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**OFC VENTURE CHALLENGE
BRIDGING THE ENTREPRENEURIAL GAP
SEVENTH ANNUAL
HBCU DEAN/FACULTY DEVELOPMENT SEMINAR**

WELCOME



***Ret. Lt. Gen. Arthur Gregg
Chairman
Opportunity Funding Corporation***

Welcome to the Seventh Annual Dean/Faculty Development Seminar for Historically Black Colleges and Universities (HBCUs) April 17-20, 2008 at the Hyatt Regency Hotel, Atlanta, Georgia.

Opportunity Funding Corporation sponsors the OFC Venture Challenge Annual Business Plan Competition, the HBCU Dean/Faculty Development Seminar, and the National Policy Forum on Minority Entrepreneurship Education. Other sponsors include Syndicated Communications, AirTran Airways, Wal-Mart, Office Depot, Deloitte, SAIC, PBG-Pepsi, Georgia Pacific, Harland Clarke, Delta airlines, UPS, and more.

The OFC and the participating HBCUs are indebted to Dr. Edward Davis, Chairman of the Seminar and Dr. Mohammad Bhuiyan, Director of the Seminar, for their support and outstanding leadership. We would also like to thank Mr. William Clement for his leadership in serving as the chairman of the OFC Venture Challenge Committee. We further extend our thanks to Chancellor Dr. Lloyd Hackley, Provost Dr. Juliette Bell, Dean Dr. Assad Tavakoli, and others of the 2008 host institution Fayetteville State University.

The success of the Seminar is largely a function of the quality of the presenters. The presenters are selected for their expertise and experience in entrepreneurship program and curriculum development. They represent a wide variety of institutions including, University of Southern California, Syracuse University, Rice University, University of Texas at El Paso, MIT, Stanford University, Dartmouth College, Babson College, Carnegie Mellon University, and University of North Carolina–Chapel Hill.

The Governors of the Opportunity Funding Corporation

Lt. Gen. Arthur J. Gregg (Ret.), Chairman

William Clement, Vice Chairman

Governors:

Jesse Hill, Jr., Chairman Emeritus

John Butler

Thomas Dortch, Jr.

Sharon Pratt

Herbert Wilkins, Sr.

Wesley Williams

OFC VENTURE CHALLENGE
HBCU DEAN/FACULTY DEVELOPMENT SEMINAR
ADVISORY COUNCIL

CHAIR

S. THOMAS EMERSON The David T. and Lindsay J. Morgenthaler Professor of
Entrepreneurship, Carnegie Mellon University

MEMBERS

BRAD BURKE Managing Director, Rice Alliance for Technology and
Entrepreneurship, Rice University

TOM BYERS Professor & Faculty Director, Stanford Tech. Ventures

SID CREDLE Dean, School of Business, Hampton University

EDWARD HESS Director, Center for Entrepreneurship & Corporate Growth, Emory
University

BOB HISRICH A Malachi Mixon III Professor of Entrepreneurship, Case
Western Reserve University

FRANK HOY Director, Centers for Entrepreneurial DARS,
University of Texas at El Paso

JAMES JOHNSON William Rand Kenan, Jr. Distinguished Professor of
Management, UNC Chapel Hill

ASSAD TAVAKOLI Dean, School of Business, Fayetteville State University

MICHAEL MORRIS Witting Chair in Entrepreneurship, Chair, Dept. of Entrepreneurship
and EE, Syracuse University

KEN MORSE Managing Director, MIT Entrepreneurship Center

AVERY MUNNINGS Partner, Deloitte

TOM O'MALIA Orfalea Director's Chair in Entrepreneurship, Marshall School
of Business, University of Southern California

STEVEN ROGERS Professor of Management and Finance, Kellogg GSB, Northwestern
University

ALVA TAYLOR Prof. of Entrepreneurship, Tuck School of Business, Dartmouth
College

NEVILLE YING Dean of Business, University of West Indies, Jamaica

TED ZOLLER Exec. Director, CES (Entrepreneurship), UNC Chapel Hill

MOHAMMAD BHUIYAN Director, OFC Venture Challenge/FSU

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Day 1 – Agenda (Thursday, April 17)

10:00 AM	Director and Volunteer Leadership Team Arrive
11:00 AM – 9:00 PM	Arrival of Teams/Governors/Judges/Deans/Advisors/Guests
1:00 PM – 9:00 PM	Registration: Regency Foyer
6:30 PM - 7:30 PM	Reception for All: Regency Ballroom VI&VII Hosted by: ONR, US NAVY *****Announcements*****
7:30 PM - 10:00 PM	Dinner: Restaurant Based on Your Selection Use Your Dinner Coupon and Have Dinner at Your Own Time (No Program: Free Evening)

Day 2 – Agenda (Friday, April 18): Learning Center

7:00 AM – 4:00 PM	Registration: Regency Foyer
7:00 AM – 8:20 AM	Breakfast: Regency V & VI
8:20: AM	All Deans and Advisors Proceed to Learning Center
8:30 AM	Exhibit Booths Open (will remain open until Saturday 5:00 PM)
8:30 AM – 9:55 AM	Deans/Faculty Development Seminar: Learning Center
8:30 AM	Introduction MOHAMMAD BHUIYAN, Director of the Seminar EDWARD DAVIS, Chairman of the Seminar
8:40 AM	Welcome THOMAS DORTCH, OFC Governor

- 8:45 AM **Greetings from Host Institution**
ASSAD TAVAKOLI, Dean School of Business, FSU (Host)
JULIETTE BELL, Provost, FSU (Host)
- 8:55 AM **Entrepreneurship from Dean's Perspective**
MELVIN STETS, Dean, School of Business, Syracuse U

9:55 AM **All Deans and Advisors Proceed to REGENCY VI**

- 10:10 AM REGENCY VI
Business Plan Competition: General Orientation

Day 2 – Agenda (Friday, April 18)

- 10:10 AM REGENCY VI
Business Plan Competition: General Orientation
Lt. GEN. ARTHUR GREGG, USA (Ret.), Chairman, OFC
MOHAMMAD BHUIYAN, Director, OFC Venture Challenge

10:30 AM **Breakout Sessions: Observing the Business Plan Competition**

Track-1: Regency VI

Prairie View A&M University
Tennessee State University
Albany State University
Fayetteville State University
Hampton University
Bowie State University
Savannah State University

Track-2: Regency VII

Winston Salem State University
University of West Indies
Alabama A&M University
Southern University
Claflin University
North Carolina Central State University

Track 3: Executive Conference 226

North Carolina A&T State University
Florida A&M University
Alcorn State University
Lincoln University of Missouri
Clark Atlanta University
Delaware State University
Jackson State University

- 11:30 AM – 1:00 PM **Lunch: Avanzari Restaurant**

1:00: PM All Deans and Advisors Proceed to Learning Center

1:00: PM All Deans and Advisors Proceed to Learning Center

- 1:15 PM **Building a Successful Entrepreneurship Program**
TOM O'MALIA, Orfalea Director's Chair in Entrepreneurship
Marshall School of Business, University of Southern California
- 2:00 PM **Entrepreneurship Education: Integrating Science, Engineering, and Business**
BRAD BURKE, Managing Director, Rice Alliance for Technology and Entrepreneurship, Rice University
- 2:45 PM **Entrepreneurship Curriculum and Program Development**
FRANK HOY, Director, Centers for Entrepreneurial DARS, University of Texas at El Paso
- 3:30 PM **Ice Cream Break**
- 3:45 PM **Showcase of HBCU Entrepreneurship Programs**
Mini Presentations by HBCU Deans
- 4:45 PM Session Ends

Day 2 – Agenda (Friday, April 18)

- 5:30 PM TRIP TO OFF SITE DINNER LOCATION**
All must board buses at 5:30 PM Sharp from Baker Street
Dinner Location: Georgia Freight Room
(Near Underground Atlanta)
- 6:30 PM Reception: Hosted by Deloitte**
- 7:45 PM Dinner: Hosted by Wal-Mart and Office Depot**
Announcement of 6 First Round Winners
Live Entertainment
- 9:45 PM Buses Depart for the Hotel**

Day3 – Agenda (Saturday, April 19): Learning Center

7:00 – 8:20 AM **Breakfast: Breakfast: Regency V & VI**

8:20: AM All Deans and Advisors Proceed to Learning Center

8:20: AM	All Deans and Advisors Proceed to Learning Center
8:30 AM	Entrepreneurship and Accreditation Issues JOHN FARNANDES, President, AACSB
9:15 AM	Future of Entrepreneurship Education Roundtable BRAD BURKE, Rice University Entrepreneurship Center TOM EMERSON, Carnegie Mellon University JOHN FARNANDES, President, AACSB FRANK HOY, University of Texas-El Paso TOM O'MALIA, University of Southern California MELVIS STETS, Syracuse University
10:10 AM	Break
10:15 AM	Dialogue with the University Presidents
11:15 AM	End of Session
11:30 PM	Lunch: Avanzari Restaurant
1:00 PM	Regency VI: Observing Business Plan Presentation: Final Round
1:45 PM	International Ballroom National Policy Forum on Minority Entrepreneurship Education Introduction: MOHAMMAD BHUIYAN Welcome: SHARON PRATT, OFC Governor Greetings: MELVIN JOHNSON, President, Tennessee State University Moderator: MOHAMMAD BHUIYAN Participants: HBCU Presidents & Chancellors Corporate CEOs and Senior VPs Foundations Presidents Military & Government Representatives Successful Entrepreneurs Invited Presenters and Guests Deans and Faculty Advisors
4:30 PM	Closing Remarks: SHARON PRATT, OFC Governor
4:35 PM	End of Session

Saturday, April 19

Centennial Foyer & Regency Ballroom VI & VII

Saturday, April 19 Centennial Foyer & Regency Ballroom VI & VII

6:30 PM – 7:30 PM Reception: Centennial Foyer

Hosted By: PBG-Pepsi / Publix / UPS

7:45 PM Awards Dinner: Regency V & VI

Hosted By: Syndicated Communications, Inc.

Day 4 – Agenda (Sunday, April 20): LEARNING CENTER

7:00 - 8:20 AM Breakfast: Regency V & VI

8:20: AM All Deans and Advisors Proceed to Learning Center

8:30 AM Feedback Session: All Must Attend

ARTHUR GREGG
WILLIAM CLEMENT
SHARON PRATT
EDWARD DAVIS
ASSAD TAVAKOLI
MOHAMMAD BHUIYAN

10:00 AM Plans for 2009 Deans/Faculty Development Seminar

MOHAMMAD BHUIYAN

10:15 AM End of Seminar

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LIST OF PRESENTERS
(IN THE ORDER OF APPEARANCE)

MOHAMMAD BHUIYAN	Director, OFC Venture Challenge and President & CEO, MEE
EDWARD DAVIS	Dean, School of Business, Clark Atlanta University
JESSE HILL, JR.	Retired Chairman & CEO, Atlanta Life Insurance Co. and Chair-Em, OFC BOG
WILLIAM CLEMENT	Chairman & CEO, Dobbs, Ram & CO. Vice Chairman, OFC
THOMAS DORTCH, JR.	President TWD Inc., OFC Governor
ASSAD TAVAKOLI	Host Dean, School of Business & Economics Fayetteville State University
JULIETTE BELL	Host Provost, Fayetteville State University
MELVIN STETS	Dean, School of Business, Syracuse University
TOM O'MALIA	Orfalea Director's Chair in Entrepreneurship Marshall School of Business, University of Southern California
BRAD BURKE	Managing Director, Rice Alliance for Technology and Entrepreneurship, Rice University
RANK HOY	Director, Centers for Entrepreneurial DARS, University of Texas at El Paso
JOHN FERNANDES	President, AACSB
TOM EMERSON	The David T. and Lindsay J. Morgenthaler Professor of Entrepreneurship, Carnegie Mellon University
ARTHUR GREGG	Ret. Lt. Gen. US Army, Chairman, OFC

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BUSINESS SCHOOL DEAN PARTICIPANTS

Participating Institutions:

Alabama A&M University	Dr. Amin Sarkar
Alabama State University	Dr. Percy Vaughn
Albany State University	Dr. Michael Rogers
Alcorn State University	Dr. William Piper
Bowie State University	Dr. Anthony Nelson
Clafin University	Dr. Harpal Grewal
Clark Atlanta University	Dr. Edward Davis
Delaware State University	Dr. Robert Minter
Florida A&M University	Dr. Lydia McKinley-Floyd
Fayetteville State University	Dr. Assad Tavakoli
Hampton University	Dr. Sid Credle
Lincoln University	Dr. Felix Edoho
Morgan State University	Dr. Otis Thomas
North Carolina A&T State University	Dr. Quiester Craig
North Carolina Central University	Dr. Bijoy Sahoo
Prairie View A&M University	Dr. Munir Quddus
Savannah State University	Dr. Mustafa Sarhan
South Carolina State University	Dr. Robert Barette
Southern University	Dr. Donald Andrews
Tennessee State University	Dr. Tilden Curry
Texas Southern University	Dr. Joseph Boyd
Univ. of District of Columbia	Dr. Charlie Mahone
University of West Indies, Mona	Dr. Neville Young
Winston Salem State University	Dr. Jessica Bailey

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BUSINESS SCHOOL DEAN PARTICIPANTS

Guest Institutions:

Johnson C Smith University	Dr. Phyllis Dawkins
Mississippi Valley State University	Dr. Dae Lee
Morehouse College	Dr. John Williams
Tuskegee University	Dr. Alicia Jackson
University of Maryland (ES)	Dr. Ayodele Alade

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ENGINEERING / SCIENCE/ NURSING DEAN PARTICIPANTS

Florida A&M University	Dr. Mary Graham
Hampton University	Dr. Eric Sheppard
Howard University	Dr. James Johnson
Jackson State University	Dr. Mark Hardy
Kentucky State University	Dr. Charles Bennett
Morgan State University	Dr. Eugene Deloatch
North Carolina A&T State University	Dr. Earnest Walker
North Carolina Central University	Dr. Ceaser Jackson
Prairie View A&M University	Dr. Kendall Harris
Southern University, BR	Dr. Habib Mohamadian
Tennessee State University	Dr. Decatur Rogers
Tuskegee University	Dr. Lee Burge
University of Maryland (ES)	Dr. Ayodele Alade
University of The District of Columbia	Dr. Ben Latigo

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FACULTY PARTICIPANTS

Alabama A&M University	Dr. Andrea Tilman
Alcorn State University	Dr. Willie Anderson
Albany State University	Dr. Jonathan Elimimian
Bowie State University	Dr. David Anyiwo
Bowie State University	Dr. Richard Lowrey
Clark Atlanta University	Dr. Paul Brown
Delaware State University	Dr. Young Kwak
Fayetteville State University	Dr. Dothang Truong
Fayetteville State University	Dr. Abdoul Wane
Fayetteville State University	Dr. Lewis Hershey
Fayetteville State University	Dr. Donatus Okhomina
Fayetteville State University	Dr. Khalid Dubas
Fayetteville State University	Dr. Ulysses Taylor
Fayetteville State University	Dr. Connie Lightner
Florida A&M University	Dr. Colin Benjamin
Hampton University	Dr. Larry Gillus
Jackson State University	Dr. Mary White
Jackson State University	Mr. John Calhoun
Lincoln University	Dr. Kaylor Broadus
Kentucky State University	Dr. James Obielodan
Mississippi valley State University	Dr. Gwendolyn Catchings
Morehouse College	Dr. Oscar Sistrunk

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FACULTY PARTICIPANTS

Morgan State University	Dr. Leyland Lucus
North Carolina A&T State University	Dr. Cynthia Clemmons
North Carolina Central University	Dr. Javad Kargar
Savannah State University	Dr. Ulysses Brown
Southern University	Dr. Richard McCline
Southern University	Dr. Ashagre Yigletu
Southern University	Dr. Earl Marcelle
Prairie View A&M University	Dr. Sammie Robinson
Prairie View A&M University	Dr. Hock Gin Chong
Tennessee State University	Dr. William Latham
Tennessee State University	Dr. Sandra Holt
University of District of Columbia	Dr. Mary Harris
University of West Indies, Mona	Dr. Patricia Lothian
University of West Indies, Mona	Dr. Noel Reynolds
University of West Indies, Mona	Dr. Trevor Rhone
Winston Salem State University	Dr. Notis Pagiavlas

OFC Venture Challenge
Bridging the Entrepreneurial Gap
HBCU Dean/Faculty Adviser Development Seminar
April 17-20, 2008

BRIEF PROFILE OF PRESENTERS
(IN THE ORDER OF APPEARANCE)

MOHAMMAD BHUIYAN



(Please Refer to the Last Page)

EDWARD DAVIS



Edward Davis is a Professor of School of Business, Clark Atlanta University and Principal of E. Davis Enterprises. Edward Davis is a well-known educator and consultant in the U.S. and abroad. Among his clients have been the U.S. DOT, HUD, the Department of Commerce, Peat Marwick, the United States Information Services and several state and local government agencies across the country. His international consultant experience includes Zimbabwe, Zambia, Togo - West Africa, China and Moscow. Other professional experience includes a senior associate at D. J. Miller & Associates and a systems engineer at Bell Telephone Laboratories. Prior to joining Clark Atlanta, Dr. Davis taught at North Carolina A&T State University, the University of Cincinnati, Morgan State College, North Carolina Central University, University of Texas at El Paso, and the United States Army Air Defense School. Edward Davis earned a B.S. from Morgan State College in Mathematics, an M.S. from Ohio University, an M.S. from John Hopkins University in Management Science, and a Ph.D. from North Carolina State University.

JESSE HILL, JR



Jesse Hill, Jr. is the retired Chairman, President and CEO of Atlanta Life Insurance Company, CEO 11573 to 115154. He has compiled a long list of “door opening first “ for African Americans. Mr. Hill has been in the vanguard of Atlanta and national business, civil rights and political leadership for the last 50 years. He has been engaged in entrepreneurial ventures, including airport concessions nationwide and wireless communications in Nigeria. Dr. James J. Duderstat, President of the University of Michigan in presenting an honorary doctorate degree to Hill , a few years ago stated : For decades, Jesse Hill has used his business expertise and management skills to influence a broad range of business, educational, civic, and political interests in Atlanta, the state of Georgia and the nation. He has occupied a prominent place on all fronts of the civil rights movement since the mid-11550’s. He has broken racial barriers in the insurance board rooms and is respected nationwide as an innovative leader in the corporate, political and philanthropic communities. Mr. Hill has served on the board of directors of eight major corporations including Delta Airlines, Knight Ridder Inc., Suntrust and NSI. Jesse Hill, Jr. is a graduate of Lincoln University of Missouri, B.S. Math and Physics, and MBA University of Michigan.

WILLIAM CLEMENT



Business School.

Bill Clement is the Chairman and CEO of DOBBS, RAM & Company, a systems integration company that provides comprehensive turnkey information technology services and solutions in the areas of computer systems design, development, integration, implementation and support. He is the Vice Chairman of the Board of Directors of the Atlanta Life Insurance Company, the nation's largest stockholder insurance corporation owned and managed by African-Americans. He is a Trustee of the Maynard Jackson Youth Foundation and a board member of INROADS/Atlanta. He served as the Associate Administrator of the US Small Business Administration in Washington, DC during the Carter Administration. He is a former Chairman of the Board of the Atlanta Business League, a former Vice-Chairman of the Atlanta Chamber of Commerce and an active member of the Action Forum. Bill Clement received his BA from Morehouse College and his MBA from the Wharton Business School at the University of Pennsylvania. He studied as an International Business Fellow at the London

THOMAS DORTCH, JR.



Governor, OFC and Founder and CEO of TWD, Inc., Thomas W. Dortch, Jr., is the past chairman of the board of 100 Black Men of America. The longtime [Atlantan](#) is active in numerous other community and service groups, and is the founder of the National Black College Alumni Hall of Fame, among his other accomplishments. He also served as a top aide to a Georgia senator. He graduated as salutatorian from the last segregated class at his Toccoa-area high school in 1968, and went on to enroll at a historically black school, Fort Valley State College. Dortch eventually earned a master's degree in criminal justice administration from Clark Atlanta University in 1985. Dortch wrote in *The Miracles of Mentoring*. "As such, we feel that we have a special obligation to serve as role models for the youth of our community. He is the founder of Atlanta Transportation Systems, established to provide shuttle services for the 1996 Summer Olympic Games, and also runs TWD, Inc., a corporate-affairs and fund-raising consulting firm. Active in a long list of civic and professional organizations, he is co-founder of the Georgia Association of Minority Entrepreneurs, has served as national vice chair for the Assault on Illiteracy Program, and co-chaired the Atlanta Jewish/Black Coalition.

ASSAD TAVAKOLI (HOST DEAN)



Dr. Tavakoli earned his Ph.D. in Management from University of Aston and an M. Com in Business Administration from University of Birmingham in England. Dr. Tavakoli currently serves as the Interim Dean of the School of Business and Economics at Fayetteville State University in North Carolina. He has extensive research and consulting experience with several local, national, and international organizations including, the US Federal Highway Administration, North Carolina Department of Transportation, Black & Decker, and the Cape Fear Valley Health System. Dr. Tavakoli has worked on a number of applied research projects in the field of optimization and queuing models. The results of his work have appeared in leading journals published by the Decision Sciences Institute, Operation Research, Management Science, and the Academy of Economics & Finance. He is the recipient of several *best paper* and *distinguished research* awards. Dr. Tavakoli is a Certified Small Business Consultant and has been the recipient of national and regional awards for his work with MBA teams on business case competitions and assisting minority small businesses. Dr. Tavakoli is very active in the community and has served on the board of organizations like the Rotary Club, The Women Center, and the Fayetteville Symphony Orchestra. He is also a member of the Academy of Management, Decision Science Institute, and Beta Gamma Sigma, the honor society for AACSB accredited schools.

JULIETTE BELL (HOST PROVOST)



Dr. Juliette B. Bell is Provost and Vice Chancellor for Academic Affairs at Fayetteville State University. During her tenure at Fayetteville State University, Dr. Bell has served as Director of the Biomedical Research Program, Professor of Chemistry, and the *founding* Dean of the College of Basic and Applied Sciences, which was established in 2004, before being appointed to her current position in February 2006. Dr. Bell is a renowned biochemist, mentor, and advocate for increasing the representation of minorities in science. She has earned numerous national honors and awards, including the National Science Foundation Young Investigator Award, the Quality Education for Minorities “Giant In Science” award, the NAFEO Research Excellence Award, the White House Initiative on Historically Black Colleges and Universities Millennium Award for Excellence in Teaching, and the Minority Access, Inc., National Role Model Mentoring Award. Dr. Bell is an active member of several national professional organizations and she serves as an expert consultant on research and minority program issues to public, private, and governmental agencies. Dr. Bell earned the B. A. degree in Chemistry from Talladega College and the Ph. D. degree in Chemistry from Atlanta University. She was a postdoctoral fellow at UNC-Chapel Hill and a Senior Staff Fellow at the National Institute of Environmental Health Sciences prior to joining the faculty of Fayetteville State University in 1992.

MELVIN STITH



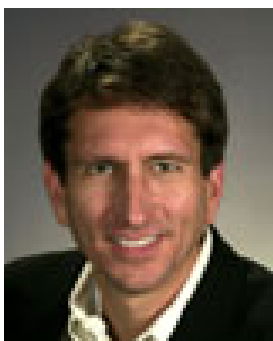
Melvin T. Stith was appointed as the dean Whitman School, Syracuse University in January 2005. Prior to that he was the dean of the College of Business at Florida State University. Mel Stith earned an MBA and PhD in marketing from the Whitman School in 1973 and 1978, respectively, and is a former director of graduate programs for the school. A native of Jarratt, Virginia, he holds a bachelor’s degree from Norfolk State University. Stith joined Florida State’s College of Business in 1985 as chair of the marketing department and was named dean in 1991. Under his leadership, the college has consistently been ranked one of the top-50 undergraduate business schools by *U.S. News & World Report*. Stith—a skillful fundraiser—grew the college’s endowment from \$8 million to more than \$55 million during his 13-year tenure as dean, and the college now claims nine endowed chairs. He oversaw construction of an all-wireless 12,000-square-foot technology center, is in the midst of a \$79.5 million fundraising campaign for the FSU b-school, and made the college a recognized leader in graduating minority doctoral candidates. Stith has shared his research expertise as a consultant or lecturer for many private companies and public agencies, including the Drackett Company, American Hospital Supply, Florida Department of Education, Florida Department of Transportation, Glemby’s, Fireman’s Fund Insurance Co., Anheuser-Busch, Kent Publishing Co., JM Family Enterprises, Associated Credit Bureaus, and the University of Wisconsin. He has served on the board of directors of AACSB International and on many of its committees. He holds directorships with the Graduate Management Admissions Council, Tallahassee State Bank, Synovus Financial Corp., PHT Services, Correctional Services Corp., JM Family Enterprises Youth Automotive Training Center, the Jim Moran Foundation, and Flowers Foods Inc. Stith is a trustee of the Leadership Institute of Synovus Financial Corp. as well as a trustee of the Florida Chamber of Commerce Foundation. He has also served on the Florida Department of Education’s Task Force on Florida’s Education Finance Program and on the Florida Council on Education Management.

TOM O’MALIA



Kinko’s Director Chair in Entrepreneurship
Tom O’Malia’s entire career experience has been in entrepreneurial ventures and teaching. O’Malia has served as the Director of the Lloyd Greif Center for Entrepreneurial Studies. Under his leadership, the program has consistently ranked among the top programs in the nation as well as #1 ranking by Success Magazine. Teaching experience has been extensive with the highlight being a more than two decade of service to the University of Southern California. Entrepreneurial ventures have included the successful startup, growth and sale of a software technology company. Consulting experiences include turnarounds of five troubled companies including the successful sale of three and, being a key team member in the startup of two ventures, one of which is now NASDAQ listed. A career of varied experiences has afforded O’Malia the opportunity to have lived in both the business and academic worlds. He is well positioned to manage and teach a rigorous academic program, to make research an important component of the overall program plan, to meld the Entrepreneur Program’s teaching and its research into the greater business school and to actively reach out to and involve the business community and alumni in the activities and the University.

BRAD BURKE



Managing Director, Rice Alliance for Technology and Entrepreneurship
Brad Burke serves as managing director of the Rice Alliance for Technology and Entrepreneurship and is responsible for leading the organization in its mission to support technology commercialization and the launch of early-stage technology companies in the Houston area. Burke joined the Rice Alliance from Viant Corporation, where he founded and launched the Houston office. Prior to Viant, he was a Principal with CSC Index, the strategic management consulting division of Computer Sciences Corporation. He led multimillion-dollar consulting projects with companies in the energy, retail, and transportation industries with Fortune 500 companies that included BP, Mobil, Arco, and Petro-Canada. He holds a BS degree in computer science and business administration from Vanderbilt University and an MBA degree from Northwestern University (Kellogg).

FRANK HOY



Director, Centers for Entrepreneurial Development, Advancement, Research and Support
College of Business Administration
University of Texas at El Paso

Bio:

University of Texas at El Paso, 1991 - Present

Dean, College of Business Administration (1991 - 2001)

Chair for the Study of Trade in the Americas

Director, Centers for Entrepreneurial Development,

Advancement, Research and Support

· **Georgia State University**, 1988 - 1991

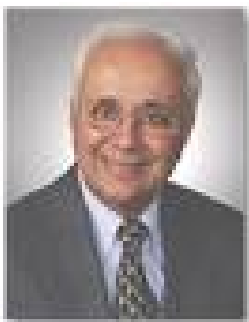
Carl R. Zwerner Professor of Family Owned Businesses

· **University of Georgia**, 1978 - 1988

Associate Professor of Management and State

Director, Georgia Small Business Development Center

JOHN FERNANDES



John J. Fernandes is the President and Chief Executive Officer of AACSB International – The Association to Advance Collegiate Schools of Business. AACSB International is a not-for-profit organization of more than 1000 collegiate schools of business, corporations and other organizations in 70+ countries devoted to the advancement of higher education in business administration and management. Organized in 1916, AACSB International is the premier accrediting agency for bachelor's, master's and doctoral degree programs in business administration and accounting, with over 500 accredited schools worldwide. Prior to joining AACSB International, John was Executive Vice President and Chief Operating Officer for The Institute of Internal Auditors (IIA). Prior to joining The IIA, he served as Vice President and General Auditor for New York City Transit. His experience includes staff and management positions with Exxon Company USA, Cameron Iron Works and Houston

METRO. Mr. Fernandes has extensive corporate governance experience as a member of the board of directors and audit committee of a two billion-dollar integrated health care delivery system. Mr. Fernandes served as Chairman of the Audit Committee. He is also on the Board of Governors of Beta Gamma Sigma, the business honor society, and the Board of Directors of the Global Foundation for Management Education. Mr. Fernandes has over 30 years' internal auditing and management experience. He has managed and conducted audits of energy, manufacturing, marketing, transportation, and management operations throughout the United States and in 16 other countries. John received a bachelor's degree in accounting and communications from Babson College in Wellesley, Massachusetts and a master's degree in public administration from the University of Houston. He is a graduate of the Program for Senior Executives in State and Local Government, John F. Kennedy School of Government, Harvard University, and the University of Texas' Public Executive Institute. Mr. Fernandes is a member of the Kennesaw State University Corporate Governance Center Advisory Board and the Tampa International Trade Forum. He is a past president of The IIA's Houston Chapter and Vice President of the New York Chapter.

S THOMAS EMERSON



S. Thomas Emerson is the David T. and Lindsay J. Morgenthaler Professor of Entrepreneurship. Emerson was president and CEO of Arizona Technology Incubator (public - private partnership that mentors promising young technology companies) before joining Carnegie Mellon. Emerson enjoyed considerable entrepreneurial success before he left the private sector. He co-founded Periphonics Corporation (voice processing systems) in 1969 and served the company in various executive capacities for 14 years. Emerson was the president and CEO of Periphonics during his last four years there (1980-1983). The company is still a market-leading computer and software supplier today. Emerson founded Syntellect, Inc. (interactive voice response technology company) in 1984 and worked as the chairman, president, and CEO until 1992. Syntellect grew to more than \$36 million in revenues in six years and was one of only seven U.S. companies to go public in 1990 with a valuation above \$100 million. This company is also among the leaders in the computer /software industry. In 1992 Emerson founded Xantel Corporation (software products for computer telephone integration fields) and served as chairman, president and CEO from 1992-1998. Emerson has been honored for his accomplishments in business, technology development and innovation. He holds four U.S. patents and a number of foreign patents, and he has authored more than 20 technical and scientific publications and numerous business articles. Emerson was named "Inventor of the Year" by the U.S. Patent Office in 1973, and he was honored as Arizona's "High-Technology Entrepreneur of the Year" in 1989 by Inc. magazine and Arthur Young & Company. He holds an S.B. in physics from Massachusetts Institute of Technology and an M.A. and Ph.D in physics from Rice University.

ARTHUR GREGG



Retired Lieutenant General Art Gregg has more than 40 years of professional experience, having held senior level command and staff positions in the military and several executive positions in industry. His record of performance demonstrates his ability to lead organizations to success, including new businesses and turn-around situations. As a result of his extensive experience, he is well known in the military services and the business community. General Gregg retired from active management in July 1996 but continues an active schedule as a member of several corporate and academic boards. He is the Honorary Colonel Emeritus of the Quartermaster Regiment, helping to inspire its members through a better understanding of its history and heritage. General Gregg is a Governor and Vice Chair of the Board of the Opportunity Funding Corporation. Art Gregg received his BS from Saint Benedict College, graduating summa cum laude. He has completed graduate level courses at the Army War College and at the Command and General Staff College and completed the Executive Program in National Security at Harvard University's John F. Kennedy School of Government.

MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the Founding Director of the OFC Venture Challenge. He has over twenty years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious Appel Prize by Babson College. He is also the President & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.

Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, American Council on Education, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Before becoming the President & CEO of Minority Entrepreneurship Education, Inc.(MEE), Dr. Bhuiyan served as Endowed Professor of Entrepreneurship, Assistant Dean, Department Head, and faculty member at Fayetteville State University, Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of entrepreneurship, international business management, and leadership. He offers training programs for business executives and others on "Global Business Culture"(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, India, Italy, Jamaica, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States**. He is associated with a number of national and international professional, academic, and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative**.

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World, Who's Who in America, Who's Who in Finance & Industry, Who's Who in the South and Southwest, and International Who's Who of Professional Management*. For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "Dr. Mohammad Bhuiyan Day," and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "Dr. Mohammad Bhuiyan Day," Dr. Bhuiyan also received numerous awards including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards. He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Fayetteville Observer, Triangle Business Journal, The Atlanta Journal Constitution, Daily Press (Hampton, VA), Macon Telegraph (Macon, GA), Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State (Columbia, SC) Global Fax (Atlanta, GA), Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal**. Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ** station. He has appeared on many news stories and interviews aired on **ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996**. Dr. Bhuiyan is married to Shamima and has a twenty-year-old son, Avi who presently attends the University of Michigan-Ann Arbor.

