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**OFC VENTURE CHALLENGE  
BRIDGING THE ENTREPRENEURIAL GAP  
EIGHTH ANNUAL  
HBCU DEAN/FACULTY DEVELOPMENT SEMINAR**

**WELCOME**



***Ret. Lt. Gen. Arthur Gregg  
Chairman  
Opportunity Funding Corporation***

Welcome to the Eighth Annual Dean/Faculty Development Seminar for Historically Black Colleges and Universities (HBCUs) April 16-19, 2009 at the Westin Peachtree Plaza Hotel, Atlanta, Georgia.

Opportunity Funding Corporation sponsors the OFC Venture Challenge Annual Business Plan Competition, the HBCU Dean/Faculty Development Seminar, and the National Policy Forum on Minority Entrepreneurship Education. Other sponsors include Syndicated Communications, Sam's Club/Wal-Mart, Harland Clarke, UPS, Deloitte, Raytheon, ONR-NAVY, SAIC, Georgia Pacific, Rockwell Collins, Northrop Grumman, BB&T, HP, Westin Peachtree Plaza Hotel, Walgreens, ADP, Chick-fil-A, Boeing, Georgia Power, Atlanta Life, BET, Bondurant Mixson & Elmore, LLP, Anna D. Foods, Inc., PaloAlto Software, and more.

The OFC and the participating HBCUs are indebted to Dr. Edward Davis, Chairman of the Seminar and Dr. Mohammad Bhuiyan, Director of the Seminar, for their support and outstanding leadership. We would also like to thank Mr. William Clement for his leadership in serving as the chairman of the OFC Venture Challenge Committee. We further extend our thanks to Chancellor Dr. James Anderson, Provost Dr. Jon Young, Dean Dr. Assad Tavakoli, and others of the 2009 host institution, Fayetteville State University.

The success of the Seminar is largely a function of the quality of the presenters. The presenters are selected for their expertise and experience in entrepreneurship program and curriculum development. They represent a wide variety of institutions including, Texas Tech University, Oklahoma State University, Ohio State University, AAMURI, Tuskegee University, MIT, Stanford University, Dartmouth College, Babson College, Carnegie Mellon University, and University of North Carolina–Chapel Hill, and other institutions.

**The Governors of the Opportunity Funding Corporation**

***Lt. Gen. Arthur J. Gregg (Ret.), Chairman***

***William Clement, Vice Chairman***

***Governors:***

***Jesse Hill, Jr., Chairman Emeritus***

***John Butler***

***Thomas Dortch, Jr.***

***Sharon Pratt***

***Herbert Wilkins, Sr.***

***Wesley Williams***

**OFC VENTURE CHALLENGE**  
**HBCU DEAN/FACULTY DEVELOPMENT SEMINAR**  
***ADVISORY COUNCIL***

**CHAIR**

**S. THOMAS EMERSON**      The David T. and Lindsay J. Morgenthaler Professor of Entrepreneurship, Carnegie Mellon University

**MEMBERS**

**BRAD BURKE**                      Managing Director, Rice Alliance for Technology and Entrepreneurship, Rice University

**TOM BYERS**                      Professor & Faculty Director, Stanford Tech. Ventures

**SID CREDLE**                      Dean, School of Business, Hampton University

**EDWARD HESS**                      Director, Center for Entrepreneurship & Corporate Growth, Emory University

**BOB HISRICH**                      A Malachi Mixon III Professor of Entrepreneurship, Case Western Reserve University

**FRANK HOY**                      Director, Centers for Entrepreneurial DARS, University of Texas at El Paso

**JAMES JOHNSON**                      William Rand Kenan, Jr. Distinguished Professor of Management, UNC Chapel Hill

**ASSAD TAVAKOLI**                      Dean, School of Business, Fayetteville State University

**MICHAEL MORRIS**                      Professor and N. Malone Mitchell Chair, Department of Entrepreneurship, Oklahoma State University

**KEN MORSE**                      Managing Director, MIT Entrepreneurship Center

**AVERY MUNNINGS**                      Partner, Deloitte

**TOM O'MALIA**                      Orfalea Director's Chair in Entrepreneurship, Marshall School of Business, University of Southern California

**STEVEN ROGERS**                      Professor of Management and Finance, Kellogg GSB, Northwestern University

**ALVA TAYLOR**                      Prof. of Entrepreneurship, Tuck School of Business, Dartmouth College

**EVAN DUGGAN**                      Dean of Business, University of West Indies, Jamaica

**TED ZOLLER**                      Exec. Director, CES (Entrepreneurship), UNC Chapel Hill

**MOHAMMAD BHUIYAN**                      Director, OFC Venture Challenge/FSU

**OFC Venture Challenge**  
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**Day 1 – Agenda (Thursday, April 16)**

- |                           |  |
|---------------------------|--|
| <b>10:00 AM</b>           | <b>Director and Volunteer Leadership Team Arrive</b>   |
| <b>11:00 AM – 9:00 PM</b> | <b>Arrival of Teams/Governors/Judges/Deans/Advisors/Guests</b>   |
| <b>11:00 AM – 9:00 PM</b> | <b>Registration: Atlanta Foyer (7th Floor)</b><br><b>Ask for: "Sun Dial Tour of Atlanta from the Top"</b><br><b>(Tour is available only on Friday)</b>   |
| <b>2:00 PM - 5:30 PM</b>  | <b>Business Development Lifecycle Training by SAIC</b><br><b>Atlanta Ballroom C&amp;D</b><br><b>Introduction:</b><br>MOHAMMAD BHUIYAN, Director of the Seminar<br>EDWARD DAVIS, Chairman of the Seminar<br><b>Introduction:</b><br>GEORGE OTCHERE, Senior Vice President, SAIC<br>TONY SACCO, Vice President, Program Management, SAIC |
| <b>6:30 PM - 7:30 PM</b>  | <b>Reception for All: Peachtree Ballroom (8th Floor)</b><br><b>Hosted by: Raytheon, ONR- NAVY, and Harland Clarke</b><br><b>*****Announcements*****</b>  |
| <b>7:30 PM - 10:00 PM</b> | <b>Dinner: Restaurant Based on Your Selection</b><br><b>Use Your Dinner Coupon and Have Dinner at Your Own</b><br><b>Time (No Program: Free Evening)</b>   |

**Day 2 – Agenda (Friday, April 17): Atlanta Ballroom C&D**

- |                          |   |
|--------------------------|---|
| <b>6:45 AM – 6:00 PM</b> | <b>Registration: Atlanta Foyer (7th Floor)</b>                              |
| <b>7:00 AM – 8:20 AM</b> | <b>Breakfast: Atlanta Ballroom (7th Floor)</b>                              |
| <b>8:20: AM</b>          | <b>All Deans and Advisors Proceed to</b><br><b>Atlanta Ballroom C&amp;D</b> |
| <b>8:30 AM</b>           | <b>Exhibit Booths Open (remains open until Saturday 5:00 PM)</b>            |

**8:30 AM – 9:45 AM Deans/Faculty Development Seminar: Atlanta Ballroom C&D**

**8:30 AM Introduction**  
MOHAMMAD BHUIYAN, Director of the Seminar  
EDWARD DAVIS, Chairman of the Seminar

**8:35 AM Welcome**  
THOMAS DORTCH, OFC Governor  
WILLIAM CLEMENT, OFC Governor

**8:40 AM Greetings from Host Institution**  
ASSAD TAVAKOLI, Dean School of Business, FSU (Host)  
JON YOUNG, Provost, FSU (Host)

**8:45 AM State of the HBCU Entrepreneurship Programs**  
EDWARD DAVIS, Clark Atlanta University  
QUIESTER CRAIG, North Carolina A&T State University  
DONALD ANDREWS, Southern University-Baton Rouge

**9:45 AM All Deans and Advisors Proceed to F+G+H**

**10:00 AM ATLANTA BALLROOM F+G+H**  
**Business Plan Competition: General Orientation**

**Day 2 – Agenda (Friday, April 17)**

**10:00 AM ATLANTA BALLROOM F+G+H**  
**Business Plan Competition: General Orientation**  
LT. GEN. ARTHUR GREGG, USA (Ret.), Chairman, OFC  
MOHAMMAD BHUIYAN, Director, OFC Venture Challenge

**10:20 AM Breakout Sessions: Observing the Business Plan Competition**

**Track-1: Atlanta Ballroom F+G+H**  
Hampton University  
University of The District of Columbia  
Delaware State University  
Tennessee State University  
North Carolina Central State University  
Claflin University  
University of West Indies

**Track-2: Atlanta Ballroom B**  
Clark Atlanta University  
Savannah State University  
North Carolina A&T State University  
Bowie State University  
Southern University  
Prairie View A&M University  
Morgan State University

**Track 3: Atlanta Ballroom E**

Winston Salem State University  
Alcorn State University  
Fayetteville State University  
Jackson State University  
Lincoln University of Missouri  
Florida A&M University  
Albany State University  
Alabama A&M University

11:30 AM – 1:00 PM

**Lunch: Augusta I, II, & III**

**1:00: PM**

**All Deans & Advisors Proceed to Atlanta Ballroom C&D**

1:15 PM

**State of the HBCU Entrepreneurship Programs (continues)**

EDWARD DAVIS, Clark Atlanta University  
QUIESTER CRAIG, North Carolina A&T State University  
DONALD ANDREWS, Southern University-Baton Rouge

2:00 PM

Business Plan Software  
PALO ALTO SOFTWARE

2:15 PM

**Business Valuation: Steps and Methodologies**

RONALD K. MITCHELL, CPA, Ph.D.  
Professor of Entrepreneurship, Texas Tech University  
JA Bagley Regents Chair in Management, and Division Chair,  
Academy of Management Entrepreneurship Division 2008-2009

3:15 PM

**Ice Cream Break: Atlanta Foyer (7th Floor)**

3:30 PM

**Presidential Panel on Entrepreneurship Education**

ALL PARTICIPATING PRESIDENTS AND CHANCELLORS  
RONALD MITCHELL, Texas Tech University  
PRESENTER: MICHAEL MORRIS  
Professor and N. Malone Mitchell Chair, Department of  
Entrepreneurship, Oklahoma State University

4:45 PM

Session Ends

**Day 2 – Agenda (Friday, April 17)**

**5:30 PM**

**TRIP TO OFF SITE DINNER LOCATION**  
**All must board buses at 5:30 PM Sharp from**  
**Back Entrance - 4th Floor - Valet parking Area**  
**Dinner Location: Georgia Freight Room**  
**(Near Underground Atlanta)**

**6:15 PM**

**Reception: Hosted by Sam's Club / Wal-Mart**



**Participants:**

HBCU Presidents & Chancellors  
Corporate CEOs and Senior VPs  
Foundations Presidents  
Military & Government Representatives  
Successful Entrepreneurs  
Invited Presenters and Guests  
Deans and Faculty Advisors  
Students

4:00 PM

**Closing Remarks:**

**GEN. ARTHUR GREGG (RET.)**, Chairman, OFC

4:05 PM

**End of Session and Ice Cream Break**

**Saturday, April 18      Awards Dinner: Peachtree Ballroom (8th Floor)**

**6:15 PM – 7:15 PM      Reception: Peachtree Ballroom (8th Floor)**

**Hosted By: UPS and Syndicated Communications, Inc.**

**7:30 PM                      Awards Dinner: Peachtree Ballroom (8th Floor)**

**Hosted By: UPS and Syndicated Communications, Inc.**

**Day 4 – Agenda (Sunday, April 20): ATLANTA BALLROOM C&D**

7:00 - 8:20 AM

**Breakfast: Atlanta Ballroom**

**8:20: AM**

**All Deans and Advisors Proceed to C&D**

8:30 AM

**Feedback Session: All Must Attend**

ARTHUR GREGG  
WILLIAM CLEMENT  
SHARON PRATT  
EDWARD DAVIS  
ASSAD TAVAKOLI  
MOHAMMAD BHUIYAN

10:00 AM

**Plans for 2010 Deans/Faculty Development Seminar**

MOHAMMAD BHUIYAN

10:15 AM

**End of Seminar**

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Development Seminar**  
**APRIL 16-19, 2009**

**LIST OF PRESENTERS**  
**(IN THE ORDER OF APPEARANCE)**

<b>MOHAMMAD BHUIYAN</b>	Director, OFC Venture Challenge
<b>EDWARD DAVIS</b>	Dean, School of Business, Clark Atlanta University
<b>GEORGE OTCHERE</b>	Senior Vice President, SAIC
<b>TONY SACCO</b>	Vice President, SAIC
<b>JESSE HILL, JR.</b>	Retired Chairman & CEO, Atlanta Life and Chair-Emeritus, OFC
<b>WILLIAM CLEMENT</b>	Vice Chairman, OFC
<b>THOMAS DORTCH, JR.</b>	OFC Governor
<b>ASSAD TAVAKOLI</b>	Host Dean, SBE, Fayetteville State University
<b>JON YOUNG</b>	Host Provost, Fayetteville State University
<b>QUIESTER CRAIG</b>	Dean, School of Business, NCA&T State University
<b>DONALD ANDREWS</b>	Dean, School of Business, Southern University BR
<b>RONALD MITCHELL</b>	Professor of Entrepreneurship, Texas Tech University
<b>MICHAEL MORRIS</b>	Professor of Entrepreneurship, Oklahoma Tech Univ.
<b>ENAM CHOWDHURY</b>	Senior Scientist, Ohio State University
<b>DARYUSH ILA</b>	Professor & Director, AAMURI
<b>SHIAK JEELANI</b>	Vice President Sponsored Research, Tuskegee Univ.
<b>ARTHUR GREGG</b>	Ret. Lt. Gen. US Army, Chairman, OFC

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Development Seminar**  
**APRIL 16-19, 2009**

**BUSINESS SCHOOL DEAN PARTICIPANTS**

**Participating Institutions:**

Alabama A&M University	Dr. Amin Sarkar
Albany State University	Dr. Michael Rogers
Bowie State University	Dr. Anthony Nelson
Claflin University	Dr. Harpal Grewal
Clark Atlanta University	Dr. Edward Davis
Delaware State University	Dr. Young Kwak
Florida A&M University	Dr. Lydia McKinley-Floyd
Fayetteville State University	Dr. Assad Tavakoli
Hampton University	Dr. Sid Credle
North Carolina A&T State University	Dr. Quiester Craig
North Carolina Central University	Dr. Bijoy Sahoo
Savannah State University	Dr. Mustafa Sarhan
Southern University	Dr. Donald Andrews
Tennessee State University	Dr. Tilden Curry
Univ. of District of Columbia	Dr. Charlie Mahone
University of West Indies, Mona	Dr. Evan Duggan
Winston-Salem State University	Dr. Kathy Stitts

**OFC Venture Challenge**  
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**HBCU Dean/Faculty Development Seminar**  
**APRIL 16-19, 2009**

**ENGINEERING DEAN PARTICIPANTS**

Jackson State University	Dr. Mark Hardy
Kentucky State University	Dr. Charles Bennett
North Carolina A&T State University	Dr. Joseph Monroe
Prairie View A&M University	Dr. Kendall Harris
Southern University, BR	Dr. Habib Mohamadian
Tuskegee University	Dr. Lee Burge
University of The District of Columbia	Dr. Ben Latigo

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Development Seminar**  
**APRIL 16-19, 2009**

**FACULTY PARTICIPANTS**

Alabama A&M University	Dr. Larry McDaniel
Alcorn State University	Dr. Akash Dania
Albany State University	Dr. Jonathan Elimimian
Bowie State University	Dr. David Anyiwo
Claflin University	Dr. Tara Saracina
Clark Atlanta University	Dr. Paul Brown
Delaware State University	Dr. Young Kwak
Fayetteville State University	Dr. Donatus Okhomina
Florida A&M University	Dr. Chris Workman
Hampton University	Dr. Susanne Toney
Jackson State University	Dr. Mary White
Jackson State University	Mr. John Calhoun
Lincoln University	Dr. Kaylor Broadus
Morgan State University	Dr. Ali Emdad
Morgan State University	Dr. Corey Dickens
Morgan State University	Mr. Omar Muhammad
North Carolina A&T State University	Dr. Thaddeus McEwan
North Carolina A&T State University	Dr. Sam Harrison
North Carolina Central University	Dr. Javad Kargar
North Carolina Central University	Dr. Malavika Sundararajan
Savannah State University	Dr. Ulysses Brown
Savannah State University	Dr. Shalonda Bradford

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Development Seminar**  
**APRIL 16-19, 2009**

**FACULTY PARTICIPANTS**

Southern University	Dr. George Neely
Southern University	Dr. Ashagre Yigletu
Southern University	Dr. Toni Jackson
Prairie View A&M University	Dr. Sammie Robinson
Prairie View A&M University	Dr. Hock Gin Chong
Tennessee State University	Dr. Kevin Barksdale
University of The District of Columbia	Dr. Minnette Bumpus
University of West Indies, Mona	Dr. Patricia Lothian
Winston Salem State University	Dr. Notis Pagiavlas

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Adviser Development Seminar**  
**April 16-19, 2009**

**BRIEF PROFILE OF PRESENTERS**  
**(IN THE ORDER OF APPEARANCE)**

**MOHAMMAD BHUIYAN**



(Please Refer to the Last Page)

**EDWARD DAVIS**



Edward Davis is a Professor of School of Business, Clark Atlanta University and Principal of E. Davis Enterprises. Edward Davis is a well-known educator and consultant in the U.S. and abroad. Among his clients have been the U.S. DOT, HUD, the Department of Commerce, Peat Marwick, the United States Information Services and several state and local government agencies across the country. His international consultant experience includes Zimbabwe, Zambia, Togo - West Africa, China and Moscow. Other professional experience includes a senior associate at D. J. Miller & Associates and a systems engineer at Bell Telephone Laboratories. Prior to joining Clark Atlanta, Dr. Davis taught at North Carolina A&T State University, the University of Cincinnati, Morgan State College, North Carolina Central University, University of Texas at El Paso, and the United States Army Air Defense School. Edward Davis earned a B.S. from Morgan State College in Mathematics, an M.S. from Ohio University, an M.S. from John Hopkins University in Management Science, and a Ph.D. from North Carolina State University.

**GEORGE OTCHERE**



Mr. Otchere is a Senior Vice President for Corporate Development at Science Applications International Corporation (SAIC). One of his primary responsibilities is serving as SAIC's Small Business Development Program Director. In September 2000, Mr. Otchere received the prestigious Parren J. Mitchell Award from the United States Department of Commerce for his record of accomplishments in increasing minority business development in the nation. In June 2003, the Minority Business and Professionals Network Inc. recognized him as one of the Fifty Influential Minorities in Business. Prior to 1996, he served as a troubleshooter working with SAIC Management to ensure the successful performance of large complex firm fixed price contracts. He is a member of SAIC's Risk Committee, which evaluates and minimizes corporate exposure. Before joining SAIC in 1989, Mr. Otchere served as Director of Contracts for Tracor Inc., functioning as a corporate troubleshooter responsible for resolving contract performance issues. Between 1974 and 1980, Mr. Otchere was a Senior Accountant for TCOM, a subsidiary of Westinghouse Electric, and the Computer Sciences Corporation. Mr. Otchere's education is comprised of the following: Bachelor, Business Administration with concentration in Accounting, George Washington University and Master of Science, Procurement and Contract Management, American University.

**TONY SACCO**



Mr. Sacco has over 40 years professional and management experience in the field of Information Systems development, integration and operations. A majority of his experience was and is involved in the management of significant, fixed price, software intensive, development, systems integration and O&M programs for the federal government. He is currently the SAIC program manager for the Department of Homeland Security (DHS) EAGLE multimillion IDIQ program. His previous assignment includes more than 7 years of IT program management on DHS and predecessor agency contracts, running a \$402 million, multi-task-order program. Mr. Sacco is a PMI-certified PMP and an experienced earned value methodology (EVM) instructor with real-world ability in implementing solutions for large federal programs. As program manager on a major IT services contract, Mr. Sacco oversaw critical projects for DHS, including the design and build of the DHS network backbone for OneNetwork, design and implementation of the Public Key Infrastructure (PKI) facility, and design and implementation of the DHS enterprise architecture (EA). In part, the work that Mr. Sacco led for SAIC resulted in SAIC's selection by Frost and Sullivan as the 2005 Homeland Security Company of the Year. He also was the program manager for the development and worldwide deployment of the Navy War Gaming System (NWGS). He holds a BSEE from Polytechnic Inst of NY, a MSOR from New York University and a MBA from Rider University. He is certified to teach EVM and courses in PM and Quality.

**JESSE HILL, JR**



Jesse Hill, Jr. is the retired Chairman, President and CEO of Atlanta Life Insurance Company, He has compiled a long list of "door opening first" for African Americans. Mr. Hill has been in the vanguard of Atlanta and national business, civil rights and political leadership for the last 50 years. He has been engaged in entrepreneurial ventures, including airport concessions nationwide and wireless communications in Nigeria. Dr. James J. Duderstat, President of the University of Michigan in presenting an honorary doctorate degree to Hill, a few years ago stated: For decades, Jesse Hill has used his business expertise and management skills to influence a broad range of business, educational, civic, and political interests in Atlanta, the state of Georgia and the nation. He has occupied a prominent place on all fronts of the civil rights movement since the mid-11550's. He has broken racial barriers in the insurance industry, in corporate board rooms and is respected nationwide as an innovative leader in the corporate, political and philanthropic communities. Mr. Hill has served on the board of directors of eight major corporations including Delta Airlines, Knight Ridder Inc., Suntrust and NSI. Jesse Hill, Jr. is a graduate of Lincoln University of Missouri, B.S. Math and Physics, and MBA University of Michigan.

**WILLIAM CLEMENT**



Bill Clement is the Chairman and CEO of Atlanta Life Insurance Company, the nation's largest stockholder insurance corporation owned and managed by African-Americans. He is a Trustee of the Maynard Jackson Youth Foundation and a board member of INROADS/Atlanta. He served as the Associate Administrator of the US Small Business Administration in Washington, DC during the Carter Administration. He is a former Chairman of the Board of the Atlanta Business League, a former Vice-Chairman of the Atlanta Chamber of Commerce and an active member of the Action Forum. Bill Clement received his BA from Morehouse College and his MBA from the Wharton Business School at the University of Pennsylvania. He studied as an International Business Fellow at the London Business School.

### **THOMAS DORTCH, JR.**



Governor, OFC and Founder and CEO of TWD, Inc., Thomas W. Dortch, Jr., is the past chairman of the board of 100 Black Men of America. The longtime Atlantan is active in numerous other community and service groups, and is the founder of the National Black College Alumni Hall of Fame, among his other accomplishments. He also served as a top aide to a Georgia senator. He graduated as salutatorian from the last segregated class at his Toccoa-area high school in 1968, and went on to enroll at a historically black school, Fort Valley State College. Dortch eventually earned a master's degree in criminal justice administration from Clark Atlanta University in 1985. Dortch wrote in *The Miracles of Mentoring*, "As such, we feel that we have a special obligation to serve as role models for the youth of our community. He is the founder of Atlanta Transportation Systems, established to provide shuttle services for the 1996 Summer Olympic Games, and also runs TWD, Inc., a corporate-affairs and fund-raising consulting firm. Active in a long list of civic and professional organizations, he is co-founder of the Georgia Association of Minority Entrepreneurs, has served as national vice chair for the Assault on Illiteracy Program, and co-chaired the Atlanta Jewish/Black Coalition.

### **ASSAD TAVAKOLI (HOST DEAN)**



Dr. Tavakoli earned his Ph.D. in Management from University of Aston and an M. Com in Business Administration from University of Birmingham in England. Dr. Tavakoli currently serves as the Interim Dean of the School of Business and Economics at Fayetteville State University in North Carolina. He has extensive research and consulting experience with several local, national, and international organizations including, the US Federal Highway Administration, North Carolina Department of Transportation, Black & Decker, and the Cape Fear Valley Health System. Dr. Tavakoli has worked on a number of applied research projects in the field of optimization and queuing models. The results of his work have appeared in leading journals published by the Decision Sciences Institute, Operation Research, Management Science, and the Academy of Economics & Finance. He is the recipient of several *best paper* and *distinguished research* awards. Dr. Tavakoli is a Certified Small Business Consultant and has been the recipient of national and regional awards for his work with MBA teams on business case competitions and assisting minority small businesses. Dr. Tavakoli is very active in the community and has served on the board of organizations like the Rotary Club, The Women Center, and the Fayetteville Symphony Orchestra. He is also a member of the Academy of Management, Decision Science Institute, and Beta Gamma Sigma, the honor society for AACSB accredited schools.

### **JON YOUNG (HOST PROVOST)**



Jon M. Young is a Professor of Humanities and Interim Provost and Vice Chancellor for Academic Affairs at Fayetteville State University (FSU). With more than twenty years of higher education administrative experience, including service as chair, dean, and Senior Associate Vice Chancellor for Academic Affairs, he has had responsibility for student success programs, academic advisement, tutoring, registration, admissions, financial aid, faculty development, and many others. His professional activities include numerous grant proposals that support programs in the humanities, academic support, and summer programs. Young has presented and published papers in the areas of religious student, philosophy, and film studies, as well as on topics in higher education. He is also author of a collection of short stories, *Roger Maris Died Yesterday*, which was recognized by the North Carolina Historical Society for its depiction of North Carolina life. Young holds a B.A. degree in religious studies and philosophy (double major) from the University of North Carolina at Charlotte, a M.A. in theological studies from Emory University, and a Ph.D. in humanities, with a concentration in religious studies, from Florida State University.

### QUIESTER CRAIG



Dr. Quiester Craig was appointed Professor of Accounting and Dean of the School of Business and Economics at North Carolina A&T State University in July, 1972. Craig received the Bachelor of Arts in Business Administration from Morehouse College, the MBA from Atlanta University, and the Ph.D. in Accounting from the University of Missouri – Columbia, and is a CPA in Missouri and North Carolina. During his tenure, the business programs achieved *unanimous AACSB International* undergraduate accreditation in 1979 and the accounting program was the *first* program at a **HBCU** to receive accreditation in 1986. Dr. Craig served as president of the **AACSB International** in 1992 and as President of *Beta Gamma Sigma* during the 2000-2002 period. He holds membership in a number of professional organizations, has been an academic consultant, authored academic and professional publications, and has made many professional program presentations.

### DONALD ANDREWS



Donald R. Andrews currently serves as Dean of the College of Business at Southern University in Baton Rouge. He received his master of science degree in Food and Resource Economics from the University of Florida at Gainesville and Ph.D. in Agricultural Economics at Texas A&M University in College Station. As an economist, Andrews has over 25 years of experience in teaching, research and service in this discipline. Andrews served as principal investigator on the A New Realities for Minority Business Conference@ at Southern University. Andrews was a major developer of the First Minority Serving Academic Institutions (MSI) Conference held at Southern University-BR in 2003, Jackson State University in 2004 and University of Texas Pan American in 2006. Andrews has international experience as a member of the People to People Delegation to the People's Republic of China in 1987. In the Summer 2000, he visited universities in Ghana, Uganda, Namibia and South Africa as part of the International Business Education Title VI-B Grant project to expand trade opportunities. Andrews visited Russia and Armenia as part of a UNCF/IDP USAID project to establish a business school at the State Engineering University of Armenia in Spring 2001. He has assisted students to study abroad at the University of the U.S. Virgin Islands and in Mexico. He served as the co-principal investigator of the United Negro College Fund/International Development Program (UNCF/IDP)Project in Uganda, Africa that has the goal to enhance the Makerere University Business School's programs in Kampala. Andrews served as the Chair of the National HBCU Business School Deans Roundtable in 2005 and is the current Secretary of the National Economics Association. Andrews has published in journals such as, Energy Sources, Southern Journal of Agricultural Economics, Growth and Change, the Review of Black Political Economy, Mid-American Journal of Business, Journal of Retail Banking, the Annals of Regional Science, the E-Journal of Business and Economic Issues and others. He is currently focusing his research on the issues of entrepreneurship, student educational performance and economic development.

### RONALD MITCHELL



Dr. Ronald K. Mitchell is a Professor of Entrepreneurship, who holds the Jean Austin Bagley Regents Chair in Management in the Rawls College of Business at Texas Tech University. From July 2000 through May 2005, he held the Francis G. Winspear Chair in Public Policy and Business at the University of Victoria. Dr. Mitchell is also the recipient of the Faculty of Business Board of Advisors Distinguished Educator Award. In addition, during the period September 2001 through August 2004, he held a joint appointment as both a Professor in the Faculty of Business at the University of Victoria (Victoria, British Columbia, Canada) and also as a Professor in the Strategy and Public Policy Department of the Guanghai School of Management at Peking University (Beijing, Peoples Republic of China). He is a specialist in entrepreneurial cognition, global entrepreneurship, venture management, command to market system transition, stakeholder theory, and technology transfer systems; and he researches, consults, and lectures worldwide. Dr. Mitchell earned his CPA in 1978 and received his Ph.D. from the University of Utah in 1994. He won the Academy of Management's 1995 Heizer Award (see also "Heizer Dissertation Abstracts" below) for his entrepreneurship dissertation: *The composition, classification, and creation of new venture formation expertise*. His interests center on increasing economic well-being in society-both domestically and internationally-through the study of entrepreneurs, the further development of stakeholder theory, and the introduction and development of transaction systems theory.

## **MICHAEL MORRIS**



Dr. Morris holds the Witting Chair in Entrepreneurship at Syracuse University. He previously served as the Noborikawa Distinguished Professor of Entrepreneurship at the University of Hawaii and the Cintas Chair in Entrepreneurship at Miami University. During his tenure at Miami, the program was selected as the National Model Undergraduate Entrepreneurship Program. He has also served as Gordon Professor of Entrepreneurship at the University of Cape Town in South Africa, where he created the Supporting Emerging Enterprises Program. In addition, he has been a principal in three entrepreneurial start-ups. Professor Morris received his Ph.D. in marketing from Virginia Tech in 1983. He has published four books and authored over 100 articles. Dr. Morris is a former Fulbright Scholar (South Africa, 1993). He has received recognition for his teaching and research, and was twice honored by Pi Sigma Epsilon as national Faculty Advisor of the Year. Dr.

Morris was recently inducted as a "21st Century Entrepreneurship Research Fellow" and has received the Edwin and Gloria Appel Prize for contributions to the field of entrepreneurship.

## **ENAM CHOWDHURY**



A prolific grant writer and a leading expert in the field of short pulse lasers, ultra-intense and high energy density laser matter interaction, semiconductor device physics, and nano-structure growth, Dr. Enam Chowdhury currently leads a team of engineers, scientists, and graduate students for the laser center construction at Ohio State University. After completing a two year postdoctoral researcher position at the Ohio State University, Dr. Chowdhury accepted the Senior Research Scientist position there in 2006 to design and build a petawatt class laser-experimental system at the OSU SCARLET (Science Center for Advanced Research in Lasers and Engineered Targets) Center. He maintains close collaborations with many top research facilities, including Sandia National Laboratories, NM, Laboratory for Laser Energetics (LLE), Rochester NY and University of Michigan. He is currently leading an effort to measure the peak intensity of world's most powerful laser, the OMEGA EP laser at LLE. Dr. Chowdhury has authored numerous articles in peer reviewed journals in physics and engineering, and has over

ten years experience in teaching and supervising graduate students. He received his Bachelor's degree in Physics from Wabash college and Master's in Electrical Engineering degree from University of Delaware on using novel III-V semiconductor thin films for device applications. He was awarded Ph.D. degree from University of Delaware for his leading works on strong and ultra-strong field laser-matter physics.

## **DARYUSH ILA**



Dr. Daryush Ila is an expert in ion-matter interactions & Nanoscale materials/device fabrication and has authored or coauthored over 250 publications, eight books, one book chapter, over 40 invited talks and two patents in this area. At Alabama A&M, he has built up a research program that has garnered more than \$45 million and has led to the creation of the AAMU Research institute, a 100% independently supported, university-owned 501c(3) entity that serves as the contracting arm of AAMU. As director and co-founder, Dr. Ila has built partnerships that have helped win more than \$125 million in grants and contracts – more than \$40 million of which were from the Department of Defense alone. Dr. Ila also founded the Center for Irradiation of Materials at AAMU, and serves as its director. In addition to his AAMU responsibilities, Dr.

ILA served as the Campus Director of AAMU-Space Grant Consortium (since 1989), Secretary of South Eastern Section of University Space Research Association (USRA), Director of the Advanced Propulsion Materials Center at AAMU, and is the Executive Director of the State of Alabama's Experimental Program to Simulate Competitive Research (EPSCoR) Program, as well as Board Member of various National and International Institutes, Centers, and a member of various National and international committees. Dr. ILAs' philosophy is winning through building successful partnership has molded large number of partnership among which are; MOU with Univ. Sao Paulo, Brazil, Univ. of Kyoto, Japan, University of Claude Bernard, France, Univ. of Heidelberg, Germany, ITN, Portugal, Hyderabad, India; Ege Univ., Izmir, Turkey; 15 HBCUs in Alabama; over 20 HBCU/MIs outside Alabama; GTRI; ORNL, LLNL, LANL and SNL; NASA-MSFC; AMCOM/AMRDEC, ARL, and NRL; SAIC, Lockheed Martin, Boeing, Northrop Grumman, EG&G, TBE, CSC, Shaw, Jacobs Engineering, II-VI/VLOC, IBM and several other Industries; Japanese National Research Institute, Tsukuba, Japan; and with Max Plank Institute, Heidelberg, Germany, among large number of others. Dr. Ila has had extensive training in management, writing winning contracts, effective negotiation and how to work with difficult people at the MIT Sloan School of Management, GTRI, Harvard School of Law, and at SAIC. Dr. Ila has also held positions as a member of National Academies' Committee on Emerging Research Institutions, Chair of the GS Awards of the Materials Research Society, and a professor of physics. He graduated from MIT with specialty in nuclear instrumentation and nuclear structure, and earned his Ph.D. from the University of Massachusetts – Lowell with specialty in condensed matter physics.

### **SHAIK JEELANI**



Dr. Shaik Jeelani currently serves as the Vice- President for Research and Sponsored Programs, Director, Center for Advanced Materials, and Director, Ph.D. Program in Materials Science and Engineering at Tuskegee University. He received his Ph.D. in Mechanical Engineering from North Carolina State University. Dr. Jeelani raised more than \$35 million for basic and applied research in Advanced Materials through 65 grants and contracts from Army Research Office (ARO), (\$9,4 million,); National Science Foundation,(\$4.1 million,); National Science Foundation(about \$10.0 million), and others. Dr. Jeelani has authored or co-authored over 100 papers in refereed Journals and presented 200 technical papers at national and international conferences, and wrote numerous

Technical reports for NSF, NASA, NAVY, ARMY and Air Force.

### **JOHN ALLISON**



John A. Allison is chairman of BB&T Corporation, a \$152 billion financial-holding company. Mr. Allison began his service with BB&T in 1971 and has managed a wide variety of responsibilities throughout the bank. He became president of BB&T in 1987 and was elected chairman and CEO in July 1989. During Mr. Allison's tenure as CEO from 1989 to 2008, BB&T has grown from \$4.5 billion to \$152 billion in assets. Allison is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill, where he received a B.S. degree in business administration (1971). He received his master's degree in management from Duke University (1974). He is also a graduate of the Stonier Graduate School of Banking and has received Honorary Doctorate Degrees from Clemson University (2005), East Carolina University (1995), Mount Olive College (2002) and Marymount University (2008). He is a member of the *American Bankers Association* and *The Financial Services Roundtable*. He serves on the Wake Forest University *Baptist Medical Center* Board of Visitors, the Board of Visitors at the *Fuqua School of Business at Duke University* and the *Kenan-Flagler Business School at UNC-Chapel Hill*. He also is a member of the boards of directors of *The Financial Clearing House*, *Independent College Fund* and the *Global TransPark Foundation*. A native of Charlotte, N.C., Allison is married to the former Elizabeth McDonald of Elkin, N.C. They have two sons and one daughter — Eric, William and Sarah.

### **MELVIN JOHNSON**



Dr. Melvin N. Johnson began his tenure as the seventh president of Tennessee State University on June 1, 2005. Johnson served as provost and vice chancellor for academic affairs and as a tenured professor of economics at Winston-Salem State University (WSSU). He taught at the U.S. Air Force Academy and completed a distinguished military career as a lieutenant colonel. He received his M.B.A. and D.B.A. in business economics and public policy from Indiana University. He has pursued postdoctoral studies at the Institute for Education Management (IEM), Institute for Management and Leadership in Education (MLE), and The Harvard Seminar for New Presidents (NPS) at the Harvard Graduate School of Education, Cambridge. Nationally, Johnson serves on the Educational Testing Service Steering Committee of Princeton, New Jersey. Locally, Johnson's

board appointments include the Nashville Area Chamber of Commerce Board of Governors; the Nashville Convention and Visitors' Bureau, and he co-chairs the Nashville Higher Education Advisory Council. He has served on the Board of Advisors for the Institute for Management and Leadership in Education (MLE), Harvard Graduate School of Education, Cambridge; and the North Carolina Banking Commission. Johnson received the "Lifelong Excellence and Leadership in Higher Education" award from the Northeast Business and Economics Association at Yeshiva University (N.Y.); The Leadership Award in Education from the Trumpet Awards Foundation (2007); The Leadership Award from Alpha Phi Alpha Fraternity, Inc (Tau Lambda, 2006) and was commissioned by the Kentucky Legislature as a Kentucky Colonel. He has been recently selected as one of Nashville's "Top 50 Business and Community Leaders."

### **ARTHUR GREGG**



Retired Lieutenant General Art Gregg has more than 40 years of professional experience, having held senior level command and staff positions in the military and several executive positions in industry. His record of performance demonstrates his ability to lead organizations to success, including new businesses and turn-around situations. As a result of his extensive experience, he is well known in the military services and the business community. General Gregg retired from active management in July 1996 but continues an active schedule as a member of several corporate and academic boards. He is the Honorary Colonel Emeritus of the Quartermaster Regiment, helping to inspire its members through a better understanding of its history and heritage. General Gregg is a Governor and Vice Chair of the Board of the Opportunity Funding Corporation. Art Gregg received his BS from Saint Benedict College, graduating summa cum laude. He has completed graduate level courses at the Army War College and at the Command and

General Staff College and completed the Executive Program in National Security at Harvard University's John F. Kennedy School of Government.

## MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the Founding Director of the OFC Venture Challenge. He has over twenty years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious "Appel Prize" by Babson College. He is also an Endowed Professor of Entrepreneurship at FSU and the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.

Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Dr. Bhuiyan served as Endowed Professor of Entrepreneurship, Assistant Dean, Department Head, and faculty member at Fayetteville State University, Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida, and University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of entrepreneurship, international business management, and leadership. He offers training programs for business executives and others on "Global Business Culture" (how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Austria, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, Hungary, India, Italy, Jamaica, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States**. He is associated with a number of national and international professional, academic, and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative**.

**For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World, Who's Who in America, Who's Who in Finance & Industry, Who's Who in the South and Southwest, and International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "Dr. Mohammad Bhuiyan Day," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "Dr. Mohammad Bhuiyan Day," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.**

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Fayetteville Observer, Triangle Business Journal, The Atlanta Journal Constitution, Daily Press** (Hampton, VA), **Macon Telegraph** (Macon, GA), **Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State** (Columbia, SC) **Global Fax** (Atlanta, GA), **Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal**. Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996**. Dr. Bhuiyan is married to Shamima and has a twenty one-year-old son, Avi who presently attends the University of Michigan-Ann Arbor.

