

MINORITY ENTREPRENEURSHIP EDUCATION

OFC INNOVATION & ENTREPRENEURSHIP

*Part 1: National Policy Forum on Innovation &
Minority Entrepreneurship*

*Part 2: Business Plan Competition for
Historically Black Colleges and Universities*

Part 3: Innovation & Entrepreneurship Seminar

DIVERSITY RECRUITMENT EVENT

BRIDGING THE ENTREPRENEURIAL GAP

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

(**COMPANY NAME**)

HOST: FAYETTEVILLE STATE UNIVERSITY

APRIL 19-22, 2012

WESTIN PEACHTREE PLAZA HOTEL, ATLANTA

SPONSORED BY
OPPORTUNITY FUNDING CORPORATION

OFC INNOVATION & ENTREPRENEURSHIP

Mission:

Help Historically Black Colleges and Universities (HBCUs) to develop a comprehensive entrepreneurship curriculum that would be particularly relevant in preparing young African-American men and women to become entrepreneurs. The program also aims to stimulate student interest in entrepreneurship and to give them the experience of conceiving business ventures and preparing and presenting business plans

Activities:

Started in 2000, OFC Innovation & Entrepreneurship has made a huge impact on the “Entrepreneurship Program Development at HBCUs” over the eleven years. The program has three components:

OFC Innovation & Entrepreneurship Business Plan Competition

Each year the participating schools conduct internal competition on Business Plan Development and Presentation. The winner of each school’s internal competition then comes to Atlanta for the national competition. The winner then goes to the international competition (Moot Corp) sponsored by the University of Texas-Austin. The program provides entrepreneurial opportunities and experiences to students, and helps them to look at the big picture and apply all of their conceptual & theoretical knowledge in a fast-paced business environment.

Innovation & Entrepreneurship Seminar

As an integral part of the program, OFC Venture Challenge has also been conducting HBCU Dean/Faculty Development Programs since 2001. Each year business school deans and faculty members are invited to Atlanta for an intensive seminar conducted by the leading entrepreneurship scholars and practitioners from around the country. The objective is to infuse entrepreneurship into the curriculums of HBCUs.

National Policy Forum on Innovation & Minority Entrepreneurship

To get academic, business, foundation, entrepreneurial, government, and other leaders involved in the minority entrepreneurship education issues and encourage them to take an active role in preparing African-American young men and women to become entrepreneurs.

Program Progress

All three programs have been gaining popularity among students, faculty, administrators, leading business executives, and many others. We have experienced eight hundred percent growth in participation so far. Feedback from students, faculty, administrators, judges, entrepreneurs, and other business executives clearly indicate the need for the continuation of these programs.

Students who have participated in the OFC Innovation & Entrepreneurship have said that it was the best experience they had in their entire academic life.

Program Location/Dates: Westin Peachtree Plaza Hotel-Atlanta / April 19-22, 2012

Contact: Dr. Mohammad Bhuiyan at 404-441-7881 or ofcvc@hotmail.com

Opportunity Funding Corporation (OFC) (Minority Entrepreneurship Education)

Date: _____

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ofcvc@hotmail.com

OFC is A 501 C(3)

Non-profit Entity.

Dear Prospective Partner/Sponsor:

We are pleased to let you know that OFC Innovation & Entrepreneurship Program had its very successful Eleventh Annual program with over four hundred and fifty participants. Our distinguished 2011 speakers include Brian Cornell (President & CEO, Sam's Club), Dave West (President & CEO, The Hershey Company), Mike Eskew (Chairman & CEO (Ret.), UPS), Debra Lee (Chairman and CEO, BET), Chris Williams (Chairman & CEO, Williams Capital Group), Erroll Davis (Chancellor, University System of Georgia), Leonard Schlesinger (President, Babson College), and Michael Coles (Chairman & President, Global Onboard Partners).

The program attracted many HBCU presidents, deans, faculty members, about two-hundred top students (with GPA of 3.5 and higher), over forty CEOs and Senior VPs of major corporations, leading entrepreneurship scholars from leading universities, top ranking active duty and retired military officers, federal government agency representatives, and many successful entrepreneurs.

We are currently preparing for the Twelfth Annual OFC Innovation & Entrepreneurship program to be held at the Westin Peachtree Plaza Hotel in Downtown Atlanta, GA during April 19-22, 2012. We are expecting a much larger program.

We would like to invite you and your company to become a Partner/Sponsor of this historic initiative. Details of this historic program and the significant levels of benefits that your company will receive from such participation are outlined in this proposal and additional information on our website at www.ofcvc.org

You company can take advantage of this unique opportunity in a number of ways:

1. Your CEO can be the Keynote Speaker
2. Your HR department can recruit from the "Diversity Recruitment Event." Five to seven top students (with GPA of 3.5 and higher) are selected from each HBCU through a competitive selection process and a total of about 150 top minority students are available.
3. Your diversity executives can participate and explore opportunities.
4. Your marketing executives can participate and use the opportunity to access national markets through HBCUs.
5. Your foundation can contribute for a worthwhile cause.
6. Your senior executives can serve as a judge for the business plan competition or as a "Role Model" for the students

Please visit our website at www.ofcvc.org for additional information about the program or feel free to contact me directly at 404-441-7881.

Sincerely,

Mohammad Bhuiyan, Ph.D.

National Director, OFC Innovation & Entrepreneurship

PARTNERSHIP AND SPONSORSHIP LEVELS

PARTNERSHIP LEVELS

LEAD PARTNER \$100,000

PARTNER \$50,000

SPONSORSHIP LEVELS

TITLE SPONSOR \$25,000

MAJOR SPONSOR \$20,000

PLATINUM SPONSOR \$15,000

GOLD SPONSOR \$10,000

Note: If you are interested in making a special gift amount, please contact Dr. Bhuiyan directly at 404-441-7881

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$25,000.00 TITLE LEVEL

Your Company will receive five complementary full registration

A big sign with your company logo will be displayed prominently all the time.

Your company senior executive could be a speaker at the dinner

Your company will be able to nominate a Judge for the Business Plan Competition

Your Company logo will get a space in the top section of the materials

Your Company will receive two “Reserved Tables” with two universities at the award ceremony dinner on April 16, 2011.

Your company will receive the first preference to recruit (1st preference) from about 150 top students from over 26 HBCUs here in Atlanta

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship

Your Company will be identified in all promotional materials, advertisement, and on the web site

Your Company will be officially recognized at the award ceremony.

Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services

Your Company will enjoy significant level of Positive Public Relations

Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients

Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars

Your Company will be able to receive Credit for “Giving Back”

Good Corporate Citizenship

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$20,000.00 MAJOR LEVEL

Your Company will receive four complementary full registration

Your company will be able to nominate a Judge for the Competition

Your Company logo will get a space in the upper section of the materials

Your Company will receive two “Reserved Tables” with two universities at the award ceremony dinner on April 16, 2011.

Your company will receive better preference to recruit from about 150 top students from over 26 HBCUs here in Atlanta

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship

Your Company will be identified in all promotional materials, advertisement, and on the web site

Your Company will be officially recognized at the award ceremony.

Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services

Your Company will enjoy significant level of Positive Public Relations

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Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars

Your Company will be able to receive Credit for “Giving Back”

Good Corporate Citizenship

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$15,000.00 PLATINUM LEVEL

Your Company will receive three complementary full registration

Your company will be able to nominate a Judge for the Competition

Your Company logo will get a space in the mid section of the materials

Your Company will receive one “Reserved Table” with one of the universities at the award ceremony dinner on April 16, 2011.

Your company will receive preference to recruit from about 150 top students from over 26 HBCUs here in Atlanta

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship

Your Company will be identified in all promotional materials, advertisement, and on the web site

Your Company will be officially recognized at the award ceremony.

Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services

Your Company will enjoy significant level of Positive Public Relations

Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients

Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars

Your Company will be able to receive Credit for “Giving Back”

Good Corporate Citizenship

Benefits to Sponsors

Your Total Contribution is tax deductible.

FOR \$10,000.00 GOLD LEVEL

Your Company will receive two complementary full registration

Your company will be able to nominate a Judge for the Competition

Your Company logo will get a space in the lower middle section of the materials

Your Company will receive one “Reserved Tables” with one of the universities at the award ceremony dinner on April 16, 2011.

Your company will be able to recruit from about 150 top students from over 26 HBCUs here in Atlanta

Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship

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Good Corporate Citizenship

2011 PARTICIPATING UNIVERSITIES

**Alabama A&M University
Alabama State University
Albany State University
Alcorn State University
Bowie State University
Claflin University
Clark Atlanta University
Delaware State University
Fayetteville State Univ.
Florida A&M University
Hampton University
Howard University
Jackson State University
Kentucky State University
Lincoln Univ. of Missouri
Miss. Valley State University
Morgan State University
North Carolina A&T State
North Carolina Central Univ.
Prairie View A&M Univ.
South Carolina State University
Southern A&M University
Tennessee State University
Texas Southern University
University of The District of Columbia
University of Virgin Island
University of West Indies
Winston-Salem State University
Xavier University**

GUEST UNIVERSITIES

**Benedict College Bethune-Cookman College
Cheyney University of PA Central State University
Dillard University
Fisk University Fort Valley State University
Johnson C. Smith Univ. Kentucky State University
Langston University Miles College
Mississippi Valley St. Univ. Morehouse College
Norfolk State University Savannah State University
Shaw University Spelman College
Stillman College Tuskegee University
Univ. of Maryland-ES Wilberforce University
and more....**

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