

# MINORITY ENTREPRENEURSHIP EDUCATION

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## *OFC VENTURE CHALLENGE*

*Part 1: National Policy Forum on Minority  
Entrepreneurship Education*

*Part 2: Business Plan Competition for  
Historically Black Colleges and Universities*

**Part 3: HBCU Dean/Faculty Development Seminar**

### **DIVERSITY RECRUITMENT EVENT**

*BRIDGING THE ENTREPRENEURIAL GAP*

## **PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES**

**COMPANY NAME:**

( )

**HOST: FAYETTEVILLE STATE UNIVERSITY**

**APRIL 14-17, 2011**

**WESTIN PEACHTREE PLAZA HOTEL, ATLANTA**

*SPONSORED BY*

**OPPORTUNITY FUNDING CORPORATION**

# ***OFC VENTURE CHALLENGE***

## **Mission:**

Help Historically Black Colleges and Universities (HBCUs) to develop a comprehensive entrepreneurship curriculum that would be particularly relevant in preparing young African-American men and women to become entrepreneurs. The program also aims to stimulate student interest in entrepreneurship and to give them the experience of conceiving business ventures and preparing and presenting business plans

## **Activities:**

Started in 2000, OFC Venture Challenge has made a huge impact on the “Entrepreneurship Program Development at HBCUs” over the last nine years. The program has three components:

### **OFC Venture Challenge Business Plan Competition**

Each year the participating schools conduct internal competition on Business Plan Development and Presentation. The winner of each school’s internal competition then comes to Atlanta for the national competition. The winner then goes to the international competition (Moot Corp) sponsored by the University of Texas-Austin. The program provides entrepreneurial opportunities and experiences to students, and helps them to look at the big picture and apply all of their conceptual & theoretical knowledge in a fast-paced business environment.

### **HBCU Dean/Faculty Development Seminar**

As an integral part of the program, OFC Venture Challenge has also been conducting HBCU Dean/Faculty Development Programs since 2001. Each year business school deans and faculty members are invited to Atlanta for an intensive seminar conducted by the leading entrepreneurship scholars and practitioners from around the country. The objective is to infuse entrepreneurship into the curriculums of HBCUs.

### **National Policy Forum on Minority Entrepreneurship Education**

To get academic, business, foundation, entrepreneurial, government, and other leaders involved in the minority entrepreneurship education issues and encourage them to take an active role in preparing African-American young men and women to become entrepreneurs.

## **Program Progress**

All three programs have been gaining popularity among students, faculty, administrators, leading business executives, and many others. We have experienced eight hundred percent growth in participation so far. Feedback from students, faculty, administrators, judges, entrepreneurs, and other business executives clearly indicate the need for the continuation of these programs.

***Students who have participated in the OFC Venture Challenge have said that it was the best experience they had in their entire academic life.***

**Program Location/Dates:** Westin Peachtree Plaza Hotel-Atlanta / April 14-17, 2011

**Contact:** Dr. Mohammad Bhuiyan at 404-441-7881 or [ofcvc@hotmail.com](mailto:ofcvc@hotmail.com)

# Opportunity Funding Corporation (OFC) (Minority Entrepreneurship Education)

Date: \_\_\_\_\_

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[www.ofcvc.org](http://www.ofcvc.org)

### Contact:

#### Office:

3330 Cumberland Blvd.

Suite 500

Atlanta, GA 30339

Tel: 404-441-7881

Fax: 770-984-2966

[ofcvc@hotmail.com](mailto:ofcvc@hotmail.com)

**OFC is A 501 C(3)**

**Non-profit Entity.**

Dear Prospective Partner/Sponsor:

We are pleased to let you know that OFC Venture Challenge had its very successful Tenth Anniversary program with over four hundred and fifty participants. Some of the notable speakers were US Army General William Ward (Commander, AFRICOM), Brian Cornell (President & CEO, Sam's Club), Sam Duncan (Executive Chairman, Chief Executive Officer and President, OfficeMax Inc), and Ambassador Andrew Young (Founder and Co-Chairman, Goodworks International).

The program attracted many HBCU presidents, deans, faculty members, about two-hundred top students (with GPA of 3.5 and higher), over forty CEOs and Senior VPs of major corporations, leading entrepreneurship scholars from leading universities, top ranking active duty and retired military officers, federal government agency representatives, and many successful entrepreneurs.

We are currently preparing for the Eleventh Annual OFC Venture Challenge program to be held at the Westin Peachtree Plaza Hotel in Downtown Atlanta, GA during April 14-17, 2011. We are expecting a much larger program.

We would like to invite you and your company to become a Partner/Sponsor of this historic initiative. Details of this historic program and the significant levels of benefits that your company will receive from such participation are outlined in this proposal and additional information on our website at [www.ofcvc.org](http://www.ofcvc.org)

You company can take advantage of this unique opportunity in a number of ways:

1. Your CEO can be the Keynote Speaker
2. Your HR department can recruit from the "Diversity Recruitment Event." Five to seven top students (with GPA of 3.5 and higher ) are selected from each HBCU through a competitive selection process and a total of about 150 top minority students are available.
3. Your diversity executives can participate and explore opportunities.
4. Your marketing executives can participate and use the opportunity to access national markets through HBCUs.
5. Your foundation can contribute for a worthwhile cause.
6. Your senior executives can serve as a judge for the business plan competition or as a "Role Model" for the students

Please visit our website at [www.ofcvc.org](http://www.ofcvc.org) for additional information about the program or feel free to contact me directly at 404-441-7881.

Sincerely,

Mohammad Bhuiyan, Ph.D.

National Director. OFC Venture Challenge

# **PARTNERSHIP AND SPONSORSHIP LEVELS**

## ***PARTNERSHIP LEVELS***

**LEAD PARTNER                      \$100,000**

**PARTNER                              \$50,000**

## ***SPONSORSHIP LEVELS***

**TITLE SPONSOR                      \$25,000**

**MAJOR SPONSOR                      \$20,000**

**PLATINUM SPONSOR                  \$15,000**

**GOLD SPONSOR                        \$10,000**

**SILVER SPONSOR                       \$5,000**

**Note: If you are interested in making a special gift amount, please contact Dr. Bhuiyan directly at 404-441-7881**

## **Benefits to Sponsors**

**Your Total Contribution is tax deductible.**

### **FOR \$25,000.00 TITLE LEVEL**

**Your Company will receive five complementary full registration**

**A big sign with your company logo will be displayed prominently all the time.**

**Your company senior executive could be a speaker at the dinner**

**Your company will be able to nominate a Judge for the Business Plan Competition**

**Your Company logo will get a space in the top section of the materials**

**Your Company will receive two “Reserved Tables” with two universities at the award ceremony dinner on April 16, 2011.**

**Your company will receive the first preference to recruit (1<sup>st</sup> preference) from about 150 top students from over 26 HBCUs here in Atlanta**

**Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship**

**Your Company will be identified in all promotional materials, advertisement, and on the web site**

**Your Company will be officially recognized at the award ceremony.**

**Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services**

**Your Company will enjoy significant level of Positive Public Relations**

**Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients**

**Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars**

**Your Company will be able to receive Credit for “Giving Back”**

**Good Corporate Citizenship**

## **Benefits to Sponsors**

**Your Total Contribution is tax deductible.**

### **FOR \$20,000.00 MAJOR LEVEL**

**Your Company will receive four complementary full registration**

**Your company will be able to nominate a Judge for the Competition**

**Your Company logo will get a space in the upper section of the materials**

**Your Company will receive two “Reserved Tables” with two universities at the award ceremony dinner on April 16, 2011.**

**Your company will receive better preference to recruit from about 150 top students from over 26 HBCUs here in Atlanta**

**Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship**

**Your Company will be identified in all promotional materials, advertisement, and on the web site**

**Your Company will be officially recognized at the award ceremony.**

**Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services**

**Your Company will enjoy significant level of Positive Public Relations**

**Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients**

**Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars**

**Your Company will be able to receive Credit for “Giving Back”**

**Good Corporate Citizenship**

## **Benefits to Sponsors**

**Your Total Contribution is tax deductible.**

### **FOR \$15,000.00 PLATINUM LEVEL**

**Your Company will receive three complementary full registration**

**Your company will be able to nominate a Judge for the Competition**

**Your Company logo will get a space in the mid section of the materials**

**Your Company will receive one “Reserved Table” with one of the universities at the award ceremony dinner on April 16, 2011.**

**Your company will receive preference to recruit from about 150 top students from over 26 HBCUs here in Atlanta**

**Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship**

**Your Company will be identified in all promotional materials, advertisement, and on the web site**

**Your Company will be officially recognized at the award ceremony.**

**Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services**

**Your Company will enjoy significant level of Positive Public Relations**

**Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients**

**Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars**

**Your Company will be able to receive Credit for “Giving Back”**

**Good Corporate Citizenship**

## **Benefits to Sponsors**

**Your Total Contribution is tax deductible.**

### **FOR \$10,000.00 GOLD LEVEL**

**Your Company will receive two complementary full registration**

**Your company will be able to nominate a Judge for the Competition**

**Your Company logo will get a space in the lower middle section of the materials**

**Your Company will receive one “Reserved Tables” with one of the universities at the award ceremony dinner on April 16, 2011.**

**Your company will be able to recruit from about 150 top students from over 26 HBCUs here in Atlanta**

**Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship**

**Your Company will be identified in all promotional materials, advertisement, and on the web site**

**Your Company will be officially recognized at the award ceremony.**

**Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services**

**Your Company will enjoy significant level of Positive Public Relations**

**Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients**

**Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars**

**Your Company will be able to receive Credit for “Giving Back”**

**Good Corporate Citizenship**

## **Benefits to Sponsors**

**Your Total Contribution is tax deductible.**

### **FOR \$5,000.00 SILVER LEVEL**

**Your Company will receive one complementary full registration**

**Your Company logo will get a space in the bottom section of the materials**

**Your Company will receive two “Reserved Seats” with one of the universities at the award ceremony dinner on April 16, 2011.**

**Your company will be able to participate at the diversity recruitment event.**

**Your Company will be seen as the Champion that provides support for the HBCUs and Entrepreneurship**

**Your Company will be identified in all promotional materials, advertisement, and on the web site**

**Your Company will be officially recognized at the award ceremony.**

**Your Company will be able to instantly reach over 50 HBCUs and cities to market its products and services**

**Your Company will enjoy significant level of Positive Public Relations**

**Your Company representatives will be able to Network with Prominent Business and Community Leaders for future clients**

**Your Company representatives will be able to Network with Prominent Educators and Leading Entrepreneurship Scholars**

**Your Company will be able to receive Credit for “Giving Back”**

**Good Corporate Citizenship**

## **2010 PARTICIPATING UNIVERSITIES**

**Alabama A&M University  
Alabama State University  
Albany State University  
Alcorn State University  
Bowie State University  
Claflin University  
Clark Atlanta University  
Delaware State University  
Fayetteville State Univ.  
Florida A&M University  
Hampton University  
Howard University  
Jackson State University  
Kentucky State University  
Lincoln Univ. of Missouri  
Miss. Valley State University  
Morgan State University  
North Carolina A&T State  
North Carolina Central Univ.  
Prairie View A&M Univ.  
South Carolina State University  
Southern A&M University  
Tennessee State University  
Texas Southern University  
University of The District of Columbia  
University of Virgin Island  
University of West Indies  
Winston-Salem State University**

## **GUEST UNIVERSITIES**

<b>Benedict College</b>	<b>Bethune-Cookman College</b>
<b>Cheyney University of PA</b>	<b>Central State University</b>
<b>Dillard University</b>	
<b>Fisk University</b>	<b>Fort Valley State University</b>
<b>Johnson C. Smith Univ.</b>	<b>Kentucky State University</b>
<b>Langston University</b>	<b>Miles College</b>
<b>Mississippi Valley St. Univ.</b>	<b>Morehouse College</b>
<b>Norfolk State University</b>	<b>Savannah State University</b>
<b>Shaw University</b>	<b>Spelman College</b>
<b>Stillman College</b>	<b>Tuskegee University</b>
<b>Univ. of Maryland-ES</b>	<b>Wilberforce University</b>
<b>Xavier University and more....</b>	

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