2005** ranks Clafin number nine in the "Top Ten" and the "Best Value" among Southern Comprehensive Colleges for students working toward a bachelor's degree. A small university offering a big educational experience, Clafin has long been recognized for the rich legacy of its graduates' achievements in medicine, law, teaching, and dozens of other professions. Committed to maintaining the very highest standards of academic excellence, Clafin is gaining ever-greater *national* recognition as a premier comprehensive institution in the southeastern region of the United States.

Southern University and A&M College – Baton Rouge, LA

Southern University and A&M College had its beginning in New Orleans, Louisiana, in 1880. It is a publicly supported, coeducational, land-grant, historically Black, comprehensive institution offering four-year, graduate, professional, and doctoral degree programs. The University today is part of the only historically black Land Grant university system in the United States. It offers bachelor's degrees in 42 areas, 19 master's, five doctoral, and two associate degrees. An average of 9,000 students are enrolled each year at the Baton Rouge campus. Southern University and Louisiana State University (LSU) in Baton Rouge conduct cooperative programs. Southern University and LSU offer a dual degree program in chemistry-chemical engineering. Cooperative programs in electrical, mechanical, and civil engineering are offered with Jackson State University in Mississippi and Xavier University of New Orleans.

Tennessee State University – Nashville, Tennessee

Tennessee State University is a comprehensive, urban, coeducational land-grant university founded in 1912. The 450-acre main campus, with more than 65 buildings, is located in a residential setting; the Avon Williams Campus is located downtown, near the center of the Nashville business and government district. Organized as the Agricultural and Industrial State Normal School in 1909; began serving students on June 19, 1912; raised to the status of a four-year teachers' college in 1922; elevated to full-fledged land-grant university status by the Tennessee State Board of Education in 1958. Tennessee State University offers 42 baccalaureate degrees and 21 master's degrees, as well as the two-year Associate of Science degree in nursing and dental hygiene, and doctoral degrees in public administration, administration and supervision, curriculum and instruction and psychology.

University of District of the Columbia – Washington, D.C.

The University of the District of Columbia is the only public institution of higher education in the District of Columbia. Chartered in 1974 from three other institutions of higher learning, this Historically Black College/University maintains an open admissions policy, and is the only urban land-grant institution in the nation. The University of the District of Columbia is, at once, very old and very new. The seeds of higher education for the District were planted in 1851 when Myrtilla Miner founded a school for colored girls. The University currently offers over 75 undergraduate and graduate academic degree programs through the following college and schools College of Arts and Sciences, School of Business and Public Administration, School of Engineering and Applied Sciences, and the UDC David A. Clarke School of Law.

University of West Indies – Kingston, Jamaica

The University of the West Indies is the premier tertiary teaching institution in the Caribbean and is housed in three separate campuses within the region, Jamaica, Trinidad and Tobago and Barbados. Student enrollment at Mona for the academic year 1998-99 totaled almost 11,000 students.

Winston Salem State University

Winston-Salem State University is a premier, master's level public institution that develops the skills and values students need to contribute and succeed in the changing economy of the 21st Century. Its world-class degree programs in growing fields such as health sciences, information technology, financial services and teacher education, offer the flexibility to accommodate diverse life situations of both traditional and non-traditional students ranging from recent high-school graduates to working adults. **Location:** Winston-Salem, NC; **Founded:** 1892; **Status:** Public, master's level coeducational (a constituent institution of the University of North Carolina). Winston-Salem State University is a historically black institution with a diverse enrollment; **Enrollment:** Nearly 6,000; **Academic Majors:** 43; **Graduate Programs:** 12; **Motto:** "Enter to Learn, Depart to Serve."; **School Colors:** Red and White; **Team Name:** Rams; **Conference:** Mid-Eastern Athletic Conference; **Full-Time Faculty:** Over 200; **Tuition:** Undergraduate Tuition and Fees and Graduate Tuition and Fees; **Alumni:** 14,000; **Student-to-Faculty Ratio:** 18:1; **Undergraduates Receiving Financial Aid:** 86%; **Undergraduates In-State/Out-of-State:** 86%/14%.

OFC Venture Challenge
Bridging the Entrepreneurial Gap
OPENING RECEPTION & DINNER

April 16, 2009 6:30 PM

LOCATION: WESTIN PEACHTREE PLAZA HOTEL
PEACHTREE BALLROOM (8TH FLOOR)

INTRODUCTION

Mohammad Bhuiyan, Ph.D.
Director, OFC Venture Challenge

WELCOME

Lt. Gen. Arthur Gregg (Ret.)
Chairman, OFC Board of Governors

HOST UNIVERSITY GREETINGS

Dr. James Anderson
Chancellor, Fayetteville State University

OPENING REMARKS

Benita Fortner
Director, Supplier Diversity, Raytheon
Elliott Branch
Director of Contracts, NAVSEA
Jana Schmidt
Senior Vice President, Harland Clarke

ACKNOWLEDGEMENT

Mohammad Bhuiyan, Ph.D.
Director, OFC Venture Challenge

MUSIC

Bill Odum and Group
William Marshall

DINNER WILL BE AT THE
RESTAURENT YOU SELECTED
NO PROGRAM
ENJOY YOUR FREE TIME

JAMES ANDERSON: HOST UNIVERSITY GREETINGS



James Anderson
Chancellor, Fayetteville State University

A scholar who is committed to teaching psychology courses and who possess stellar administrative credentials was named the 11th Chief Executive Officer of Fayetteville State University on March 7, 2008. Dr. James A. Anderson, who comes to FSU from the University of Albany in New York, began his duties as Chancellor of the state's second-oldest public institution on June 9, 2008. The appointment was made by Erskine Bowles, President of the 17-campus University of North Carolina System.

Before coming to FSU Chancellor Anderson served as the University of Albany's Vice President for Student Success and Vice Provost for Institutional Assessment and Diversity. He also was a professor in the department of psychology. In 2003, Anderson was recruited to Texas A&M University, a major land-grant institution serving more than 46,000 students, as Vice President and Associate Provost for Institutional Assessment and Diversity. He held that post until joining the University of Albany in 2005. Prior to that Dr. Anderson served an 11-year tenure as Vice Provost for Undergraduate Affairs at North Carolina State University.

Raised in Washington, D.C, Anderson majored in psychology at Villanova University in Pennsylvania, graduating in 1970. He later earned a doctoral degree in the field (1980) from Cornell University in New York. Early in his career, Anderson chaired the Department of Psychology at Xavier University in New Orleans (1976-1983) before joining the Indiana University of Pennsylvania as a professor of psychology. In that role, he was credited with leading a revision of the general education curriculum, as well as the development of the First Year College, the Honors Programs, the Faculty Center for Teaching and Learning, the Minority Engineering Program, and the North Carolina State Diversity Initiative, among others.

Active in professional, civic, and higher-education organizations, Anderson's research and writing have focused on the assessment of student learning, as well as the impact of diversity on student learning, retention, and overall institutional effectiveness. He is the author or co-author of three books, including *The Unfinished Agenda: Brown v. Board of Education* (2004) and *Driving Change through Diversity and Globalization—Transformative Leadership in the Academy* (2007).

A former American Council on Education (ACE) Fellow, Danforth Fellow, and National Learning Communities Fellow, he was honored with the Outstanding Contribution to Higher Education Award (2005) from the National Association of Student Personnel Administrators and the Outstanding Service Award (2004) from the Commission on Human Resources and Social Change of the National Association of State Universities and Land-Grant Colleges (NASULGC). He currently serves on the Board of Trustees of Villanova University and the advisory board of the International Center for Student Success and Institutional Accountability.

BENITA FORTNER: OPENING RECEPTION REMARKS



Benita Fortner
Director of Supplier Diversity
Raytheon Company

Benita Fortner is the director of supplier diversity for Raytheon Company. She assumed the position in September of 2000 after serving as the socioeconomic program manager for Raytheon Systems Company. Prior to that she served as the corporate liaison officer and manager of socioeconomic programs for Hughes Electronics Corporation wherein she held numerous management positions over a twenty eight year career.

Ms. Fortner currently serves as one of three co-chairs of TRIAD (an aerospace and defense industry group focused on government small business issues.) She serves as chair of the Advisory Board for the Tuck Minority Business Executive Programs and was recently accepted onto the Board of Overseers for the Tuck School of Business at Dartmouth. She is the outgoing chair of the board of directors for Diversity Information Resources and currently serves on the boards of the National Minority Supplier Development Council, the New England Minority Supplier Development Council, the Women's Business Enterprise National Council, the Business Consortium Fund and the National Center for American Indian Enterprise Development.

Ms. Fortner has been involved in minority and women business outreach and development for over eighteen years. Her leadership roles in government and industry include: the National Chair for MED Week 2002 – 2004 and was named Chair Emeritus in 2005; the U. S. Small Business Administration's Small Business Week Planning Committee for over fifteen years. She is a past chair of the National Minority Supplier Development Council's Chair Person's Committee, the Southern California Regional Purchasing Council, and past Executive Committee Member of NMSDC. She has participated in a myriad of supplier diversity and development conferences and seminars from planning and facilitating to speaking and conducting workshops.

In her previous position as procurement manager at Hughes Aircraft Company, she was instrumental in significantly increasing the number of corporate agreements awarded to minority suppliers, implementing supplier customer feedback sessions, second tier alliances, and electronic data interchange as a corporate agreement purchasing vehicle.

Ms. Fortner is a native Californian, and the mother of two adult children. She was born in Los Angeles and grew up in the inner city, working in her father's family owned business. She served on the Youth Motivation Task Force as a volunteer for over twenty years. She has also served as an Advisory Board Member to Yo-San University (School of Traditional Chinese Medicine). Ms. Fortner holds a B.S.L. and Jurist Doctors Degree from Golden West University.

ELLIOTT BRANCH: OPENING RECEPTION REMARKS



Elliott B. Branch
Director of Contracts
Naval Sea Systems Command

Elliott B. Branch is the Director of Contracts, Naval Sea Systems Command (NAVSEA). He has full authority and responsibility for one of the largest and most responsible procurement organizations in the Federal government; his duties involve the obligation and expenditure of billions of dollars annually. As the senior civilian for contracting at NAVSEA, Mr. Branch is responsible for the contractual oversight of the Nation's most complex shipbuilding and weapons systems procurement programs.

He is a member of the Senior Executive Service (SES). Members of the SES serve in the key positions just below the top Presidential appointees. They are the major link between these appointees and the rest of the Federal work force. SES members operate and oversee nearly every government activity in approximately 75 Federal agencies.

Before returning to NAVSEA, Mr. Branch's most recent positions have been in the private sector, where he specialized in acquisition and project management education, training and consulting for the federal workforce and its associated contractors. In this role, Mr. Branch was responsible for the design, development, delivery and maintenance for a wide variety of course material ranging from project management to contract law. Mr. Branch's clients included Computer Sciences Corporation, QSS Group, BAE Systems, the Pension Benefit Guarantee Corporation, and the Departments of Defense, Energy and State.

Prior to that, he served as the Chief Procurement Officer for the Government of the District of Columbia, where he was the agency head who was responsible for procurement operations, policy, and for formulating legislative proposals for local and Congressional consideration. Mr. Branch led an staff of over 200 employees that supported over 40 city agencies, administered a \$15 million annual operating budget, and oversaw the placement of \$1.5 billion, annually, in city contracts.

Before joining the District government, Mr. Branch held various positions in the SES with the Department of the Navy (DON). In 1993, he became a member of the SES as the Director, Shipbuilding Contracts Division, at NAVSEA. He next served as Executive Director, Acquisition and Business Management for DON, responsible for policy and oversight of contract operations throughout the entire Navy. While in this position, he also served as Project Executive Officer, Acquisition Related Business Systems. In this role, he was responsible for the formulation and execution of a multi-year effort transforming the Navy's acquisition system from a paper-based system into one that made use of electronic technologies and methods. In this role, Mr. Branch was directly responsible for a portfolio of projects worth more than \$200 million.

Mr. Branch graduated with a Bachelor of Science Degree in Economics from the University of Pennsylvania and completed the Executive Program at the University of Virginia, Colgate-Darden School. He has received the Navy Distinguished Civilian Service Medal, the David Packard Excellence in Acquisition Award, the Presidential Rank Award for Meritorious Executive, and the Vice Presidential Hammer Award for Reinventing Government.

JANA SCHMIDT: OPENING RECEPTION REMARKS



Jana Schmidt

**SVP, Sales, Marketing, and Communications
Harland Clarke**

Jana Schmidt is the Senior Vice President of Sales, Marketing, and Communications for Harland Clarke. In this position, Jana is responsible for revenue and margin growth in the \$500 million community bank and credit union segment for Payment Solutions, representing approximately 12,000 clients within Harland Clarke with a sales team of 150 people. Additionally, Jana leads the Payment Solutions Marketing and Communications team, responsible for the 75 person team that develops and manages innovative payment solutions, while also leading the communications team that supports all employee, client, community, and board communications for the company.

Prior to this role, Jana served as Senior Vice President of Sales and Marketing for Harland Clarke Marketing Services, and general manager for Harland Clarke's Contact Center Services strategy. In this role, Jana led the efforts to grow revenue and margin through sales of direct mail, business intelligence, and agency services. She also oversaw the development and deployment of acquisition, retention, and cross sell marketing solutions to help the sales organization provide meaningful value to Harland Clarke's broad and diverse client base.

Prior to the merger, Jana held the role of Vice President of Business Development for John H. Harland for two years. In this role, Jana reported directly to the CEO and leveraged her extensive experience at Harland to lead the company in organic growth strategies to include Harland Payment Solutions, Harland Financial Software Solutions and Scantron. Under Jana's leadership in business development, Harland began systematically approaching clients with compelling solutions from all of the company's divisions that helped address their business challenges and drove organic growth for Harland.

OFC Venture Challenge

FRIDAY NIGHT DINNER

April 17, 2009

6:00 PM

MUST BOARD THE BUS BY 5:30 PM

LOCATION: GEORGIA FREIGHT DEPOT

NEXT TO UNDERGROUND ATLANTA

WELCOME

Lt. Gen. Arthur Gregg (Ret.), Chairman, OFC

ACKNOWLEDGEMENTS

Mohammad Bhuiyan, Ph.D., OFC Venture Challenge

INTRODUCTION OF ENTREPRENEUR KEYNOTE SPEAKER

Herb Wilkins, Jr., OFC Governor

FRIDAY NIGHT ENTREPRENEUR KEYNOTE SPEAKER

Earvin "Magic" Johnson

Chairman & CEO, Magic Johnson Enterprises

PRESENTATION OF "OUTSTANDING ENTREPRENEUR OF THE YEAR AWARD"

Jesse Hill, Chairman Emeritus, OFC

INVOCATION

Dinner Served

INTRODUCTION OF CORPORATE KEYNOTE SPEAKER

Bo William, OFC Governor

FRIDAY NIGHT CORPORATE KEYNOTE SPEAKER

Sharon Orlopp

Senior Vice President, Sam's Club(A Division of Wal-Mart Stores, Inc.)

INTRODUCTION OF MILITARY KEYNOTE SPEAKER

Sharon Pratt, OFC Governor

FRIDAY NIGHT MILITARY KEYNOTE SPEAKER

James Thomsen

ANNOUNCEMENT OF FIRST-ROUND WINNERS

Lt. Gen Arthur Gregg (Ret), Chairman, OFC

MUSIC: BILL ODUM AND GROUP

DANCE: DANCE DIVISION, AREA



Earvin "Magic" Johnson
Chairman and Chief Executive Officer of Magic Johnson Enterprises

Earvin Johnson, Jr. is the Chairman and Chief Executive Officer of Magic Johnson Enterprises which was formed in 1987. Through strategic investments, partnerships and endorsements, Magic Johnson Enterprises (MJE) provides products and services that particularly focus on ethnically diverse urban communities.

MJE is comprised of a portfolio of companies that include Urban Coffee Opportunities, Canyon-Johnson Urban Fund, Yucaipa Johnson Corporate Growth Funds, thirteen 24 Hour Fitness Magic Sport centers, a T.G.I. Fridays restaurant, and a long-standing partnership with AMC Magic Johnson Theatres.

MJE recently launched several additional initiatives: SodexoMagic, LLC (food and facilities management) Aetna (empowering businesses and ethnically diverse communities to make informed choices about health care options by improving health care literacy and demonstrating the benefits of wellness), and Best Buy (to enhance urban retail growth strategies and implement diversity outreach with multicultural consumers). Mr. Johnson's newest venture MAGIC Workforce Solutions (MWS) will provide "best in class" staffing services and connect employers of today with the workforce of tomorrow.

In addition to his varied business accomplishments, Mr. Johnson was voted (unaided) number one at representing the urban community, garnering a higher percentage than any other organization or personality (February 2008 Yankelovich/Magic Johnson Brand Study). He was also voted the number one rated athlete for corporate endorsements (TSE Sports & Entertainment Survey, April 2007) and one of the most highly rated celebrities able to influence consumer purchasing power (rated 6 out of 350 as per 2006 Davie Brown Index).

As Chairman and Founder of the Magic Johnson Foundation, Inc., Mr. Johnson is dedicated to developing programs and supporting services that address the educational, health and social needs of ethnically diverse, urban communities. Founded in 1991, the Magic Johnson Foundation (MJF) has become one of the most recognizable charitable organizations around the world.

Over the past few years, the MJF has awarded more than \$1.1 million to community-based organizations that focus on HIV/AIDS education and prevention, established four HIV/AIDS clinics and has co-created the award-winning "I Stand With Magic" campaign to end HIV/AIDS in the black community. Additionally, the MJF has supported more than 800 minority high school students with college scholarships (many through the organization's Taylor Michaels Scholarship Program), opened 20 Magic Johnson Community Empowerment Centers located in underserved communities across the country, and provides a range of community-based initiatives including an annual kid's Mardi Gras, holiday toy drive and semi-annual job fair.

Mr. Johnson is universally known for his 13 year career in the NBA. His honors include: five national championships with the Los Angeles Lakers, 3 MVP awards, 12 NBA All-Star games, a gold medal at the 1992 Olympics in Barcelona, Spain and induction into the Naismith Memorial Basketball Hall of Fame. Mr. Johnson is also Vice President and part owner of the Los Angeles Lakers.

SHARON ORLOPP: FRIDAY NIGHT CORPORATE KEYNOTE SPEAKER



Sharon Orlopp
Senior Vice-President
SAM'S CLUB People Division
SAM'S CLUB, a division of Wal-Mart Stores, Inc.

Sharon Orlopp has more than 25 years of management experience; 16 of those years have been spent in the Human Resources arena. She came to Wal-Mart Stores, Inc. in 2003 and has current responsibility for the entire People Division of SAM'S CLUB as Senior Vice President. With 105,000+ associates nationwide, her responsibilities include training and development, associate processes, event planning and communication, compensation and all aspects of HR development for the nation's largest warehouse chain.

Prior to joining the company, Sharon was Vice President of Human Resources at Gart Sports where she was responsible for the sporting goods retailer's compensation, benefits, training, recruiting, Public Relations, and Investor Relations. Before that, she spent 17 years with Footlocker where she worked her way up through the ranks from sales associate to become the Vice President of Human Resource Administration.

Sharon currently sits on the Board of Directors for the Center for Business Women's Research—known as the leading authority on women business owners and their enterprises worldwide.

Sharon has a passion for environmental sustainability, health and wellness, but mostly for people, as evidenced by her tireless advocacy of associates affected by Hurricanes Rita and Katrina.

She is married and has two wonderful children who keep her grounded by reminding her that she's more than a Senior Vice President, she's a Mom.

MR. JAMES THOMSEN: FRIDAY NIGHT MILITARY KEYNOTE SPEAKER



James Thomsen
Principal Civilian Deputy
Assistant Secretary of the Navy
(Research, Development and Acquisition)

Mr. Thomsen is currently the Principal Civilian Deputy Assistant Secretary (Research Development & Acquisition). His responsibilities include leadership of the technical workforce, acquisition workforce, and systems engineering. Mr. Thomsen was selected as a member of the Senior Executive Service in November 1998 and has 27 years of Federal service. From 2006 to July 2008, Mr. Thomsen served as the Program Executive Officer for Littoral and Mine Warfare (PEO LMW). As PEO LMW, he had life cycle responsibility to design, produce, field, and support war fighting capability for the littoral battle space and for the global war on terrorism. Mr. Thomsen led seven program offices that comprised 224 programs ranging from Acquisition Category (ACAT) I through ACAT IV and included several developmental programs that addressed urgent war fighting needs for Operation Iraqi Freedom and Operation Enduring Freedom.

In 2003, Mr. Thomsen was selected as the Executive Director for the PEO, LMW where he executed the Navy's material acquisition programs for Integrated Undersea Surveillance, Naval Explosive Ordnance Disposal /Joint Counter Radio-Controlled Improvised Explosive Device Electronic Warfare Programs, Naval Special Warfare, Mine Warfare Surface and Aviation, Unmanned Maritime Vehicles, Naval Anti-Terrorism/Force Protection Ashore and Afloat, and Littoral Combat Ship Mission Modules for Anti-Submarine Warfare, Mine Warfare, and Anti-Surface Warfare. In September 2002, Mr. Thomsen was assigned as Head of the Naval Sea Systems Command (NAVSEA) Dahlgren Division's Weapons Systems Department, directing over 550 scientists, engineers, technicians, and advancing key technical achievements in Naval Surface Weapons systems. Mr. Thomsen was selected as a member of the Senior Executive Service in November 1998 and then named as Head, Coastal Warfare Systems Department directing all of the Expeditionary and Littoral Warfare RDT&E programs at Naval Surface Warfare Center (Panama City) which included 360 scientists, engineers, technicians, and military personnel.

Prior to 1998, Mr. Thomsen served as Program Manager for Mine Warfare programs; Senior Systems Engineer for the Shallow Water Mine Countermeasures program; Project Manager for the ACAT 1D Joint US/UK Surface Ship Torpedo Defense program; and Head, Torpedo Defense Systems Development Branch, and served as the System Integration Agent in Submarine Torpedo Defense Countermeasure programs for PMS 415. In the early years of his career, he held engineering positions including design engineer, test engineer, project engineer, and systems engineer for several undersea warfare programs at Carderock, Panama City, and NAVSEA Headquarters. Mr. He started his 27 years of civilian service in 1981 at the Naval Surface Warfare Center in Carderock, Maryland.

Mr. Thomsen received his bachelor's degree in ocean engineering from Florida Atlantic University in 1981 and his master's of science degree from Florida State University in 1988. In 1998, Mr. Thomsen was awarded the National Defense Industrial Association Bronze Medal for his achievements in Mine Warfare. In 1991, he received the Commanding Officer/Technical Director Award for special achievement in technical management.

JOHN ALLISON: NATIONAL POLICY FORUM CORPORATE KEYNOTE SPEAKER



John Allison
Chairman of The Board
BB&T Corporation

John A. Allison is chairman of BB&T Corporation, a \$152 billion financial-holding company. Mr. Allison began his service with BB&T in 1971 and has managed a wide variety of responsibilities throughout the bank. He became president of BB&T in 1987 and was elected chairman and CEO in July 1989. During Mr. Allison's tenure as CEO from 1989 to 2008, BB&T has grown from \$4.5 billion to \$152 billion in assets.

Allison is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill, where he received a B.S. degree in business administration (1971). He received his master's degree in management from Duke University (1974). He is also a graduate of the Stonier Graduate School of Banking and has received Honorary Doctorate Degrees from Clemson University (2005), East Carolina University (1995), Mount Olive College (2002) and Marymount University (2008).

He is a member of the *American Bankers Association* and *The Financial Services Roundtable*. He serves on the Wake Forest University *Baptist Medical Center* Board of Visitors, the Board of Visitors at the *Fuqua School of Business at Duke University* and the *Kenan-Flagler Business School at UNC-Chapel Hill*. He also is a member of the boards of directors of *The Financial Clearing House*, *Independent College Fund* and the *Global TransPark Foundation*.

A native of Charlotte, N.C., Allison is married to the former Elizabeth McDonald of Elkin, N.C. They have two sons and one daughter — Eric, William and Sarah.

OFC Venture Challenge
RECEPTION & AWARDS DINNER
PEACHTREE BALLROOM (8TH FLOOR)
April 18, 2009 6:15 PM

WELCOME

Gen. Arthur Gregg (Ret.), Chairman, OFC

MISTRESS OF CEREMONIES

Cynne Simpson, WJCL - News8

HOST UNIVERSITY GREETINGS

James Anderson, Ph.D., Chancellor, Fayetteville State University

ACKNOWLEDGEMENTS

Mohammad Bhuiyan, Ph.D.

INTRODUCTION OF KEYNOTE SPEAKER

William Clement, Vice Chairman, OFC

AWARDS DINNER KEYNOTE SPEAKER

RECIPIENT OF

OUTSTANDING ENTREPRENEUR AWARD

Dan Cathy

President & COO, Chick-fil-A, Inc.

INVOCATION

Dinner Served

INTRODUCTION OF KEYNOTE SPEAKER

LT. GEN. ARTHUR GREGG (RET.), CHAIRMAN, OFC

AWARDS DINNER KEYNOTE SPEAKER

RECIPIENT OF

OUTSTANDING CEO SUPPORTER OF HBCUS AWARD

Clayton Jones

Chairman, President, and CEO, Rockwell Collins, Inc.

SPECIAL PRESENTATION

William Clement / Lt. Gen. Arthur Gregg (Ret) / Jesse Hill

AWARDS PRESENTATION

William Clement Mohammad Bhuiyan

ENTERTAINMENT: BILL ODUM AND GROUP / "MILKSHAKE" / DEEKSHA SCHOOL

DAN CATHY: AWARDS DINNER ENTREPRENEUR KEYNOTE SPEAKER



Dan Cathy
President and Chief Operating Officer
Chick-fil-A, Inc.

As president of one of the nation's largest family owned businesses, Chick-fil-A's Dan Cathy represents the next generation of leadership for the Atlanta-based quick-service chicken restaurant chain founded by his father, S. Truett Cathy. Eager to incorporate his own skills and talents into the business, Dan has taken an unconventional, yet personally and professionally rewarding approach to Chick-fil-A leadership. Since 2001, Dan has served as the president and chief operating officer of the 1,428 unit chain (as of February 2009), but he also has personally challenged himself with upholding Chick-fil-A's efforts to provide genuine, heartfelt hospitality, and ensuring that customers chain wide have an exceptional dining experience when visiting a Chick-fil-A restaurant. In his quest to provide customers with "second-mile" service (exceeding even the highest expectations of a typical fast-food restaurant), Dan has defined a special role for himself – humbly saying, "I work in customer service."

Rather than leading from his corporate office in Atlanta, Dan chooses to spend the majority of his time traveling to the chain's growing family of restaurants and interacting with Chick-fil-A's committed team of restaurant Operators and team members. His actions stem from a belief that working in the field provides a clearer understanding of the ever-evolving wants and needs of Chick-fil-A customers, and leading from the front line also enables him to personally convey his servant spirit to the chain's 50,000-plus employees. The majority of his travels include participating in grand-opening ceremonies for new Chick-fil-A restaurants. Dan notes, "I'm having the most fun I have ever had at Chick-fil-A." Several major marketplace awards recently have affirmed the commitment and performance of Chick-fil-A Operators and team members. In early 2008, *BusinessWeek* and J.D. Power and Associates named Chick-fil-A among the top 25 "Customer Service Champs." Also In 2008, Chick-fil-A received *Restaurant & Institutions* magazine's "Choice in Chains" award for the 14th time in 15 years, as well as topping *QSR* magazine's 2008 Best Drive Thru in America survey for the fifth time. During 2007, Chick-fil-A was recognized as first in overall service jointly conducted by Zagat and NBC's "Today Show;" as well as received first-place ranking for food accuracy, menu board appearance and "employee smiles" as part of *QSR Magazine's* "Best Drive-Thru in America" study. In 2004, Chick-fil-A was honored with *Fast Company* magazine's inaugural "Customer First" award; and was the highest rated quick-service chain in the South in J.D. Power and Associate's Customer Satisfaction survey.

After receiving his Bachelor of Science degree in Business Administration from Georgia Southern University, Dan returned to Chick-fil-A where he served as director of operations – opening more than 50 new Chick-fil-A restaurants throughout the country. He has served as senior director of operations, vice president of operations and executive vice president prior to being named president and chief operating officer. As dedicated to Chick-fil-A as he is, Dan also finds time to give generously of his time and efforts in the community. Dan serves on a number of boards including Berry College, The Carter Center, New Hope Baptist Church, Foundation of Gordon College, Eagle Ranch, International Society of Business Fellows, and Atlanta Metro Chamber of Commerce. Dan has received the Buckhead Rotary Humanitarian Award – 2002, Honorary Doctorate Degree from the State University of West Georgia, and Honorary Doctorate of Humanities Degree from Anderson College - 200. he was inducted into the National Wrestling Hall of Fame – 2003.

Dan has completed the owner/management course at Harvard Business School, earned his Airline Transport Pilot license and Type Rated in Falcon 50, Citation Jets and Citation XL. Dan is a passionate trumpet player and an avid motorcyclist. A native of Jonesboro, Ga., Dan has been married to the former Rhonda Palmer (whom he met while in the 1st grade at age 6) for more than 36 years, and has two sons, Andrew and Ross. His personal passion is to see the fulfillment of the Chick-fil-A Corporate Purpose: "To glorify God by being a faithful steward of all that is entrusted to us. To have a positive influence on all who come in contact with Chick-fil-A."

CLAYTON JONES: AWARDS DINNER CORPORATE KEYNOTE SPEAKER



Clayton Jones
Chairman, President and Chief Executive Officer
Rockwell Collins, Inc.

Clayton (Clay) M. Jones was appointed Chairman, President and Chief Executive Officer of Rockwell Collins in June 2002. He had been president and chief executive officer of Rockwell Collins since 2001.

Jones previously served as president of Rockwell Collins and was a corporate officer and senior vice president of Rockwell International, positions he was appointed to in December 1998. Prior to that, he held positions as vice president and general manager of the Collins Air Transport Division and as corporate senior vice president of Government Operations and International in Washington DC where he represented all Rockwell businesses to international and domestic customers.

From 1988 to 1995, Jones was responsible for the space and aircraft systems business areas as vice president of Aerospace Government Affairs and Marketing at Rockwell's Government Operations office in Washington. In 1982, he was sponsored by Rockwell to serve a fellowship in a White House Executive Exchange program.

A native of Nashville, Tennessee, Jones joined Rockwell International in 1979 after serving in the U.S. Air Force as a fighter pilot. Jones holds a bachelor's degree from the University of Tennessee and a master's degree in business administration from George Washington University.

Jones serves on the Board of Governors of the Aerospace Industries Association (AIA) and is on the Board of Directors of the General Aviation Manufacturers Association (GAMA) and the Smithsonian National Air and Space Museum (NASM). In addition, he is a member of The Business Council and the President's National Security Telecommunications Advisory Committee (NSTAC). Jones is an Honorary Fellow of the American Institute of Aeronautics and Astronautics (AIAA) and a director of the Unisys Corporation and of Deere & Company.

Locally, Jones serves on the Board of Directors of Priority One, the economic development arm of the Cedar Rapids Area Chamber of Commerce. He also serves on the Tippie College of Business Board of Visitors at The University of Iowa, the Board of Trustees for the United Way of East Central Iowa (UWECI), and is a member of the Iowa Business Council.

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2001 Winner: Morgan State University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2002 Winner: Clark Atlanta University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2003 Winner: Florida A&M University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2004 Winner: Bowie State University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2005 Winner: Fayetteville State University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2006 Winner: Tennessee State University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2007 Winner: Fayetteville State University

OFC Venture Challenge
Bridging the Entrepreneurial Gap
WINNING TEAMS 2001-2008



2008 Winner: Fayetteville State University

OFC Venture Challenge

Bridging the Entrepreneurial Gap

10TH

ANNIVERSARY

EVENT

APRIL, 15-18, 2010

**IF YOU ARE INTERESTED TO SERVE
ON THE 10TH ANNIVERSARY
COMMITTEE, PLEASE CONTACT**

DR. BHUIYAN

Tel: 404-441-7881

e-mail: ofcvc@hotmail.com

MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the Founding Director of the OFC Venture Challenge. He has over twenty years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious "Appel Prize" by Babson College. He is also an Endowed Professor of Entrepreneurship at FSU and the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.



Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkeley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Dr. Bhuiyan served as Endowed Professor of Entrepreneurship, Assistant Dean, Department Head, and faculty member at Fayetteville State University, Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of entrepreneurship, international business management, and leadership. He offers training programs for business executives and others on "Global Business Culture" (how to deal with people from different cultures and different ethnic background to carry out successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Austria, Bangladesh, Bermuda, Brazil, Canada, Chile, China, France, Germany, Greece, Hungary, India, Italy, Jamaica, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States.** He is associated with a number of national and international professional, academic, and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative.**

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World*, *Who's Who in America*, *Who's Who in Finance & Industry*, *Who's Who in the South and Southwest*, and *International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "**Dr. Mohammad Bhuiyan Day**," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "**Dr. Mohammad Bhuiyan Day**," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Fayetteville Observer, Triangle Business Journal, The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal.** Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **CNN, ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996.** Dr. Bhuiyan is married to Shamima and has a twenty one -year-old son, Avi who presently attends the University of Michigan-Ann Arbor.