

# OFC VENTURE CHALLENGE

*BRIDGING THE ENTREPRENEURIAL GAP*

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## SIXTH ANNUAL HBCU DEAN/FACULTY DEVELOPMENT SEMINAR

**APRIL 12-15, 2007**  
ATLANTA, GEORGIA

*Chair of Seminar: Dr. Edward Davis*  
*Host Dean: Dr. Paul Probhaker*  
*Director of Seminar: Dr. Mohammad Bhuiyan*



**2007**

**HOST: FAYETTEVILLE STATE UNIVERSITY**

***SPONSORED BY***  
**OPPORTUNITY FUNDING CORPORATION**  
**EWING MARION KAUFFMAN FOUNDATION**

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SIXTH ANNUAL  
HBCU DEAN/FACULTY DEVELOPMENT SEMINAR**

***WELCOME***



***Jesse Hill, Jr., Chairman,  
Opportunity Funding Corporation***

Welcome to the Fifth Annual Dean/Faculty Development Seminar for Historically Black Colleges and Universities (HBCUs) April 12-15, 2007 at the Omni Hotel at CNN Center, Atlanta, Georgia.

Opportunity Funding Corporation sponsors the OFC Venture Challenge Annual Business Plan Competition and the HBCU Dean/Faculty Development Seminar. The Kauffman Foundation has been an inspiring leader in the pursuit of "Bridging the Entrepreneurial Gap." Other major sponsors include ONR (US Navy), AirTran Airways, Delta Airlines, Syncom, Office Depot, and UPS.

The OFC and the participating HBCUs are indebted to Dr. Edward Davis, Chairman of the Seminar and Dr. Mohammad Bhuiyan, Director of the Seminar, for their support and outstanding leadership. We would also like to thank Chancellor Dr. T. J. Bryan, Provost Dr. Juliette Bell, Dean Dr. Paul Probhaker, and others of the 2007 host institution Fayetteville State University.

The success of the Seminar is largely a function of the quality of the presenters. The presenters are selected for their expertise and experience in entrepreneurship program and curriculum development. They represent a wide variety of institutions including, MIT, Stanford University, Syracuse University, Dartmouth College, Babson College, Carnegie Mellon University, University of North Carolina–Chapel Hill, and Kauffman Foundation.

**The Governors of the Opportunity Funding Corporation**

***Jesse Hill, Jr., Chairman***

***Lt. Gen. Arthur J. Gregg, Retired, Vice Chairman***

***Governors:***

***John Butler***

***William Clement***

***Thomas Dortch, Jr.***

***Sharon Pratt***

***Maj. Gen. Lucius Theus, Retired***

***Herbert Wilkins, Sr.***

***Wesley Williams***

**OFC VENTURE CHALLENGE**  
**HBCU DEAN/FACULTY DEVELOPMENT SEMINAR**  
***ADVISORY COUNCIL***

**CHAIR**

**S. THOMAS EMERSON**      The David T. and Lindsay J. Morgenthaler Professor of  
Entrepreneurship, Carnegie Mellon University

**MEMBERS**

**TOM BYERS**                      Professor and Faculty Director  
Stanford Technology Ventures Program

**SID CREDLE**                     Dean, School of Business, Hampton University

**EDWARD HESS**                 Director, Center for Entrepreneurship & Corporate Growth,  
Emory University

**BOB HISRICH**                    A Malachi Mixon III Professor of Entrepreneurship, Case  
Western Reserve University

**JAMES JOHNSON**               William Rand Kenan, Jr. Distinguished Professor of  
Management and Director of the Urban Investment  
Strategies Center, UNC Chapel Hill

**BARBARA JONES**               Dean, School of Business, Alabama A&M University

**MICHAEL MORRIS**              Witting Chair in Entrepreneurship, Chair, Dept. of  
Entrepreneurship and EE, Syracuse University

**KEN MORSE**                     Managing Director, MIT Entrepreneurship Center

**AVERY MUNNINGS**             Partner, Deloitte

**STEVEN ROGERS**               Professor of Management and Finance, Kellogg GSB,  
Northwestern University

**STEPHEN SPINELLI**             Prof. of Entrepreneurship and Director, Babson College

**ALVA TAYLOR**                  Prof. of Entrepreneurship, Tuck School of Business, Dartmouth  
College

**NEVILLE YING**                 Dean of Business, University of West Indies, Jamaica

**TED ZOLLER**                    Exec. Director, CES (Entrepreneurship), UNC Chapel Hill

**EX-OFFICIO:**

**MOHAMMAD BHUIYAN**         Director, OFC Venture Challenge and President & CEO, MEE

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**Day 1 – Agenda (Thursday, April 12)**

11:00 AM – Noon	Director and Volunteer Leadership Team Arrive at OMNI
12:00 PM - 9:00 PM	Presenters/Deans/Faculty Members Arrive at OMNI Hotel
1:00 PM - 9:00 PM	<b>Registration (Main Lobby of South Tower)</b>
6:30 PM - 7:30 PM	ATTRIUM TERRACE: Opening Reception
7:30 PM- 10:00 PM	<b>Dinner: McCORMICK &amp; SCHMICK'S (No Program)</b> <b>Free Evening</b>

**Day 2 – Agenda (Friday, April 13): Pine Room**

7:00 AM – 4:00 PM	<b>Registration: Main Lobby</b>
7:00 AM – 5:00 PM	<b>Registration: Atrium Terrace</b>
7:00- 8:20 AM	<b>Breakfast: Prime Meridian Restaurant</b>
<b>8:20: AM</b>	<b>All Deans and Advisors Proceed to Pine Room</b>
8:30 AM	<b>Introduction</b> MOHAMMAD BHUIYAN, Director of the Seminar EDWARD DAVIS, Chairman of the Seminar
8:40 AM	<b>Welcome</b> JESSE HILL, JR., Retired Chairman & CEO, Atlanta Life Insurance Co. and Chair, OFC Board of Governors WILLIAM CLEMENT President & CEO, Dobbs, Ram & Co., OFC Governor
8:45 AM	<b>Greetings from Host Institution</b> PAUL PROBHAKER, Dean School of Business, FSU (Host) JULIETTE BELL, Provost, FSU (Host)
8:55 AM	<b>Technology and Innovation in Entrepreneurship</b> TOM BYERS, Professor and Faculty Director Stanford University Technology Ventures Program

9:55 AM **All Deans and Advisors Proceed to Maple Room**

10:10 AM **MAPLE ROOM**  
**Business Plan Competition: General Orientation**

**Day 2 – Agenda (Friday, April 13)**

10:10 AM **MAPLE ROOM**  
**Business Plan Competition: General Orientation**  
Lt. GEN. ARTHUR GREGG, USA (Ret.), OFC Governor  
  
MOHAMMAD BHUIYAN, Director, OFC Venture Challenge

10:30 AM **Breakout Sessions: Observing the Business Plan Competition**

**Track-1: Spruce Room**

Jackson State University  
Florida A&M University  
Delaware State University  
University of West Indies  
Bowie State University  
North Carolina Central University

**Track-2: Birch Room**

Fayetteville State University  
Albany State University  
Hampton University  
Lincoln University of Missouri  
University of District of Columbia  
Alcorn State University

**Track 3: Maple Room**

Southern University  
Tennessee State University  
Prairie View A & M University  
Clark Atlanta University  
North Carolina A&T St. University  
Alabama A& M University

12:00 PM – 1:00 PM **Lunch: Prime Meridian Restaurant**

**1:00: PM All Deans and Advisors Proceed to Pine Room**

**1:00: PM All Deans and Advisors Proceed to Pine Room**

- 1:15 PM **Building a Successful Entrepreneurship Center:  
What Needs to be Done**  
MICHAEL MORRIS  
Witting Chair in Entrepreneurship, Chairman,  
Dept. of Entrepreneurship and Emerging Enterprise,  
Syracuse University
- 2:00 PM **Global Entrepreneurship**  
ALAN CURSURD  
Director, Center for Entrepreneurship  
Florida International University
- 2:45 PM **Opportunities for HBCUs in Africa**  
KHALID AL-MANSOUR  
Ambassador to Africa / Attorney
- 3:30 PM **Break**
- 3:45 PM **Showcase of HBCU Entrepreneurship Programs  
Mini Presentations by HBCU Deans**
- 4:45 PM Session Ends

**Day 2 – Agenda (Friday, April 13)**

- 5:30 PM TRIP TO OFF SITE DINNER LOCATION**  
**Buses will start leaving at 5:30 PM Sharp**  
**Dinner Location: Georgia Freight Depot**  
**(Next to Underground Atlanta)**
- 6:30 PM Reception: Hosted by Deloitte**
- 7:45 PM Dinner: Hosted by ONR, US Navy**
- Live Entertainment**
- 9:45 PM Buses Depart for the Hotel**

**Day3 – Agenda (Saturday, April 14): Pine Room**

7:00 – 8:20 AM	<b>Breakfast: Breakfast: Prime Meridian Restaurant</b>
<b>8:20: AM</b>	<b>All Deans and Advisors Proceed to Pine Room</b>
8:30 AM	<b>Research and Entrepreneurship</b> JAMES JOHNSON, UNC Chapel Hill
9::15 AM	<b>Technology, Research, and Entrepreneurship Roundtable</b> JOSE PACHECO, MIT Entrepreneurship Center JAMES JOHNSON, UNC Chapel Hill MICHAEL MORRIS, Syracuse University TOM EMERSON, Carnegie Mellon University ALAN CURSURD, Florida International University
10:15 AM	<b>Dialogue with the University Presidents</b>
11:15 AM	<b>Break</b>
12:00 PM	<b>Lunch: Prime Meridian Restaurant</b>
1:00 PM	<b>Observing Business Plan Presentation: Final Round</b>
1:45 PM	<b>National Policy Forum on Minority Entrepreneurship</b> <b>Introduction:</b> MOHAMMAD BHUIYAN <b>Chair:</b> JESSE HILL, JR., Chairman, OFC <b>Welcome:</b> THOMAS DORTCH, Jr., TWD, Inc. /OFC /MEE <b>Greetings:</b> MELVIN JOHNSON, President, Tennessee State University <b>Speakers:</b> ADAM HERBERT, President, Indiana University KEN MORSE, MIT Entrepreneurship Program <b>Moderators:</b> KEN MORSE MOHAMMAD BHUIYAN <b>Participants:</b> HBCU Presidents Foundations Presidents Military & Government Representatives Corporate CEOs and Senior VPs Successful Entrepreneurs Invited Presenters and Guests Deans and Faculty Advisors
4:45 PM	<b>Closing Remarks:</b> SHARON PRATT, OFC Governor

5:00 PM	End of Session
6:30 PM	<b>Reception: International Ball Room Lobby (Omni North Tower)</b>
7:45 PM	<b>Awards Dinner: International Ball Room (Omni North Tower)</b>

**Day 4 – Agenda (Sunday, April 15): MAPLE ROOM**

7:00 - 8:20 AM	<b>Breakfast: Prime Meridian Restaurant</b>
8:30 AM	<b>Feedback Session: All Must Attend</b> ARTHUR GREGG SHARON PRATT WILLIAM CLEMENT EDWARD DAVIS PAUL RPOBRAKER MOHAMMAD BHUIYAN
10:00 AM	<b>Plans for 2007 Deans/Faculty Development Seminar</b> MOHAMMAD BHUIYAN
10:30 AM	<b>End of Seminar</b>

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Development Seminar**  
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**LIST OF PRESENTERS**  
**(IN THE ORDER OF APPEARANCE)**

<b>MOHAMMAD BHUIYAN</b>	Director, OFC Venture Challenge and President & CEO, MEE
<b>EDWARD DAVIS</b>	Professor, School of Business, Clark Atlanta University
<b>JESSE HILL, JR.</b>	Retired Chairman & CEO, Atlanta Life Insurance Co. and Chair, OFC Board of Governors
<b>EDWARD DAVIS</b>	President & CEO, Dobbs Ram & Co.
<b>PAUL PRABHAKER</b>	Host Dean, School of Business & Economics Fayetteville State University
<b>JULIETTE BELL</b>	Host Provost, Fayetteville State University
<b>TOM BYERS</b>	Professor and Faculty Director Stanford Technology Ventures Program
<b>MICHAEL MORRIS</b>	Witting Chair in Entrepreneurship, Chairman, Dept. of Entr.. and Em. Enterp. Syracuse University
<b>ALAN CARSURD</b>	Director, Center for Entrepreneurship Florida International University
<b>KHALID AL-MANSOUR</b>	Ambassador to Africa / Attorney
<b>JAMES JOHNSON</b>	William Rand Kenan, Jr. Distinguished Professor of Management and Director of the Urban Investment Strategies Center, UNC – Chapel Hill
<b>TOM EMERSON</b>	Carnegie Mellon University
<b>JOSE PACHECO</b>	MIT Entrepreneurship Center
<b>KEN MORSE</b>	Managing Director, MIT Entrepreneurship Center

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**BUSINESS SCHOOL DEAN PARTICIPANTS**

**Participating Institutions:**

Alabama A&M University	Dr. Barbara Jones
Albany State University	Dr. Abiodun Oje-Makinde
Alcorn State University	Dr. Steve Wells
Bowie State University	Dr. Mathias MBAH
Clark Atlanta University	Mr. Jonathan Jefferson
Delaware State University	Dr. Robert Minter
Florida A&M University	Dr. Lydia McKinley-Floyd
Hampton University	Dr. Sid Credle
Lincoln University	Dr. Felix Edoho
North Carolina A&T State University	Dr. Quiester Craig
North Carolina central State University	Dr. Youngil Cho
Prairie View A&M University	Dr. Munir Quddus
Southern University	Dr. Donald Andrews
Tennessee State University	Dr. Tilden Curry
Univ. of District of Columbia	Dr. Melanie Anderson
University of West Indies, Mona	Dr. Neville Young

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**BUSINESS SCHOOL DEAN PARTICIPANTS**

**Guest Institutions:**

Clafin University	Dr. Harpal Grewal
Johnson C Smith University	Dr. Phyllis Dawkins
Mississippi Valley State University	Dr. Dae Lee
Morehouse College	Dr. John Williams
Morgan State University	Dr. Otis Thomas
Texas Southern University	Dr. Joseph Boyd
Tuskegee University	Dr. Alicia Jackson
University of Maryland (ES)	Dr. Ayodele Alade
Winston Salem State University	Dr. Jessica Bailey

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**ENGINEERING / SCIENCE/ NURSING DEAN PARTICIPANTS**

Florida A&M University	Dr. Mary Graham
Hampton University	Dr. Eric Sheppard
Howard University	Dr. James Johnson
Jackson State University	Dr. Mark Hardy
Kentucky State University	Dr. Charles Bennett
Morgan State University	Dr. Eugene Deloatch
North Carolina A&T State University	Dr. Earnest Walker
North Carolina Central University	Dr. Ceaser Jackson
Prairie View A&M University	Dr. Milton Bryant
Southern University, BR	Dr. Habib Mohamadian
Tennessee State University	Dr. Decatur Rogers
Texas Southern University	Dr. Mitchell Allen
Tuskegee University	Dr. Lee Burge
University of Maryland (ES)	Dr. Ayodele Alade
University of The District of Columbia	Dr. Ben Latigo

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**APRIL 12-15, 2007**

**FACULTY PARTICIPANTS**

Alabama A&M University	Dr. Andrea Tilman
Alcorn State University	Dr. Willie Anderson
Albany State University	Dr. Jonathan Elimimian
Bowie State University	Dr. David Anyiwo
Bowie State University	Dr. Shelton Rhodes
Clark Atlanta University	Dr. Paul Brown
Delaware State University	Dr. Young Kwak
Fayetteville State University	Dr. Assad Tavakoli
Fayetteville State University	Dr. Petur Jonsson
Fayetteville State University	Dr. Pamela Jackson
Fayetteville State University	Dr. Fazlul Miah
Fayetteville State University	Dr. Bee Yew
Florida A&M University	Dr. Colin Benjamin
Florida A&M University	Dr. Ron Cutwright
Hampton University	Dr. Larry Gillus
Hampton University	Dr. Kanata Jackson
Jackson State University	Dr. Mary White
Jackson State University	Dr. Sherrhonda Gibbs
Lincoln University	Dr. Sherrie Koechling
Morehouse College	Dr. Oscar Sistrunk
Morgan State University	Dr. Leyland Lucas
North Carolina A&T State University	Dr. Alice Johnson

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**HBCU Dean/Faculty Development Seminar**  
**APRIL 12-15, 2007**

**FACULTY PARTICIPANTS**

North Carolina Central University	Dr. Michael Byrd
Southern University	Dr. Richard McClean
Southern University	Dr. Ashagre Yigletu
Southern University	Dr. Earl Marcelle
Prairie View A&M University	Dr. Bettye Desselle
Tennessee State University	Dr. William Latham
Texas Southern University	Dr. Jeff Brice
University of District of Columbia	Dr. Ronald Mitchell
University of West Indies, Mona	Dr. Patricia Lothian
University of West Indies, Mona	Dr. Beckford Gavin

**OFC Venture Challenge**  
**Bridging the Entrepreneurial Gap**  
**HBCU Dean/Faculty Adviser Development Seminar**  
**April 12-15, 2007**

**BRIEF PROFILE OF PRESENTERS**  
**(IN THE ORDER OF APPEARANCE)**

**MOHAMMAD BHUIYAN**



(Please Refer to the Last Page)

**EDWARD DAVIS**



Edward Davis is a Professor of School of Business, Clark Atlanta University and Principal of E. Davis Enterprises. Edward Davis is a well-known educator and consultant in the U.S. and abroad. Among his clients have been the U.S. DOT, HUD, the Department of Commerce, Peat Marwick, the United States Information Services and several state and local government agencies across the country. His international consultant experience includes Zimbabwe, Zambia, Togo - West Africa, China and Moscow. Other professional experience includes a senior associate at D. J. Miller & Associates and a systems engineer at Bell Telephone Laboratories. Prior to joining Clark Atlanta, Dr. Davis taught at North Carolina A&T State University, the University of Cincinnati, Morgan State College, North Carolina Central University, University of Texas at El Paso, and the United States Army Air Defense School. Edward Davis earned a B.S. from Morgan State College in Mathematics, an M.S. from Ohio University, an M.S. from John Hopkins University in Management Science, and a Ph.D. from North Carolina State University.

**JESSE HILL, JR**



Jesse Hill, Jr. is the retired Chairman, President and CEO of Atlanta Life Insurance Company, CEO 11573 to 115154. He has compiled a long list of “door opening first” for African Americans. Mr. Hill has been in the vanguard of Atlanta and national business, civil rights and political leadership for the last 50 years. He has been engaged in entrepreneurial ventures, including airport concessions nationwide and wireless communications in Nigeria. Dr. James J. Duderstat, President of the University of Michigan in presenting an honorary doctorate degree to Hill, a few years ago stated: For decades, Jesse Hill has used his business expertise and management skills to influence a broad range of business, educational, civic, and political interests in Atlanta, the state of Georgia and the nation. He has occupied a prominent place on all fronts of the civil rights movement since the mid-11550’s. He has broken racial barriers in the insurance industry, in corporate board rooms and is respected nationwide as an innovative leader in the corporate, political and philanthropic communities. Mr. Hill has served on the board of directors of eight major corporations including Delta Airlines, Knight Ridder Inc., Suntrust and NSI. Jesse Hill, Jr. is a graduate of Lincoln University of Missouri, B.S. Math and Physics, and MBA University of Michigan.

## **WILLIAM CLEMENT**



University of Pennsylvania. He studied as an International Business Fellow at the London Business School.

Bill Clement is the Chairman and CEO of DOBBS, RAM & Company, a systems integration company that provides comprehensive turnkey information technology services and solutions in the areas of computer systems design, development, integration, implementation and support. He is the Vice Chairman of the Board of Directors of the Atlanta Life Insurance Company, the nation's largest stockholder insurance corporation owned and managed by African-Americans. He is a Trustee of the Maynard Jackson Youth Foundation and a board member of INROADS/Atlanta. He served as the Associate Administrator of the US Small Business Administration in Washington, DC during the Carter Administration. He is a former Chairman of the Board of the Atlanta Business League, a former Vice-Chairman of the Atlanta Chamber of Commerce and an active member of the Action Forum. Bill Clement received his BA from Morehouse College and his MBA from the Wharton Business School at the

## **PAUL PRABHAKER (HOST DEAN)**



Technology / Marketing Interface, Marketing Strategy, Value-Based Marketing and customized applied research for business clients. Dr. Prabhaker has reviewed over a dozen textbooks in marketing, for publishers such as Prentice-Hall. He is a member of the American Marketing Association, The Institute of Management Sciences, the Decision Sciences Institute, the Academy of Marketing Science and the Production & Management Society. Based on his scholarly contributions in academia and his professional contributions to management practitioners, Dean Prabhaker has been nominated and listed in Who's Who in the East (1987), Who's Who in Advertising (1990) and Who's Who in the World (1991).

Dr. Paul Prabhaker is Dean and Professor of Marketing at the School of Business and Economics, Fayetteville State University. Dr. Prabhaker has a PhD in Business Administration (Marketing) and a Master's degree in Econometrics from the Graduate School of Management, University of Rochester. He also has an MBA and an undergraduate degree in Engineering. Dean Prabhaker is well known for his contributions to the broad area of technology-enabled business strategy. His research has been published in the fields of Marketing Strategy driven by Manufacturing Technologies; Information Integrity enabled Business Strategies; Call-Center Technology enabled Marketing Strategy; e-Business Strategy and Value-based marketing. He is the Editor of the newly formed International Journal of Information Integrity, published in Europe. Dr. Prabhaker has published over fifty articles in leading journals. In addition to his academic pursuits, Dean Prabhaker is involved in numerous professional assignments. His professional expertise are in the areas of

## **JULIETTE BELL (HOST PROVOST)**



Excellence in Teaching, and the Minority Access, Inc., National Role Model Mentoring Award. Dr. Bell is an active member of several national professional organizations and she serves as an expert consultant on research and minority program issues to public, private, and governmental agencies. Dr. Bell earned the B. A. degree in Chemistry from Talladega College and the Ph. D. degree in Chemistry from Atlanta University. She was a postdoctoral fellow at UNC-Chapel Hill and a Senior Staff Fellow at the National Institute of Environmental Health Sciences prior to joining the faculty of Fayetteville State University in 1992.

Dr. Juliette B. Bell is Provost and Vice Chancellor for Academic Affairs at Fayetteville State University. During her tenure at Fayetteville State University, Dr. Bell has served as Director of the Biomedical Research Program, Professor of Chemistry, and the *founding* Dean of the College of Basic and Applied Sciences, which was established in 2004, before being appointed to her current position in February 2006. Dr. Bell is a renowned biochemist, mentor, and advocate for increasing the representation of minorities in science. She has earned numerous national honors and awards, including the National Science Foundation Young Investigator Award, the Quality Education for Minorities "Giant In Science" award, the NAFEO Research Excellence Award, the White House Initiative on Historically Black Colleges and Universities Millennium Award for

## **TOM BYERS**



Tom Byers is a professor at Stanford University where he focuses on technology entrepreneurship education. He is founder and a faculty director of the Stanford Technology Ventures Program (STVP), which serves as the entrepreneurship center for the engineering school. STVP includes the Mayfield Fellows work/study program, Educators Corner website of teaching resources, and a set of global Roundtable on Entrepreneurship Education conferences. Tom is also a faculty director of the AEA/Stanford Executive Institute, a general management program for technology executives. Tom is co-author of a popular textbook called "Technology Ventures: From Idea to Enterprise" published by McGraw-Hill. Tom also holds visiting professor appointments at the London Business School and University College London. Tom currently serves on the governing boards of Reactivity, MyThings, and Flywheel Ventures. For his efforts at Stanford, Tom holds an endowed chair known as the McCoy University Fellow in Undergraduate Education. He is a recipient of three recent national teaching awards: the ASEE Kauffman Award for excellence in engineering and technology entrepreneurship education, the USASBE Entrepreneurship Educator of the Year Award, and the Leavey Award for excellence in private enterprise education. In 2004, STVP was named the NASDAQ Entrepreneurship Center of the Year. In the past, Tom was named Northern California Entrepreneur of the Year in Ernst & Young's competition and was given the Academy of Management's Innovation in Entrepreneurship Teaching Award and Price-Babson's Appel Prize for bringing entrepreneurial vitality to academia.

Tom holds a BS in Industrial Engineering and Operations Research and an MBA from UC Berkeley. He also earned a PhD in Business Administration (Management Science) at UC Berkeley.

## **MICHAEL MORRIS**



Dr. Morris holds the Witting Chair in Entrepreneurship at Syracuse University. He previously served as the Noborikawa Distinguished Professor of Entrepreneurship at the University of Hawaii and the Cintas Chair in Entrepreneurship at Miami University. During his tenure at Miami, the program was selected as the National Model Undergraduate Entrepreneurship Program. He has also served as Gordon Professor of Entrepreneurship at the University of Cape Town in South Africa, where he created the Supporting Emerging Enterprises Program. In addition, he has been a principal in three entrepreneurial start-ups. Professor Morris received his Ph.D. in marketing from Virginia Tech in 1983. He has published four books and authored over 100 articles. Dr. Morris is a former Fulbright Scholar (South Africa, 1993). He has received recognition for his teaching and research, and was twice honored by Pi Sigma Epsilon as national Faculty Advisor of the Year. Dr. Morris was recently inducted as a "21st Century Entrepreneurship Research Fellow" and has received the Edwin and Gloria Appel Prize for contributions to the field of entrepreneurship.

## **ALAN CARSURD**



Alan L. Carsrud is Clinical Professor of Management, Professor of Industrial Engineering and Executive Director of the Global Entrepreneurship Center at Florida International University. Prior to coming to FIU, he was Senior Lecturer & Academic Coordinator of the Price Center at the Anderson School and Senior Lecturer in Electrical Engineering at the UCLA. He founded the UCLA Venture Development and Global Access Programs, which help create new technology-based ventures in Australia, Chile, Finland, France, Italy, Mexico, and the United States. Carsrud was on the start-up team at People Express Airlines and served as Founding Director of CytoSignal, a biotech firm in Irvine. He was on the Board of Stonefield Josephson Accountants (Santa Monica) and HUB Capital Ltd. (Brisbane, QLD) and Andean Mining Technologies (Santiago, Chile). He has directed the graduate Entrepreneurship programs at the University of Texas at Austin and the University of Southern California, and has taught at Pepperdine University, Nangang Technological University in Singapore, Anahuac University (Mexico City) and Australian Graduate School of Management in Sydney. Dr. Carsrud was Founding Associate Editor of Entrepreneurship and Regional Development and was on the editorial board of Family Business Review, Entrepreneurship: Theory and Practice, and the Journal of Small Business Management. Dr. Carsrud has a bachelor's degree from Texas Christian University and M.A. and Ph.D. degrees in social psychology from the University of New Hampshire.

## KHALID AL-MANSOUR



KHALID AL-MANSOUR received his Bachelor of Arts degree from Howard University with major in Philosophy and Logic. He then received his Doctor of Jurisprudence degree from the University of California School of Law, Berkeley. Dr. Al-Mansour holds memberships in many professional associations including International Bar Association, American Bar Association, and California Bar Association. He was also admitted to practice before the Supreme Court of the United States and the State of California, International Bankers Association, Islamic Centers of America, and African American Association. He has lectured at the University of California School of Business (Berkeley), San Francisco State Department of Philosophy and Humanities, Harvard University, Howard University, UCLA, University of Kenya, Columbia University, Boston University, Bombay University, University of Ghana, London School of Economics, and Florida A&M School of Business & Industry. Dr. Al-Mansour is the Co-founder of the international law firm of Al-Waleed, Al-Talal and Al-Mansour. He served as Special Advisor to: HRH Prince Alwaleed Bin Talal Bin Abdulaziz Al-Saud of Saudi Arabia, Honorary Consul for the Republic of Guinea, Kingdom Zephyr African Fund, Director -Global MOIP Authority, Director-Saudi African Bank, Director - Space Tech, Inc., Director- AVP, Director- Zurich Kapital Bank, Director-V-Tech, Inc., Director-Senscom, Inc., Director-Ultrafine Corporation, Director- Global Petroleum Authority, Director-First Financial Insurance, Director-Frontier Capital, Director-e-village Advisory Board, Malaysia Centric Inc., Director-East West University USA, Director-Multimedia Super Corridor, Advisor- AfriVest Infrastructure Fund, Director-First African Arabian Corp., Director-BankingOnline.net, Director Dignity Building Systems, Director-Advanced Systems Integrated, Director-African communication Assoc., Director-Buy-SellOnWallStreet.com, Director-Global Multimedia Authority, Director-N2 Global Wireless Networks Inc., Director-Global Resource Authority, Director-Variou International Electronic, Housing, Banking and Financial Services Companies. Dr. Al-Mansour has been named as Who's Who in the World, Who's Who in American Law, Who's Who in the West, Who's Who in Finance and Industry, Who's Who in California, Who's Who in Black America, Royal Blue Book of London, American Hall of Fame, International Who's Who of the Arab World, World's Who's Who in Finance and Industry, National Social Register (U.S.), World's Who's Who of Intellectuals, International Who's Who of Professionals. He was the recipient of the Two Thousand Men of Achievement, International Peace Prize, 500 Living Legends by Cambridge Biographical Center, 21<sup>st</sup> Century Award for Achievement, Honorary Citizen of the Virgin Islands. He was cited by Federal Judge Andrew Hauk for the Clarence Darrow Award as lead attorney in the famous IAM vs. OPEC trial (1978). Dr. Al-Mansour is the author of 31 books including the critically acclaimed: *Betrayal By Any Other Name*, *Welcome To Islam*, *Lost Books Of Africa Rediscovered*, *Cultural Dynamism In The 21<sup>st</sup> Century*, *Nothing From Nothing Leaves Nothing*, *PC vs. TV Can America Survive? Laws Without Justice*, *Do You Still Want to be a Lawyer?* *2 Be Stress Free*, *Why Not Me – It's All Good*, *And Then There Was None-The Real Story Behind The OJ Simpson Case*, *Coming To Grips With The 21<sup>st</sup> Century – Ready Or Not You Shall be Caught*, *Globalization Is Here to Stay-Choose Your Poison And/Or Anecdote?* *Pursuing The Mysteries Of Life Within The One Moment In Time Syndrome* *Go To China For Knowledge Before It's Too Late* *Born Brain Dead Who Will Pull the Plug?* *Pentecostals: Good, Bad, Ugly* *What's 9-11 Got To Do With It-Fatal Attraction Or Fatal Flaw?*

## JIM JOHNSON



Jim Johnson is the William Rand Kenan, Jr. Distinguished Professor of management and director of the Urban Investment Strategies Center. He is co-director of the Center for Sustainable Enterprise. His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, urban poverty and public policy in urban America, and workforce diversity issues. With support from the Russell Sage Foundation, he is researching the economic impact of Sept. 11 on U.S. metropolitan communities. Dr. Johnson's research focuses on the causes and consequences of growing inequality in American society, particularly as it affects socially and economically disadvantaged youth; entrepreneurial approaches to poverty alleviation, job creation, and community development; interethnic minority conflict in advanced industrial societies; and business demography and workforce diversity issues. He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. His latest book is "Prismatic Metropolis: Inequality in Los Angeles". He received his PhD from Michigan State University, his MS from the University of Wisconsin at Madison and his BS from North Carolina Central University.

## JOSE PACHECO



Jose Pacheco is the Program Manager, MIT Entrepreneurship Center. José Pacheco works closely with the Managing Director, Chairman and other members of the E-Center's team to build, develop and sustain the E-Center's research and educational programs, events, publications, alumni outreach, and networking activities. He promotes the MIT Entrepreneurship Center's courses, programs and activities throughout MIT, manages relations with MIT faculty, students and alumni, as well as entrepreneurs, venture capitalists, and private and corporate donors.

## S THOMAS EMERSON



S. Thomas Emerson is the David T. and Lindsay J. Morgenthaler Professor of Entrepreneurship. Emerson was president and CEO of Arizona Technology Incubator (public-private partnership that mentors promising young technology companies) before joining Carnegie Mellon. Emerson enjoyed considerable entrepreneurial success before he left the private sector. He co-founded Periphonics Corporation (voice processing systems) in 1969 and served the company in various executive capacities for 14 years. Emerson was the president and CEO of Periphonics during his last four years there (1980-1983). The company is still a market-leading computer and software supplier today. Emerson founded Syntellect, Inc. (interactive voice response technology company) in 1984 and worked as the chairman, president, and CEO until 1992. Syntellect grew to more than \$36 million in revenues in six years and was one of only seven U.S. companies to go public in 1990 with a valuation above \$100 million. This company is also among the leaders in the computer/software industry. In 1992 Emerson founded Xantel Corporation (software products for computer telephone integration fields) and served as chairman, president and CEO from 1992-1998. Emerson has been honored for his accomplishments in business, technology development and innovation. He holds four U.S. patents and a number of foreign patents, and he has authored more than 20 technical and scientific publications and numerous business articles. Emerson was named "Inventor of the Year" by the U.S. Patent Office in 1973, and he was honored as Arizona's "High-Technology Entrepreneur of the Year" in 1989 by Inc. magazine and Arthur Young & Company. He holds an S.B. in physics from Massachusetts Institute of Technology and an M.A. and Ph.D in physics from Rice University.

## KEN MORSE



Ken Morse is the Senior Lecturer and Managing Director of MIT Entrepreneurship Center. He is a serial entrepreneur, having played a key role in launching several high-tech start-ups, including 3Com Corporation, Aspen Technology, an expert systems company, and a biotech firm. Ken's batting average is 0.833: five of his start-ups went public or were successfully merged; one was a complete disaster. As head of the MIT Entrepreneurship Center, Ken is responsible for inspiring, training, and coaching new generations of entrepreneurs from all parts of MIT. Ken has been profiled and quoted in numerous publications, including the *Wall Street Journal*, *Financial Times*, *Economist*, and *Red Herring*. Since Ken joined the MIT Entrepreneurship Center in 1996, the number of students taking Entrepreneurship Courses has increased from 220 to 1,500 per year while the number of professors and lecturers has grown from two to thirty. He has raised \$ 20+ million endowment for the E-Center. Ken was named "Education All Star" by Mass High Tech magazine. Ken serves as an advisor to China Capital Ventures, LLC, Darby Overseas Investments, Ltd., PolyTechnos Venture-Partners GmbH, and SINTEF A/S. He has been an instructor in sales at the Munich Entrepreneur Academy for several years and has taught a global sales strategies workshop in several European cities. Ken, an American, is a member of the Council on Foreign Relations, the Cercle Royal Gaulois Artistique & Littéraire (Brussels), and the Quissett Yacht Club. He speaks fluent French and some Chinese. He is a Visiting Professor at the University of Ulster. When he is not helping young companies to succeed, Ken enjoys sailing his wooden boat with his family around Cape Cod.

## MOHAMMAD BHUIYAN, PH.D.

Dr. Mohammad Bhuiyan is the President & CEO of Minority Entrepreneurship Education, Inc.(MEE) and the Director of the OFC Venture Challenge. He has over eighteen years of experience in dealing with Historically Black Colleges & Universities and minority entrepreneurship issues. For his outstanding work in the entrepreneurship field for HBCUs, Dr. Bhuiyan was awarded 2005 Prestigious Appel Prize by Babson College. He is also the President and & CEO of Global Trading and Consulting, Inc., a company that works with start-up ventures as well as major corporations.



Dr. Bhuiyan received his Ph.D. degree from the University of Florida, two MBAs from Georgia State University and the Indian Institute of Management-Bangalore. He has also received leadership and other educational trainings from the Center for Creative Leadership, Emory University, Duke University, and American Council on Education, UC-Berkley, MIT, Harvard University KSG and Harvard Business School.

He has worked as a marketing executive and consultant for the British American Tobacco, Pfizer, UNDP, FAO, and a number of other corporations. Before becoming the President & CEO of Minority Entrepreneurship Education, Inc.(MEE), Dr. Bhuiyan served as Assistant Dean, Department Head, and faculty member at Hampton University, Fort Valley State University, Clark Atlanta University, Savannah State University, University of Florida and the University of Dhaka.

Dr. Bhuiyan's main teaching and research interest are in the areas of international business management, entrepreneurship and leadership. He offers training programs for business executives and others on "Global Business Culture"(how to deal with people from different cultures and different ethnic background to carryout successful business dealings), "Leadership Development," and "Negotiations."

As a true international expert, he has lived in, worked and traveled to **Argentina, Australia, Bangladesh, Brazil, Canada, Chile, China, France, Germany, Greece, India, Italy, Japan, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom and the United States.** He is associated with a number of national and international professional academic and business associations.

Dr. Bhuiyan is a prolific grant writer and an excellent fund-raiser. He has received many grants and led fundraising efforts for many organizations totaling millions of dollars. He has also served on several nonprofit, civic, and economic development boards of directors, including **Better Business Bureau, Junior Achievement, American Red-Cross, American Heart Association, IOH, Second Harvest Food Bank, The Rotary Club, City of Savannah Human Resource Commission, and Middle Georgia Regional Cooperation Initiative.**

For his outstanding achievements, Dr. Bhuiyan has been named to the *Who's Who in the World, Who's Who in America, Who's Who in Finance & Industry, Who's Who in the South and Southwest, and International Who's Who of Professional Management.* For his outstanding contribution and leadership, The City Council of Savannah adopted a proclamation to proclaim May 31, 1996 as "**Dr. Mohammad Bhuiyan Day,**" and The County of Chatham Commission also adopted a proclamation to proclaim May 24, 1996 as "**Dr. Mohammad Bhuiyan Day,**" Dr. Bhuiyan also received numerous awards **including Outstanding Teacher of the Year, Best Teacher Award, and Outstanding Leadership Awards.** He is also a Recipient of the World Bank Fellowship.

Dr. Bhuiyan and his works have been featured in many daily and other newspapers including **The Atlanta Constitution Journal, Daily Press (Hampton, VA), Macon Telegraph (Macon, GA), Atlanta Business Chronicle, Savannah Morning News, Georgia Guardian, The State (Columbia, SC) Global Fax (Atlanta, GA), Atlanta Business Journal, Black Issues in Higher Education, Black Enterprise, and Savannah Business Journal.** Dr. Bhuiyan hosted a highly successful bi-weekly live radio talk show named "**International Business Hour**" for two years at the **WHCJ.** He has appeared on many news stories and interviews aired on **ABC, CBS, and NBC** affiliated **TV** stations, cable channels, and other radio stations.

He is a graduate of **Leadership Georgia's Class of 1996.** Dr. Bhuiyan is married to Shamima and has a nineteen year-old son, Avi.