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OFC VENTURE CHALLENGE
NATIONAL POLICY FORUM ON
MINORITY ENTREPRENEURSHIP EDUCATION
BRIDGING THE ENTREPRENEURIAL GAP

WELCOME



Ret. Lt. Gen. Arthur Gregg
Chairman
Opportunity Funding Corporation

Welcome to the Fourth Annual “National Policy Forum on Minority Entrepreneurship Education,” April 17-19, 2009 at the Westin Peachtree Plaza Hotel, Atlanta, Georgia. The Opportunity Funding Corporation sponsors this historic initiative as a major effort in promoting entrepreneurship among minority communities especially at all the Historically Black Colleges and Universities. Other sponsors include Syndicated Communications, Sam’s Club/Wal-Mart, Harland Clarke, UPS, Deloitte, Raytheon, ONR-NAVY, SAIC, Georgia Pacific, Rockwell Collins, Northrop Grumman, BB&T, HP, Westin Peachtree Plaza Hotel, Walgreens, ADP, Chick-fil-A, Boeing, Georgia Power, Atlanta Life, BET, Bondurant Mixson & Elmore, LLP, Anna D. Foods, Inc., PaloAlto Software, and more.

We are very pleased with the outstanding level of participation by the presidents of Historically Black Colleges and Universities (HBCUs), presidents of nationally ranked majority universities, CEOs and senior VPs of major foundations and corporations, top ranking military, government, and entrepreneurship education experts, and successful entrepreneurs. We sincerely hope that this summit will produce directions for the future of minority entrepreneurship education and this group will continue to collaborate to determine the best possible ways to help establish entrepreneurship programs at every HBCU campus.

The Opportunity Funding Corporation, and all participating HBCUs are indebted to Dr. Mohammad Bhuiyan, Founding Director of the OFC Venture Challenge for his unparalleled support and outstanding leadership to take the Minority Entrepreneurship Education initiative to a national prominence. We would also like to thank Mr. William Clement for his leadership in serving as the chairman of the OFC Venture Challenge Committee. We further extend our thanks to Chancellor Dr. James Anderson, Provost Dr. Jon Young, Dean Dr. Assad Tavakoli, and others of the 2009 host institution Fayetteville State University.

We hope you will have an enjoyable stay in Atlanta and will share your knowledge and wisdom with our very distinguished group of participants to make the National Policy Forum an outstanding success.

The Governors of the Opportunity Funding Corporation

Lt. Gen. Arthur J. Gregg, Retired, Chairman

William Clement, Vice Chairman

Governors:

Jesse Hill, Jr., Chairman Emeritus

John Butler

Thomas Dortch, Jr.

Sharon Pratt

Herbert Wilkins, Sr.

Wesley Williams

OFC VENTURE CHALLENGE
NATIONAL POLICY FORUM ON
MINORITY ENTREPRENEURSHIP EDUCATION
APRIL 17-19, 2009 ATLANTA, GA

Purpose: Provide directions to the future of minority entrepreneurship education and generate continuous collaborative efforts to determine the best possible ways to help establish fully funded entrepreneurship programs at every HBCU campus.

MEMBERS OF THE NATIONAL POLICY FORUM COMMITTEE

Tennessee State University.	Dr. Melvin Johnson, President (Chair)
Cheney University of PA	Dr. Michelle Howard-Vital, President
Clark Atlanta University	Dr. Edward Davis, Dean, School Of Business
Deloitte & Touche, LLP	Mr. Larry Quinlan, Chief Information Officer
Fayetteville State University	Dr. James Anderson (Host Chancellor)
Global Automotive Alliance	Dr. William Pickard, Chairman
SAIC	Mr. George Otchere, Senior Vice President
US ARMY	BG Belinda Pinckney, Commanding Officer
OFC Venture Challenge	Dr. Mohammad Bhuiyan (Ex-Officio)

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**RECOMMENDATIONS AND ACTION ITEMS FROM
2008 POLICY FORUM PARTICIPANTS**

RECOMMENDATIONS:

1. More HBCUs presidents should be invited to participate next year - OFC
2. Develop a Pre-College program in Entrepreneurship - CAMPUS
3. Junior Entrepreneurship program funded by USDA - CAMPUS
4. Teach Characteristics of Success - CAMPUS
5. Evaluate the existing curriculum to see what we are doing to help students to think about entrepreneurship - CAMPUS
6. Develop interests in Government Contracting among students - CAMPUS
7. Help in Developing legislation for minority entrepreneurship - OFC/NAFEO/CAMPUS
8. Look at the sustainability – National Small Business Week - INFO ONLY
9. Develop a policy and action agenda future program - COMMITTEE
10. Most Entrepreneurial HBCU President of the year Award
11. Outstanding Supporter of the Minority Entrepreneurship Education Award

ACTION ITEMS:

1. Develop Feedback system on Dean/Faculty Development Seminar
2. Develop Comprehensive Faculty Development Program
3. Develop Entrepreneurs Speaker Series
4. Focus on Non-Profit Sector
5. Develop training programs for government grants and contracts
6. Bring Young Entrepreneurs as Role Models
7. Develop the website as interactive place
8. Create a Sub-committee to come back next year and report

National Policy Forum Committee was formed and Dr. Melvin Johnson, President, Tennessee State University was selected as the Chair. Dr. Edward Davis, Dean, School of Business, Clark Atlanta University volunteered to track the progress in entrepreneurship education at HBCUs. Dr. Howard-Vital agreed to work on the comprehensive faculty development issues. Dr. Pickard and Mr. Otchere agreed to work on the speaker series. Dr. Johnson volunteered to focus on the non-profit sector. Mr. Otchere offered to arrange training on grants and contract. Dr. Anderson agreed to work on bringing young entrepreneurs as role models. Mr. Quinlin offered to provide support in developing the interactive website. BG Belinda Pinckney agreed to take the responsibility to work on the sub-committee.

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Schedule of Events

April 17, 2009

Arrival:

2:00 PM Leaders arrive at the Westin Hotel

Activities:

2:00 PM Registration

3:30 PM Presidential Panel on Entrepreneurship Education (Atlanta Ballroom C&D)

ALL PARTICIPATING PRESIDENTS AND CHANCELLORS

RONALD MITCHELL, Texas Tech University

PRESENTER: MICHAEL MORRIS

Professor and N. Malone Mitchell Chair, Department of Entrepreneurship,
Oklahoma State University

5:30 PM TRIP TO OFF SITE DINNER LOCATION

**All must board buses at 5:30 PM Sharp from
Back Entrance - 4th Floor - Valet parking Area
Dinner Location: Georgia Freight Room
(Near Underground Atlanta)**

6:15 PM Reception: Hosted by Sam's Club/Wal-Mart

7:30 PM Dinner: Hosted by Sam's Club/Wal-Mart

9:45 PM Buses Depart for Westin Hotel

April 18, 2009

8:00 AM Registration: Atlanta Foyer (7th Floor)

7:00 AM Presidential Breakfast: Atlanta Ballroom B

8:30 AM Realistic Grants and Contracts Opportunities for HBCU

DURYASH ILA, AAMURI, Alabama A&M University

SHAIK JEELANI, Tuskegee University

ENAM CHOWDHURY, SCARLET, Ohio State University

10:00 Break

10:50 AM Observing Student Presentation: Second Place Winner from Track 2

- 11:30 AM** **VIP Luncheon for Distinguished Participants: Plaza Ballroom (10th Floor)**
- 1:00 PM** **Observing One Final Round Business Plan Presentation: Plaza Ballroom**
- 1:45 PM** **National Policy Forum on Minority Entrepreneurship Education**
- 1:45 PM** **Introduction: Dr. Mohammad Bhuiyan, OFC Venture Challenge**
- 1:50 PM** **Introduction of Keynote Speaker**
- 1:55 PM** **Keynote Speaker: JOHN ALLISON, Chairman of the Board, BB&T**
- 2:15 PM** **Open Forum**
- Welcome: Gen. Arthur Gregg (Ret.), Chairman, OFC**
- Greetings: Dr. Melvin Johnson, President, Tennessee State University**
- Moderator: Dr. Mohammad Bhuiyan, OFC Venture Challenge**
- Open Discussion by All**
- Participants:**
- HBCU Presidents & Chancellors**
- Corporate CEOs and Senior VPs**
- Foundations Presidents**
- Military & Government Representatives**
- Successful Entrepreneurs**
- Invited Presenters and Guests**
- Deans and Faculty Advisors**
- Students**
- 4:00 P.M.** **Closing Remark: Gen. Arthur Gregg (Ret.), Chairman, OFC**
- 4:05 PM** **End of Session and Ice Cream Break**

Saturday, April 18 Americas Mart Ballroom (15th Floor)

- 6:15 PM – 7:15 PM** **Reception: Peachtree Ballroom (8th Floor)**
- Hosted By: UPS and Syndicated Communications, Inc.**
- 7:30 PM** **Awards Dinner: Peachtree Ballroom (8th Floor)**
- Hosted By: UPS and Syndicated Communications, Inc.**

Sunday, April 20, 2008

- Leaders may depart at any time: Transportation Service to the Airport Available**
- 7:30 – 8:20 AM** **Presidential Breakfast: Atlanta Ballroom B**
- 8:30 – 10:30 AM** **Networking Session with Students: Atlanta Ballroom F+G+H**
- 10:30 AM** **Program Ends**

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LIST OF DISTINGUISHED PARTICIPANTS

HBCU PRESIDENTS & CHANCELLORS

Dr. Dr Julianne Malveaux, Bennett College
Dr. Mickey Burnim, Bowie State University
Dr. Michelle Howard-Vital, Cheyney University of Pennsylvania
Dr. Allen Sessoms, University of The District of Columbia
Dr. James Anderson, Fayetteville State University
Dr. Robert Franklin, Morehouse College
Dr. Earl Yarbrough, Savannah State University
Dr. Clarence Newsome, Shaw University
Dr. Kofi Lomotey, Southern University
Dr. Beverly Daniel Tatum, Spelman College
Dr. Ernest McNealey, Stillman College
Dr. Melvin Johnson, Tennessee State University

MILITARY AND GOVERNMENT LEADERS

Maj. Gen. (Ret.) Wallace Arnold, President, MLM Consulting
Mr. Elliott Branch, Executive Director for Contracting, NAVSEA Command
Maj. Gen. Harry Brooks, US Army (Retired), Brooks International, Inc.
Lt. Gen. Arthur Gregg, US Army (Retired), Vice Chairman, OFC
Dr. Leonard Haynes, Executive Director, White House Initiative on HBCUs
BG Belinda Pinckney, Commanding General, U.S. Army Family MWR Command
Ms. Tracey Pinson, Director, OSDDBU, ARMY
Mr. Harry Thomas, Director General, U.S. Department of State

SUCCESSFUL ENTREPRENEURS

Dr. Herbert Gray, Chairman, CEO, and President, GRAYTRONIX
Dr. William Pickard, Chairman, Global Automotive alliance
Mr. Harry Staley, Anna D. Foods
Mr. Michael Russell, Jr., President & CEO, H. J. Russell & Company
Mr. Herb Wilkins, Sr., Chairman Syndicated Communications, Inc.
Ms. Sheran Wilkins, Syndicated Communications, Inc.

OFC VENTURE CHALLENGE
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LIST OF DISTINGUISHED PARTICIPANTS

CORPORATE AND FOUNDATION LEADERS

Mr. John Allison, Chairman of the Board, BB&T Corporation
Mr. Bobby Blakley, Jr., Regional President, BB&T
Mr. William Clement, President & CEO, Atlanta Life Financial Group
Mr. Curley Dossman, President, Georgia Pacific Foundation
Mr. Richard Holmes, Senior Vice President, Georgia Power
Mr. Clyde Jones, Vice President, ADP
Ms. Sharon Orlopp, Senior Vice President, Sam's Club - Wal-Mart
Mr. Jana Schmidt, Senior Vice President, Harland-Clarke
Mr. Larry Quinlan, Principal & CIO, Deloitte

OTHER DISTINGUISHED LEADERS

Dr. Mohammad Bhuiyan, OFC Venture Challenge/FSU
Ms. Gloria Carter, Director, NCAE
Dr. Shirish Devasthali, Blood & Cancer Center, NC
Mr. Thomas Dortch, Jr., President and CEO, TWD, Inc.
Mr. Jesse Hill, Jr., Chairman Emeritus, OFC
Dr. Elmira Mangum, Senior Associate Vice Chancellor, UNC Chapel Hill
Ms. Juanita Pilgrim, Deputy Manager, Cumberland County, NC
Ms. Sharon Pratt, OFC Governor
Dr. Jon Young, Provost, Fayetteville State University
Dr. Belle Wheelan, President SACS

ACADEMIC EXPERTS

Dr. Edward Davis, Chair, HBCU Dean/Faculty Development Seminar
Dr. Enam Chowdhury, Senior Scientist, SCARLET, Ohio State University
Dr. Daryush ILA, Director, AAMURI
Dr. Shaik Jeelani, Vice President, Sponsored Research, Tuskegee University
Dr. Ronald Mitchell, Professor of Entrepreneurship, Texas Tech University
Dr. Michael Morris, Professor of Entrepreneurship, Texas Tech University
Dr. Assad Tavakoli, Host Dean, SBE, Fayetteville State University

DEANS

All Participating Deans

OTHERS

All Faculty Members and their Students

JOHN ALLISON: NATIONAL POLICY FORUM CORPORATE KEYNOTE SPEAKER



John Allison
Chairman of The Board
BB&T Corporation

John A. Allison is chairman of BB&T Corporation, a \$152 billion financial-holding company. Mr. Allison began his service with BB&T in 1971 and has managed a wide variety of responsibilities throughout the bank. He became president of BB&T in 1987 and was elected chairman and CEO in July 1989. During Mr. Allison's tenure as CEO from 1989 to 2008, BB&T has grown from \$4.5 billion to \$152 billion in assets.

Allison is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill, where he received a B.S. degree in business administration (1971). He received his master's degree in management from Duke University (1974). He is also a graduate of the Stonier Graduate School of Banking and has received Honorary Doctorate Degrees from Clemson University (2005), East Carolina University (1995), Mount Olive College (2002) and Marymount University (2008).

He is a member of the *American Bankers Association* and *The Financial Services Roundtable*. He serves on the Wake Forest University *Baptist Medical Center* Board of Visitors, the Board of Visitors at the *Fuqua School of Business at Duke University* and the *Kenan-Flagler Business School at UNC-Chapel Hill*. He also is a member of the boards of directors of *The Financial Clearing House*, *Independent College Fund* and the *Global TransPark Foundation*.

A native of Charlotte, N.C., Allison is married to the former Elizabeth McDonald of Elkin, N.C. They have two sons and one daughter — Eric, William and Sarah.

MELVIN JOHNSON: CHAIR, NATIONAL POLICY FORUM COMMITTEE



Melvin Johnson
President
Tennessee State University

Dr. Melvin N. Johnson began his tenure as the seventh president of Tennessee State University on June 1, 2005. Johnson served as provost and vice chancellor for academic affairs and as a tenured professor of economics at Winston-Salem State University (WSSU). Prior to his appointment at WSSU, Johnson served in senior academic roles at North Carolina A&T State University. Additionally, he was a lecturer on business and economic policy for the University of Maryland, European Division, in Germany. He taught at the U.S. Air Force Academy and completed a distinguished military career as a lieutenant colonel.

He received his undergraduate degree in economics from North Carolina A&T State University and earned the Master of Arts in Economics from Ball State University. He received his M.B.A. and D.B.A. in business economics and public policy from Indiana University. He has pursued postdoctoral studies at the Institute for Education Management (IEM), Institute for Management and Leadership in Education (MLE), and The Harvard Seminar for New Presidents (NPS) at the Harvard Graduate School of Education, Cambridge. Johnson has been a Kellogg Leadership Fellow (National Association for Equal Opportunity in Higher Education), Senior Fellow of Future Focus 2020 (Babcock Graduate School of Management, Wake Forest University), a Millennium Leadership Institute Protégé (American Association of State Colleges and Universities), Nissan Fellow (UCLA), and an American Banking Association Ayres Fellow (Stonier Graduate School of Banking, University of Delaware).

Nationally, Johnson serves on the Educational Testing Service Steering Committee of Princeton, New Jersey. Locally, Johnson's board appointments include the Nashville Area Chamber of Commerce Board of Governors; the Nashville Convention and Visitors' Bureau, Boy Scouts of America Board of Directors; Nashville Alliance for Public Education Board of Directors; Tennessee Institute of Public Health Board of Directors and he co-chairs the Nashville Higher Education Advisory Council. He has served on the Board of Advisors for the Institute for Management and Leadership in Education (MLE), Harvard Graduate School of Education, Cambridge; Board of Trustees of the North Carolina Baptist Hospitals, Inc.; and the North Carolina Banking Commission.

Johnson received the "Lifelong Excellence and Leadership in Higher Education" award from the Northeast Business and Economics Association at Yeshiva University (N.Y.); The Leadership Award in Education from the Trumpet Awards Foundation (2007); The Leadership Award from Alpha Phi Alpha Fraternity, Inc (Tau Lambda, 2006) and was commissioned by the Kentucky Legislature as a Kentucky Colonel. He has been recently selected as one of Nashville's "Top 50 Business and Community Leaders."

He and First Lady Dr. Marcy Dingle Johnson, have adult twin daughters, DeAndra J. Cullen (husband, Gary R. Cullen) and Monet J. Bloodworth (husband, Dr. Leotis Bloodworth, Jr.) and one adult son Melvin Roschaun Johnson (wife, Phyllis C. Johnson). The Johnsons are the proud grandparents of Briana, Jailyn and Lauryn Bloodworth, Capria, Brandon and Alaira Cullen and Shaun Christopher Johnson.

ERVIN "MAGIC" JOHNSON: ENTREPRENEUR KEYNOTE SPEAKER



Earvin "Magic" Johnson Chairman and Chief Executive Officer of Magic Johnson Enterprises

Earvin Johnson, Jr. is the Chairman and Chief Executive Officer of Magic Johnson Enterprises which was formed in 1987. Through strategic investments, partnerships and endorsements, Magic Johnson Enterprises (MJE) provides products and services that particularly focus on ethnically diverse urban communities.

MJE is comprised of a portfolio of companies that include Urban Coffee Opportunities, Canyon-Johnson Urban Fund, Yucaipa Johnson Corporate Growth Funds, thirteen 24 Hour Fitness Magic Sport centers, a T.G.I. Fridays restaurant, and a long-standing partnership with AMC Magic Johnson Theatres.

MJE recently launched several additional initiatives: SodexoMagic, LLC (food and facilities management) Aetna (empowering businesses and ethnically diverse communities to make informed choices about health care options by improving health care literacy and demonstrating the benefits of wellness), and Best Buy (to enhance urban retail growth strategies and implement diversity outreach with multicultural consumers). Mr. Johnson's newest venture MAGIC Workforce Solutions (MWS) will provide "best in class" staffing services and connect employers of today with the workforce of tomorrow.

In addition to his varied business accomplishments, Mr. Johnson was voted (unaided) number one at representing the urban community, garnering a higher percentage than any other organization or personality (February 2008 Yankelovich/Magic Johnson Brand Study). He was also voted the number one rated athlete for corporate endorsements (TSE Sports & Entertainment Survey, April 2007) and one of the most highly rated celebrities able to influence consumer purchasing power (rated 6 out of 350 as per 2006 Davie Brown Index).

As Chairman and Founder of the Magic Johnson Foundation, Inc., Mr. Johnson is dedicated to developing programs and supporting services that address the educational, health and social needs of ethnically diverse, urban communities. Founded in 1991, the Magic Johnson Foundation (MJF) has become one of the most recognizable charitable organizations around the world.

Over the past few years, the MJF has awarded more than \$1.1 million to community-based organizations that focus on HIV/AIDS education and prevention, established four HIV/AIDS clinics and has co-created the award-winning "I Stand With Magic" campaign to end HIV/AIDS in the black community. Additionally, the MJF has supported more than 800 minority high school students with college scholarships (many through the organization's Taylor Michaels Scholarship Program), opened 20 Magic Johnson Community Empowerment Centers located in underserved communities across the country, and provides a range of community-based initiatives including an annual kid's Mardi Gras, holiday toy drive and semi-annual job fair.

Mr. Johnson is universally known for his 13 year career in the NBA. His honors include: five national championships with the Los Angeles Lakers, 3 MVP awards, 12 NBA All-Star games, a gold medal at the 1992 Olympics in Barcelona, Spain and induction into the Naismith Memorial Basketball Hall of Fame. Mr. Johnson is also Vice President and part owner of the Los Angeles Lakers.

DAN CATHY: AWARDS DINNER ENTREPRENEUR KEYNOTE SPEAKER



Dan Cathy
President and Chief Operating Officer
Chick-fil-A, Inc.

As president of one of the nation's largest family owned businesses, Chick-fil-A's Dan Cathy represents the next generation of leadership for the Atlanta-based quick-service chicken restaurant chain founded by his father, S. Truett Cathy. Eager to incorporate his own skills and talents into the business, Dan has taken an unconventional, yet personally and professionally rewarding approach to Chick-fil-A leadership. Since 2001, Dan has served as the president and chief operating officer of the 1,428 unit chain (as of February 2009), but he also has personally challenged himself with upholding Chick-fil-A's efforts to provide genuine, heartfelt hospitality, and ensuring that customers chain wide have an exceptional dining experience when visiting a Chick-fil-A restaurant. In his quest to provide customers with "second-mile" service (exceeding even the highest expectations of a typical fast-food restaurant), Dan has defined a special role for himself – humbly saying, "I work in customer service."

Rather than leading from his corporate office in Atlanta, Dan chooses to spend the majority of his time traveling to the chain's growing family of restaurants and interacting with Chick-fil-A's committed team of restaurant Operators and team members. His actions stem from a belief that working in the field provides a clearer understanding of the ever-evolving wants and needs of Chick-fil-A customers, and leading from the front line also enables him to personally convey his servant spirit to the chain's 50,000-plus employees. The majority of his travels include participating in grand-opening ceremonies for new Chick-fil-A restaurants. Dan notes, "I'm having the most fun I have ever had at Chick-fil-A." Several major marketplace awards recently have affirmed the commitment and performance of Chick-fil-A Operators and team members. In early 2008, *BusinessWeek* and J.D. Power and Associates named Chick-fil-A among the top 25 "Customer Service Champs." Also In 2008, Chick-fil-A received *Restaurant & Institutions* magazine's "Choice in Chains" award for the 14th time in 15 years, as well as topping *QSR* magazine's 2008 Best Drive Thru in America survey for the fifth time. During 2007, Chick-fil-A was recognized as first in overall service jointly conducted by Zagat and NBC's "Today Show;" as well as received first-place ranking for food accuracy, menu board appearance and "employee smiles" as part of *QSR Magazine's* "Best Drive-Thru in America" study. In 2004, Chick-fil-A was honored with *Fast Company* magazine's inaugural "Customer First" award; and was the highest rated quick-service chain in the South in J.D. Power and Associate's Customer Satisfaction survey.

After receiving his Bachelor of Science degree in Business Administration from Georgia Southern University, Dan returned to Chick-fil-A where he served as director of operations – opening more than 50 new Chick-fil-A restaurants throughout the country. He has served as senior director of operations, vice president of operations and executive vice president prior to being named president and chief operating officer. As dedicated to Chick-fil-A as he is, Dan also finds time to give generously of his time and efforts in the community. Dan serves on a number of boards including Berry College, The Carter Center, New Hope Baptist Church, Foundation of Gordon College, Eagle Ranch, International Society of Business Fellows, and Atlanta Metro Chamber of Commerce. Dan has received the Buckhead Rotary Humanitarian Award – 2002, Honorary Doctorate Degree from the State University of West Georgia, and Honorary Doctorate of Humanities Degree from Anderson College - 200. he was inducted into the National Wrestling Hall of Fame – 2003.

Dan has completed the owner/management course at Harvard Business School, earned his Airline Transport Pilot license and Type Rated in Falcon 50, Citation Jets and Citation XL. Dan is a passionate trumpet player and an avid motorcyclist. A native of Jonesboro, Ga., Dan has been married to the former Rhonda Palmer (whom he met while in the 1st grade at age 6) for more than 36 years, and has two sons, Andrew and Ross.

CLAYTON JONES: AWARDS DINNER CORPORATE KEYNOTE SPEAKER



Clayton Jones
Chairman, President and Chief Executive Officer
Rockwell Collins, Inc.

Clayton (Clay) M. Jones was appointed Chairman, President and Chief Executive Officer of Rockwell Collins in June 2002. He had been president and chief executive officer of Rockwell Collins since 2001.

Jones previously served as president of Rockwell Collins and was a corporate officer and senior vice president of Rockwell International, positions he was appointed to in December 1998. Prior to that, he held positions as vice president and general manager of the Collins Air Transport Division and as corporate senior vice president of Government Operations and International in Washington DC where he represented all Rockwell businesses to international and domestic customers.

From 1988 to 1995, Jones was responsible for the space and aircraft systems business areas as vice president of Aerospace Government Affairs and Marketing at Rockwell's Government Operations office in Washington. In 1982, he was sponsored by Rockwell to serve a fellowship in a White House Executive Exchange program.

A native of Nashville, Tennessee, Jones joined Rockwell International in 1979 after serving in the U.S. Air Force as a fighter pilot. Jones holds a bachelor's degree from the University of Tennessee and a master's degree in business administration from George Washington University.

Jones serves on the Board of Governors of the Aerospace Industries Association (AIA) and is on the Board of Directors of the General Aviation Manufacturers Association (GAMA) and the Smithsonian National Air and Space Museum (NASM). In addition, he is a member of The Business Council and the President's National Security Telecommunications Advisory Committee (NSTAC). Jones is an Honorary Fellow of the American Institute of Aeronautics and Astronautics (AIAA) and a director of the Unisys Corporation and of Deere & Company.

Locally, Jones serves on the Board of Directors of Priority One, the economic development arm of the Cedar Rapids Area Chamber of Commerce. He also serves on the Tippie College of Business Board of Visitors at The University of Iowa, the Board of Trustees for the United Way of East Central Iowa (UWECI), and is a member of the Iowa Business Council.

ENTREPRENEURSHIP

EDUCATION:

KEY TO

WEALTH CREATION

OFC Venture Challenge

Bridging the Entrepreneurial Gap

10TH ANNIVERSARY EVENT APRIL, 15-18, 2010

**IF YOU ARE INTERESTED TO SERVE
ON THE 10TH ANNIVERSARY
COMMITTEE, PLEASE CONTACT**

DR. BHUIYAN

Tel: 404-441-7881

e-mail: ofcvc@hotmail.com

MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the Founding Director of the OFC Venture Challenge. He has over twenty years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious "Appel Prize" by Babson College. He is also an Endowed Professor of Entrepreneurship at FSU and the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.

Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, ACE, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.



He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Dr. Bhuiyan served as Endowed Professor of Entrepreneurship, Assistant Dean, Department Head, and faculty member at Fayetteville State University, Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of entrepreneurship, international business management, and leadership. He offers training programs for business executives and others on "Global Business Culture"(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Austria, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, Hungary, India, Italy, Jamaica, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States.** He is associated with a number of national and international professional, academic, and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative.**

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World*, *Who's Who in America*, *Who's Who in Finance & Industry*, *Who's Who in the South and Southwest*, and *International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "**Dr. Mohammad Bhuiyan Day**," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "**Dr. Mohammad Bhuiyan Day**," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Fayetteville Observer, Triangle Business Journal, The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal.** Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **CNN, ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of *Leadership Georgia's Class of 1996*. Dr. Bhuiyan is married to Shamima and has a twenty one-year-old son, Avi who presently attends the University of Michigan-Ann Arbor.