

OFC VENTURE CHALLENGE

Bridging the Entrepreneurial Gap

Second Annual
**National Policy Forum on
Minority Entrepreneurship
Education**

APRIL 13-14, 2007

ATLANTA, GEORGIA



Host: Fayetteville State University

Sponsored by

Opportunity Funding Corporation

EWING MARION KAUFFMAN FOUNDATION

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MINORITY ENTREPRENEURSHIP EDUCATION
BRIDGING THE ENTREPRENEURIAL GAP

WELCOME



Jesse Hill, Jr., Chair

Welcome to the Second Annual “National Policy Forum on Minority Entrepreneurship Education,” April 13-14, 2007 at the Omni Hotel at the CNN Center, Atlanta, Georgia. The Opportunity Funding Corporation, Kauffman Foundation, and Minority Entrepreneurship Education, Inc. (MEE) jointly sponsor this historic initiative as a major effort in promoting entrepreneurship among minority communities especially at all the Historically Black Colleges and Universities. Other leading sponsors include ONR (US Navy), AirTran Airways, Delta Airlines, Syncom, Office Depot, Deloitte, and UPS.

We are very pleased with the outstanding level of participation by the presidents of Historically Black Colleges and Universities (HBCUs), presidents of nationally ranked majority universities, presidents and senior VPs of major foundations and corporations, top ranking military, government, and entrepreneurship education experts, and successful entrepreneurs. We sincerely hope that this summit will produce directions for the future of minority entrepreneurship education and this group will continue to collaborate to determine the best possible ways to help establish entrepreneurship programs at every HBCU campus.

The Opportunity Funding Corporation, Kauffman Foundation, MEE, and all participating HBCUs are indebted to Dr. Mohammad Bhuiyan, Director OFC venture Challenge and President & CEO of the Minority Entrepreneurship Education, Inc. for his unparalleled support and outstanding leadership to take the Minority Entrepreneurship Education initiative to a national prominence. We would also like to thank Chancellor Dr. T. J. Bryan, Provost Dr. Juliette Bell, Dean Dr. Paul Probhaker, and others of the 2007 host institution Fayetteville State University.

We hope you will have an enjoyable stay in Atlanta and will share your knowledge and wisdom with our very distinguished group of participants to make the policy forum an outstanding success.

The Board of Directors of OFC and MEE

Jesse Hill, Jr., Chairman, OFC Thomas Dortch, Jr., Chairman, MEE
Lt. Gen. Arthur Gregg (Ret.), Vice Chairman, OFC
Curley Dossman, Treasurer, MEE Leona Barr-Davenport, Secretary, MEE
John Butler William Clement Sharon Pratt
Maj Gen. Lucius Theus (Ret.) Herb Wilkins Bo Williams

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THIS HISTORIC SUMMIT WILL

- Provide directions for the future of minority entrepreneurship education
- Create a “National Minority Entrepreneurship Education Advisory Council” (NMEEAC). The Council will work closely with HBCU presidents to ensure a “Rich Entrepreneurial Education Environment” at their campuses.
- Generate continuous collaborative efforts to determine the best possible ways to help establish fully funded entrepreneurship programs at every HBCU campus.
- Generate suggestions on how to develop sustainable entrepreneurship programs at HBCUs and how to fund those programs:
 - a. What roles corporations can play (Identify 10 champions on this subject)
 - b. What role foundations can play (Kauffman and Goldman Sachs)
 - c. What role government can play (OSDBU and other agencies)
 - d. What role military can play (all branches of armed forces)
- Set a time table for a national conference on Minority Entrepreneurship Education and include major players from all areas of importance.
- Target five HBCUs for a pilot program for fully funded entrepreneurship program

Entrepreneurship Education is important because it will result in wealth creation and economic development. Successful entrepreneurs from HBCU alumni community are more likely to write million dollar checks to their Alma Matters than any other group.

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Schedule of Events

April 13, 2007

Arrival:

3:30 PM Leaders arrive at the Omni Hotel at CNN Center.

Activities:

3:30 PM Registration

5:30 PM **TRIP TO OFF SITE DINNER LOCATION**
Buses will start leaving at 5:30 PM Sharp
Dinner Location: Georgia Freight Depot
(Next to Underground Atlanta)

6:30 PM Reception: Hosted by ONR, US Navy

7:45 PM Dinner: Hosted by ONR, US Navy

April 14, 2007

8:00 AM Registration: Atrium Terrace

8:00 AM Presidential Breakfast: Prime Meridian Restaurant Private Room

10:15 AM Dialogue with Deans and Faculty Members

11:15 Break

11:30 AM VIP Luncheon for distinguished participants

12:45 PM All leaders proceed to Maple Room

1:00 P.M. Observe one presentation of Business Plan by students: Maple Room

1:45 PM All leaders will take their assigned seats: Atrium Terrace

2:00 P.M. “National Policy Forum on Minority Entrepreneurship Education.”

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Introduction: Dr. Mohammad Bhuiyan, Dir. OFC-VC /President & CEO, MEE

Welcome: Mr. Thomas Dortch, Jr., Chairman, MEE Board

Greetings: Dr. Melvin Johnson, President, Tennessee State University

Speakers: Dr. Adam Herbert, President, Indiana University

Dr. Ken Morse, Managing Director, MIT Entrepreneurship Center

**Moderators: Dr. Ken Morse, Managing Director, MIT Entrepreneurship Center
Dr. Mohammad Bhuiyan, Dir. OFC-VC / President & CEO, MEE**

Open Discussion by All

4:45 P.M. Closing Remark: Ms. Sharon Pratt OFC / Member MEE Board

5:00 P.M. Break

6:30 PM Reception: Omni International Ballroom Lobby (North Tower)

7:45 PM Awards Dinner: Omni International Ballroom (North Tower)

Sunday, April 10

Leaders may depart at any time: Transportation Service to the Airport Available

7:30 – 8:20 AM Presidential Breakfast: Prime Meridian Restaurant (Optional)

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LIST OF DISTINGUISHED PARTICIPANTS

MAJORITY UNIVERSITY PRESIDENT

Dr. Adam Herbert, Indiana University

HBCU PRESIDENTS

Dr. John Garland, Central State University
Dr. Gen. Wallace Arnold, Cheyney University of Pennsylvania
Dr. Henry Tisdale, Claflin University
Dr. Allen Sessoms, Delaware State University
Dr. Marvalene Hughes, Dillard University
Dr. T. J. Bryan, Fayetteville State University
Dr. JoAnn Haysbert, Langston University
Dr. Carolyn Mahoney, Lincoln University
Dr. Lester Newman, Mississippi Valley State University
Dr. George C. Wright, Prairie View A&M University
Dr. Edward Jackson, Southern University
Dr. Beverly Daniel Tatum, Spelman College
Dr. Melvin Johnson, Tennessee State University
Dr. William Pollard, University of the District of Columbia.
Dr. Marcia Keizs, The City University of New York (PBI)

MILITARY AND GOVERNMENT LEADERS

Mr. Elliott Branch, Executive Director for Contracting, NAVSEA Command
Maj. Gen. Harry Brooks, US Army (Retired), Brooks International, Inc.
Ms. Jeanette Brown, Director, OSDDBU, US-EPA
Mr. Charles Green, Executive Director, White House Initiative on HBCUs
Dr. Patricia Gruber, Director of Research, ONR, US NAVY
Lt. Gen. Arthur Gregg, US Army (Retired), Vice Chairman, OFC
MG Ronald Johnson, Deputy Commanding General, U.S. Army Corps of Engineers
Mr. Richard McNamara, Executive Director, PEO Submarine, NAVSEA
BG Belinda Pinckney, Commanding General, U.S. Army Family MWR Command
Ms. Tracey Pinson, Director, OSDDBU, ARMY
Maj. Gen. Lucius Theus, US Air Force (Retired), Wellness Group,

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CORPORATE AND FOUNDATION LEADERS

Mr. Ronald Brown, President & CEO, Atlanta Life Financial Group
Mr. William Clement, President & CEO, Dobbs, Ram & Co.
Ms. Judith Cone, Senior Vice President, Kauffman Foundation
Mr. Curley Dossman, President, Georgia Pacific Foundation
Mr. Jeff Heggedahl, President, Harland Printed Products
Mr. Richard Holmes, Senior Vice President, Georgia Power
Mr. Rueben McDaniel, President, Jackson Securities, Inc.
Ms. Shirley Mitchell, President, Bank of America Foundation
Mr. Larry Quinlan, Principal & CIO, Deloitte
Ms. Tina Smith, Lumina Educational Foundation

SUCCESSFUL ENTREPRENEURS

Mr. Michael Russell, Jr., President & CEO, H. J. Russell & Company
Mr. Herb Wilkins, Sr., Chairman, SYNCOM

OTHER DISTINGUISHED LEADERS

Dr. Khalid Al-Mansour, Entrepreneur / Ambassador for Africa
Ms. Leona Barr-Davenport, President, ABL / Secretary, MEE
Dr. Juliette Bell, Provost, Fayetteville State University
Dr. Mohammad Bhuiyan, President & CEO, MEE
Mr. Thomas Dortch, Jr., President and CEO, TWD, Inc. / Vice Chair, MEE
Mr. Jesse Hill, Jr., Chairman OFC / Member MEE Board
Dr. Elmira Mangum, Senior Associate Vice Chancellor, UNC Chapel Hill
Dr. Lester Monts, Sr. Vice Provost for Academic Affairs, University of Michigan-Ann Arbor
Ms. Sharon Pratt, President (Former DC Mayor), Pratt Consulting

ACADEMIC EXPERTS

Dr. Tom Byers, Stanford Technology Ventures
Dr. Alan Carsrud, Distinguished Prof. of Entrepreneurship, Florida International Univ.
Dr. Edward Davis, Chair, HBCU Dean/Faculty Development Seminar
Dr. Thomas Emerson, Distinguished Prof. of Entrepreneurship, Carnegie Mellon Univ.
Dr. James Johnson, Distinguished Prof. of Entrepreneurship, UNC Chapel Hill
Dr. Michael Morris, Distinguished Prof. of Entrepreneurship, Syracuse University
Dr. Ken Morse, Managing Director, MIT Entrepreneurship Center
Dr. Paul Prabhaker, Host Dean, School of Business & Economics, FSU

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Adam W. Herbert, Ph.D.
President, Indiana University

Dr. Adam W. Herbert became the 17th president of Indiana University in 2003. As IU's leader, he has focused on laying the institutional foundations for higher levels of excellence in teaching and learning, expanded research initiatives that advance further the frontiers of knowledge and new, transformative contributions both to the economic welfare of Indiana and the well being of humanity at large.

President Herbert has set the goal of establishing IU as one of the nation's leading centers of life sciences research. He oversaw the development of the Indiana University Life Sciences Strategic Plan, which will serve as a road map to guide IU's life sciences research and economic development efforts.

Throughout his presidency, Adam Herbert has placed special emphasis on diversity. He has made it a priority to enhance scholarship opportunities for under-served minorities. He has launched IU's Supplier Diversity Initiative, expanding the volume of goods and services IU buys from women and minority-owned businesses. He also has forged new partnerships between IU and many of the nation's historically black colleges and universities.

Born in Muskogee, Oklahoma, Adam Herbert is the former president of the University of North Florida and chancellor of the State University System of Florida. He received his B.A. and M.P.A. from the University of Southern California and his Ph.D. from the University of Pittsburgh.

President Herbert has held a number of national leadership positions. He served as president of the National Association of Schools of Public Affairs and Administration, as a member of the Knight Foundation Commission on Intercollegiate Athletics and chair of the National Collegiate Athletic Association's Division II Presidents' Council.

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Ken Morse
Senior Lecturer and Managing Director
MIT Entrepreneurship Center

Ken Morse leads the MIT effort to train leaders to bring innovative concepts and new technologies to market, and build successful high tech startup businesses. Based at the MIT Sloan School of Management, the MIT Entrepreneurship Center has the mandate to inspire and nurture the leaders who will be the next generation of High Tech Entrepreneurs and to foster research and collaboration, Institutewide. Participation in the student-run \$100K Entrepreneurship Competition, as well as enrollment in New Enterprises and the Entrepreneurship Laboratory Courses, is open to students from Engineering, Science, and Management, encouraging multidisciplinary teamwork.

The MIT Entrepreneurship Center has helped to create the Global Venture Creation Network, which includes collaborations with Cambridge Enterprise [part of the University of Cambridge (UK)], and the Higher Colleges of Technology in the United Arab Emirates (UAE). The MIT Entrepreneurship Center helped establish the Corporate Venturing Consortium (CVC) of which Morse serves as the Secretary. This dynamic group enables leading firms to share best practices and communicates the benefits of Corporate Venturing to top management. Morse joined MIT in 1996 after 25 years as a serial entrepreneur helping launch six high-tech ventures. His batting average is 83%: of these six companies, five did well and one was a total disaster. Between 1982 and 1996, Morse held a number of strategic positions in a venture-backed startup, Aspen Technology, Inc., which commercialized process modeling software originally developed at MIT. He initially crafted the company's global strategy and secured early customers in Europe and Asia. As a member of AspenTech's Board of Directors from 1986 until 1995, he focused on AspenTech's entry into new global markets, including high value applications of their enterprise software. From 1992 to 1996, he resided in Brussels as AspenTech's Managing Director for Europe, Middle East and Africa (EMEA) where he opened and managed new offices in France, Germany, Italy, Switzerland and South Africa, as well as integrating the various European businesses acquired by AspenTech. After a highly successful initial public offering (IPO) in October 1994, AspenTech (AZPN) quickly grew to 1600+ employees worldwide, with revenues exceeding \$150 million. Ken then moved to MIT to "give back" to the next generation of entrepreneurs.

***BE
ENTREPRENEURIAL***

***ENTREPRENEURS
CREATE
WEALTH***

MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the President & CEO of Minority Entrepreneurship Education, Inc.(MEE) and the Director of the OFC Venture Challenge. He has over eighteen years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious Appel Prize by Babson College. He is also the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.



Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Before becoming the President & CEO of Minority Entrepreneurship Education, Inc.(MEE), Dr. Bhuiyan served as Assistant Dean, Department Head, and faculty member at Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of international business management, entrepreneurship and leadership. He offers training programs for business executives and others on “Global Business Culture”(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), “Leadership Development,” and “Negotiations.”

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, India, Italy, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States.** He is associated with a number of national and international professional academic and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative.**

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World, Who's Who in America, Who's Who in Finance & Industry, Who's Who in the South and Southwest,* and *International Who's Who of Professional Management.* For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as “**Dr. Mohammad Bhuiyan Day,**” and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as “**Dr. Mohammad Bhuiyan Day,**” Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal.** Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named “**International Business Hour**” for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **ABC, CBS,** and **NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996.** Dr. Bhuiyan is married to Shamima and has a nineteen year-old son, Avi.