

## Table of Contents

I.	Welcome Letter.....	1
II.	Expected Outcomes from this Summit.....	2
III.	Schedule of Events.....	3
IV.	Distinguished Leader Participants.....	5
V.	OFC-VC Director and MEE President & CEO.....	8

---

All art and design work for this booklet was exclusively done and copyrighted by Dr. Mohammad Bhuiyan. Any reproduction must have prior written permission from Dr. Mohammad Bhuiyan

**OFC VENTURE CHALLENGE**  
**NATIONAL POLICY FORUM ON**  
**MINORITY ENTREPRENEURSHIP EDUCATION**  
**BRIDGING THE ENTREPRENEURIAL GAP**

**WELCOME**



***Ret. Lt. Gen. Arthur Gregg***  
***Chairman***  
***Opportunity Funding Corporation***

Welcome to the Third Annual “National Policy Forum on Minority Entrepreneurship Education,” April 17-20, 2008 at the Hyatt Regency Hotel, Atlanta, Georgia. The Opportunity Funding Corporation sponsors this historic initiative as a major effort in promoting entrepreneurship among minority communities especially at all the Historically Black Colleges and Universities. Other sponsors include Syndicated Communications, AirTran Airways, MEE, Wal-Mart, Office Depot, Deloitte, SAIC, PBG-Pepsi, Georgia Pacific, Harland Clarke, Delta airlines, UPS, and more.

We are very pleased with the outstanding level of participation by the presidents of Historically Black Colleges and Universities (HBCUs), presidents of nationally ranked majority universities, presidents and senior VPs of major foundations and corporations, top ranking military, government, and entrepreneurship education experts, and successful entrepreneurs. We sincerely hope that this summit will produce directions for the future of minority entrepreneurship education and this group will continue to collaborate to determine the best possible ways to help establish entrepreneurship programs at every HBCU campus.

The Opportunity Funding Corporation, MEE, and all participating HBCUs are indebted to Dr. Mohammad Bhuiyan, Founding Director of the OFC venture Challenge for his unparalleled support and outstanding leadership to take the Minority Entrepreneurship Education initiative to a national prominence. We would also like to thank Mr. William Clement for his leadership in serving as the chairman of the OFC Venture Challenge Committee. We further extend our thanks to Chancellor Dr. Lloyd Hackley, Provost Dr. Juliette Bell, Dean Dr. Assad Tavakoli, and others of the 2008 host institution Fayetteville State University.

We hope you will have an enjoyable stay in Atlanta and will share your knowledge and wisdom with our very distinguished group of participants to make the National Policy Forum an outstanding success.

**The Governors of the Opportunity Funding Corporation**

***Lt. Gen. Arthur J. Gregg, Retired, Chairman***

***William Clement, Vice Chairman***

***Governors:***

***Jesse Hill, Jr., Chairman Emeritus***

***John Butler***

***Thomas Dortch, Jr.***

***Sharon Pratt***

***Herbert Wilkins, Sr.***

***Wesley Williams***

**OFC VENTURE CHALLENGE**  
**NATIONAL POLICY FORUM ON**  
**MINORITY ENTREPRENEURSHIP EDUCATION**  
**APRIL 18-20, 2008    ATLANTA, GA**

**THIS HISTORIC SUMMIT WILL**

- Provide directions for the future of minority entrepreneurship education
- Generate continuous collaborative efforts to determine the best possible ways to help establish fully funded entrepreneurship programs at every HBCU campus.
- Generate suggestions on how to develop sustainable entrepreneurship programs at HBCUs and how to fund those programs:
  - a. What roles corporations can play
  - b. What role foundations can play
  - c. What role government can play
  - d. What role military can play
- Provide opportunities to HBCU presidents to showcase their capabilities for contract works for the government, military, and corporations.
- Discuss accreditation issues regarding entrepreneurship programs at the university level
- Target five HBCUs for a pilot program for fully funded entrepreneurship program

Entrepreneurship Education is important because it will result in wealth creation and economic development. Successful entrepreneurs from HBCU alumni community are more likely to write million dollar checks to their Alma Matters than any other groups.

**OFC VENTURE CHALLENGE  
NATIONAL POLICY FORUM ON  
MINORITY ENTREPRENEURSHIP EDUCATION  
APRIL 18-20, 2008    ATLANTA, GA**

***Schedule of Events***

**April 18, 2008**

**Arrival:**

**2:00 PM        Leaders arrive at the Hyatt Regency Hotel**

**Activities:**

**2:00 PM        Registration**

**5:30 PM        TRIP TO OFF SITE DINNER LOCATION  
All must board buses at 5:30 PM Sharp from Baker Street  
Dinner Location: Georgia Freight Room  
(Near Underground Atlanta)**

**6:30 PM        Reception: Hosted by Deloitte**

**7:45 PM        Dinner: Hosted by Wal-Mart and Office Depot**

**9:45 PM        Buses Depart for the Hotel**

**April 19, 2008**

**8:00 AM        Registration: Regency Foyer**

**8:00 AM        Presidential Breakfast: Regency VI**

**10:15 AM       Dialogue with Deans and Faculty Members (Optional): Learning Center**

**11:15            Break**

**11:30 AM       VIP Luncheon for distinguished participants: International Ballroom**

**12:45 PM       All leaders proceed to Regency VI**

**1:00 PM        Observing Final Round Business Plan Presentation: Regency VI**

**1:35 PM        All leaders proceed to International Ballroom**

**1:45 PM**      **Leaders Take Assigned Seats**

**2:00 PM**      **National Policy Forum on Minority Entrepreneurship Education**

**Introduction:**    **Dr. Mohammad Bhuiyan, OFC Venture Challenge**

**Welcome:**        **Ms. Sharon Pratt, OFC Board of Governor**

**Greetings:**      **Dr. Melvin Johnson, President, Tennessee State University**

**Moderator:**     **Dr. Mohammad Bhuiyan, OFC Venture Challenge**

**Open Discussion by All**

**Participants:**

**HBCU Presidents & Chancellors**

**Corporate CEOs and Senior VPs**

**Foundations Presidents**

**Military & Government Representatives**

**Successful Entrepreneurs**

**Invited Presenters and Guests**

**Deans and Faculty Advisors**

**4:30 P.M.**      **Closing Remark: Ms. Sharon Pratt, OFC Board of Governors**

**4:35 PM**        **End of Session**

**Saturday, April 19**    **Centennial Foyer & Regency Ballroom VI & VII**

**6:15 PM – 7:15 PM**    **Reception: Centennial Foyer**

**Hosted By: PBG-Pepsi / Publix / UPS**

**7:30 PM**            **Awards Dinner: Regency Ballroom VI & VII**

**Hosted By: Syndicated Communications, Inc.**

**Sunday, April 20, 2008**

**Leaders may depart at any time: Transportation Service to the Airport Available**

**7:30 – 8:20 AM**      **Presidential Breakfast: Regency VI**

**8:30 – 10:30 AM**    **Networking Session with Students: Regency VII**

**10:30 AM**            **Program Ends**

**OFC VENTURE CHALLENGE**  
**NATIONAL POLICY FORUM ON**  
**MINORITY ENTREPRENEURSHIP EDUCATION**  
**APRIL 18-20, 2008    ATLANTA, GA**

**LIST OF DISTINGUISHED PARTICIPANTS**

**HBCU CHANCELLORS & PRESIDENTS**

Dr. Robert Jennings, President, Alabama A&M University  
Dr. Joe Lee, Alabama State University  
Dr. Everette Freeman, Albany State University  
Dr. Dr Julianne Malveaux, Bennett College  
Dr. Mickey Burnim, Bowie State University  
Dr. John Garland, Central State University  
Dr. Michelle Howard-Vital, Cheyney University of Pennsylvania  
Dr. Henry Tisdale, Claflin University  
Dr. Allen Sessoms, Delaware State University  
Dr. Willie Gilchrist, Elizabeth City State University  
Dr. Lloyd Hackley, Fayetteville State University  
Dr. Hazel O'leary, Fisk University  
Dr. Dorothy Cowser Yancy, Johnson C. Smith University  
Dr. Carolyn Mahoney, Lincoln University  
Dr. George French, Miles College  
Dr. Robert Franklin, Morehouse College  
Dr. Carolyn Meyers, Norfolk State University  
Dr. Charlie Nelms, North Carolina Central University  
Dr. George Wright, Prairie View A&M University  
Dr. Beverly Daniel Tatum, Spelman College  
Dr. Dianne Suber, President, St. Augustine's College  
Dr. Melvin Johnson, Tennessee State University  
Dr. Donald Reaves, Winston Salem State University

**MILITARY AND GOVERNMENT LEADERS**

Maj. Gen. (Ret.) Wallace Arnold, President, MLM Consulting  
Mr. Elliott Branch, Executive Director for Contracting, NAVSEA Command  
Maj. Gen. Harry Brooks, US Army (Retired), Brooks International, Inc.  
Ms. Cassandra Brown, Director, OSDBU, US-EPA  
Lt. Gen. Arthur Gregg, US Army (Retired), Vice Chairman, OFC  
Dr. Leonard Haynes, Executive Director, White House Initiative on HBCUs  
MG Ronald Johnson, Deputy Commanding General, U.S. Army Corps of Engineers  
BG Belinda Pinckney, Commanding General, U.S. Army Family MWR Command  
Ms. Tracey Pinson, Director, OSDBU, ARMY  
Mr. Harry Thomas, Director General, U.S. Department of State

**OFC VENTURE CHALLENGE**  
**NATIONAL POLICY FORUM ON**  
**MINORITY ENTREPRENEURSHIP EDUCATION**

**APRIL 18-20, 2008    ATLANTA, GA**

**LIST OF DISTINGUISHED PARTICIPANTS**

**CORPORATE AND FOUNDATION LEADERS**

Mr. Ronald Brown, President & CEO, Atlanta Life Financial Group  
Mr. William Clement, President & CEO, Dobbs, Ram & Co.  
Mr. Curley Dossman, President, Georgia Pacific Foundation  
Mr. Richard Holmes, Senior Vice President, Georgia Power  
Mr. Clyde Jones, Vice President, ADP  
Ms. Sharon Orlopp, Senior Vice President, Sam's Club - Wal-Mart  
Mr. David Porter, Vice President, Harland-Clarke  
Mr. Larry Quinlan, Principal & CIO, Deloitte

**SUCCESSFUL ENTREPRENEURS**

Mr. Michael Russell, Jr., President & CEO, H. J. Russell & Company  
Mr. Herb Wilkins, Sr., Chairman Syndicated Communications, Inc.  
Ms. Sharon Wilkins, Syndicated Communications, Inc.  
Dr. William Pickard, Chairman, Global Automotive alliance

**OTHER DISTINGUISHED LEADERS**

Ms. Leona Barr-Davenport, President, ABL / Secretary, MEE  
Dr. Juliette Bell, Provost, Fayetteville State University  
Dr. Mohammad Bhuiyan, OFC Venture Challenge/FSU  
Mr. Thomas Dortch, Jr., President and CEO, TWD, Inc.  
Dr. John Fernandes, President, AACSB  
Mr. Jesse Hill, Jr., Chairman Emeritus, OFC  
Dr. Elmira Mangum, Senior Associate Vice Chancellor, UNC Chapel Hill  
Dr. Lester Monts, Sr. Vice Provost for Academic Affairs, Univ. of Michigan-Ann Arbor  
Dr. William Pollard, NASULGC  
Ms. Sharon Pratt, President (Former DC Mayor), Pratt Consulting  
Dr. Joseph Silver, Vice President, SACS  
Dr. Belle Wheelan, President SACS

**ACADEMIC EXPERTS**

Dr. Brad Burke, Managing Director, RATE, Rice University  
Dr. Edward Davis, Chair, HBCU Dean/Faculty Development Seminar  
Dr. Thomas Emerson, Distinguished Prof. of Entrepreneurship, Carnegie Mellon Univ.  
Dr. Frank Hoy, Director, CEDARS, University of Texas at El Paso  
Dr. Tom O'Malia, Kinko's Director Chair in Entrepreneurship, U of Southern California  
Dr. Melvin Stith, Dean, Whitman School of Business, Syracuse University  
Dr. Assad Tavakoli, Host Dean, SBE, Fayetteville State University  
**All Participating Deans and Faculty Members**

## MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the Founding Director of the OFC Venture Challenge. He has over twenty years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious Appel Prize by Babson College. He is also the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.



Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Before becoming the President & CEO of Minority Entrepreneurship Education, Inc.(MEE), Dr. Bhuiyan served as Endowed Professor of Entrepreneurship, Assistant Dean, Department Head, and faculty member at Fayetteville State University, Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of entrepreneurship, international business management, and leadership. He offers training programs for business executives and others on "Global Business Culture"(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, India, Italy, Jamaica, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States**. He is associated with a number of national and international professional, academic, and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative**.

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World*, *Who's Who in America*, *Who's Who in Finance & Industry*, *Who's Who in the South and Southwest*, and *International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "**Dr. Mohammad Bhuiyan Day**," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "**Dr. Mohammad Bhuiyan Day**," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Fayetteville Observer, Triangle Business Journal, The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal**. Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996**. Dr. Bhuiyan is married to Shamima and has a twenty-year-old son, Avi who presently attends the University of Michigan-Ann Arbor.